



Raitis Sijats – Managing Director of Latvian Greenways Association 2017.28.09.

Vidzeme region in Europe



Historic Region with many
Hanseatic cities

Rich cultural traditions

Crossroads between
East and the West

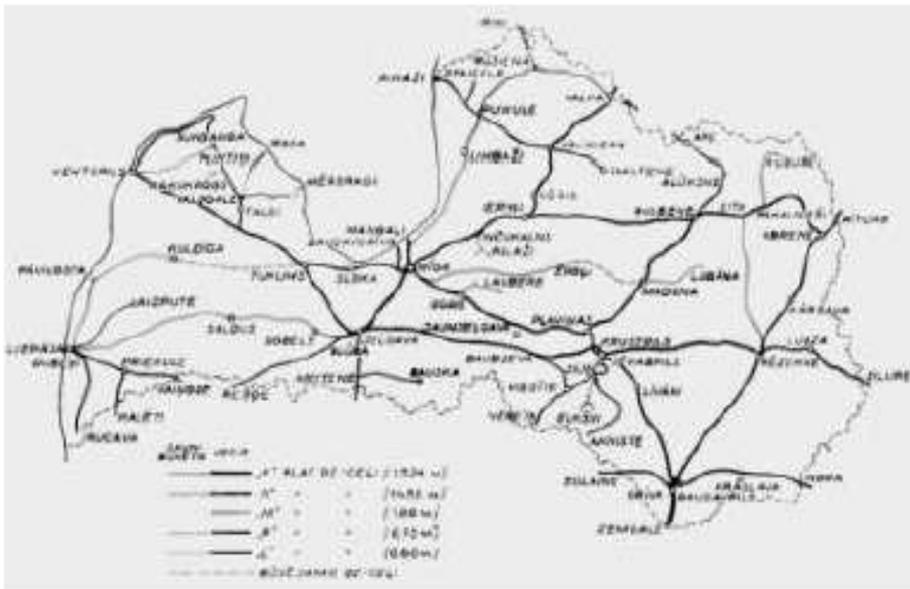


LATVIA

Railway network

1940

2014

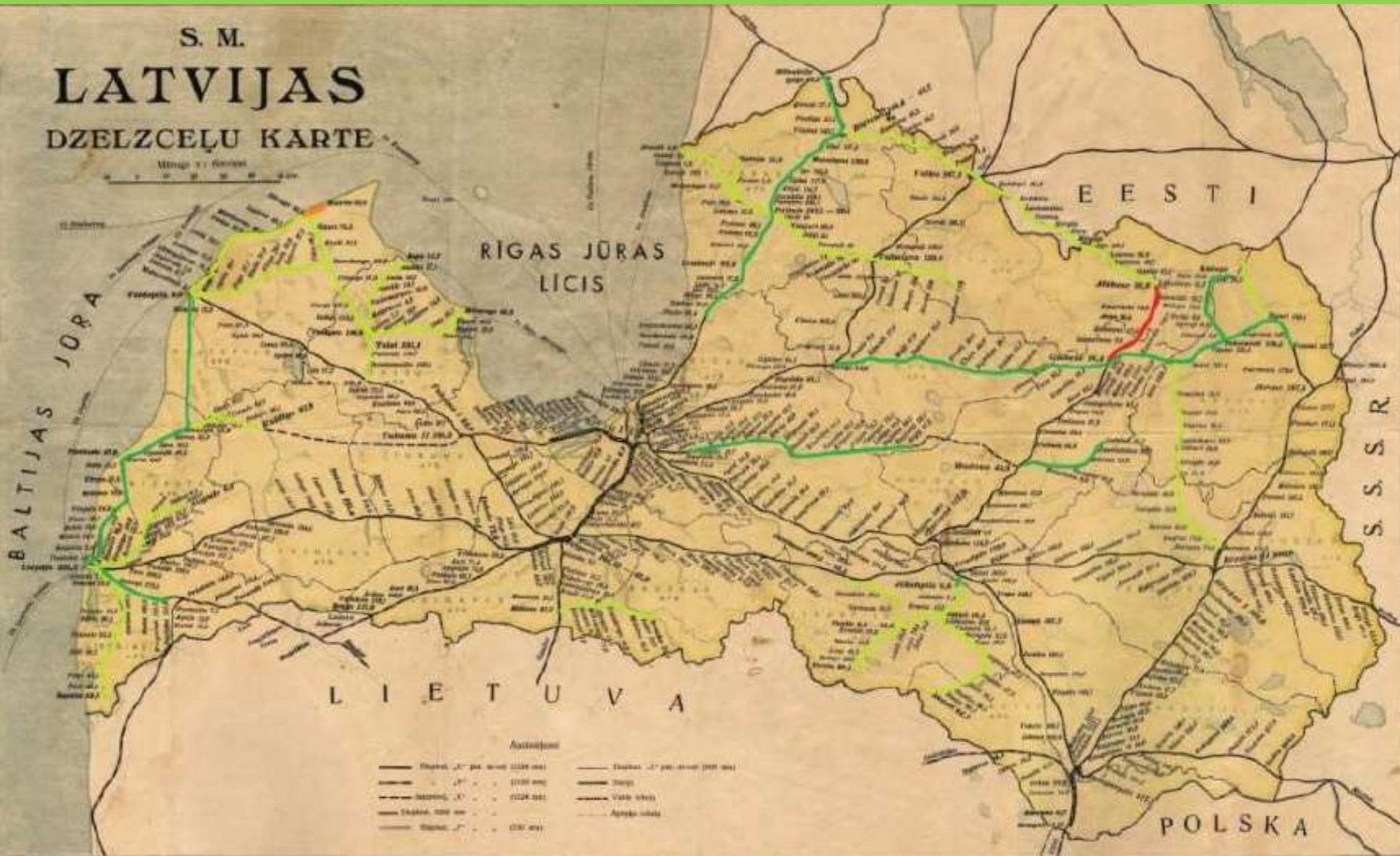




Statistics - present

- Total length of operational railway lines today is 1806 km,
- During last 50 years we theoretically lost 1417 km of railways (all potential greenways),

Railways in Latvia – 1939





Year 2009.

Project “GreenWays Product”





“Greenways Product” project 2013-2014



“Vías Verdes” – Spanish Greenways Network





VÍA VERDE DE
LA SIERRA





4.5

km



ecopista



International Workshop on Creating Greenways Tourism Product in Latvia



Astor Hotel Riga
May 20 - Arrival and Welcome
May 21 - Workshop and cycling tour

Photo: Anna Kupče



VIDZEME
TOURISM
ASSOCIATION



FUNDACIÓN de los
FERROCARRILES
ESPAÑOLES



ASSOCIATION EUROPÉENNE DES VOIES VERTES
EUROPEAN GREENWAYS ASSOCIATION
ASOCIACIÓN EUROPEA DE VÍAS VERDES



Project co-financed by the Competitiveness and Innovation
Framework Programme of the European Union

Workshop organized by Vidzeme Tourism Association / More information about the Workshop: www.vidzeme.com/en/gw

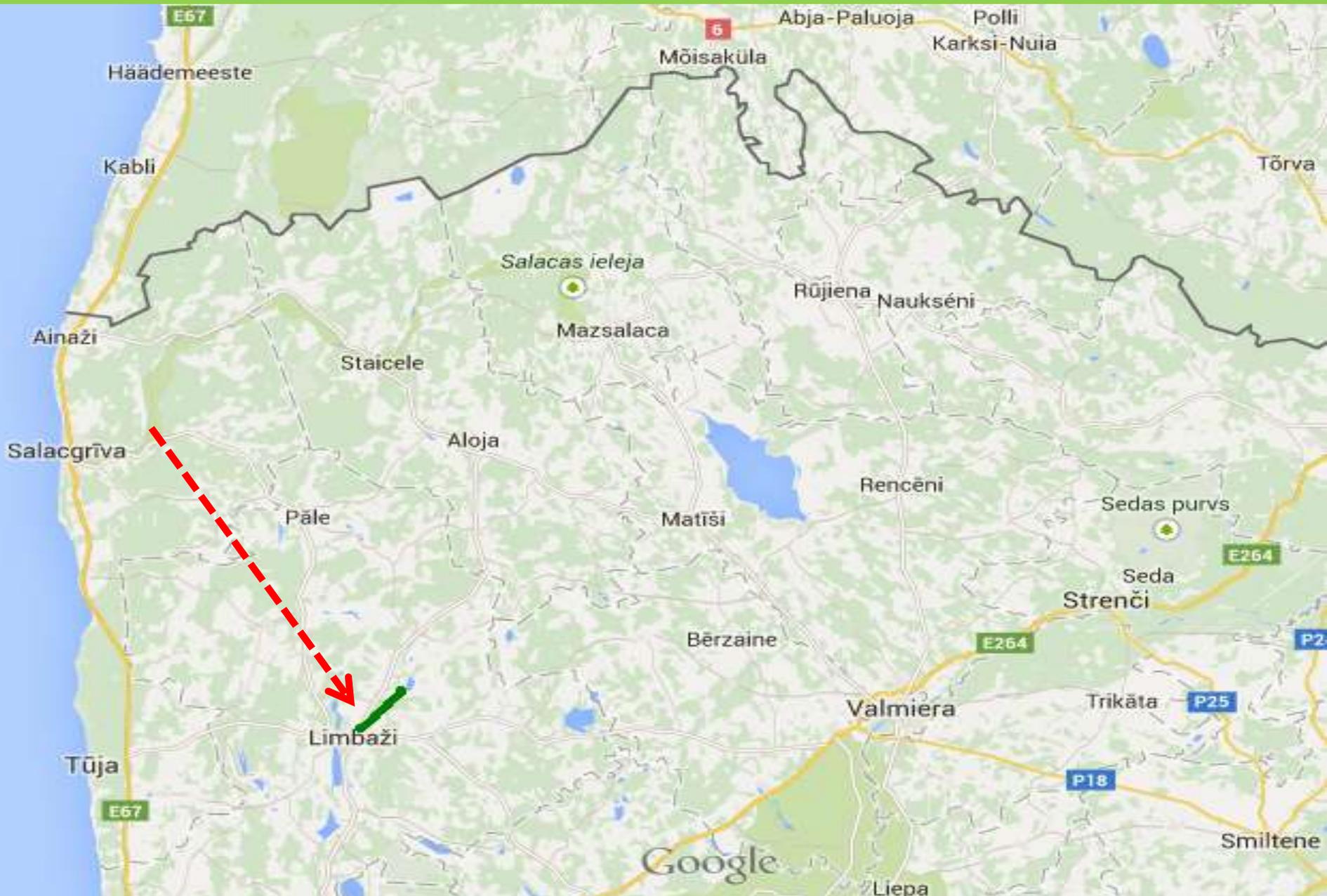
Study tour after the Greenways product Workshop in Riga, May 21, 2014



Foundation of Latvian Greenways Association on May 2014



Reconstructed Greenway section in Limbaži–Katvari



Opening of the reconstructed greenway Limbazi-Katvari, September 2014



Reconstructed Greenway Limbaži–Katvari



Former regular-width railway lines and possible GreenWays sections for development in North Latvia

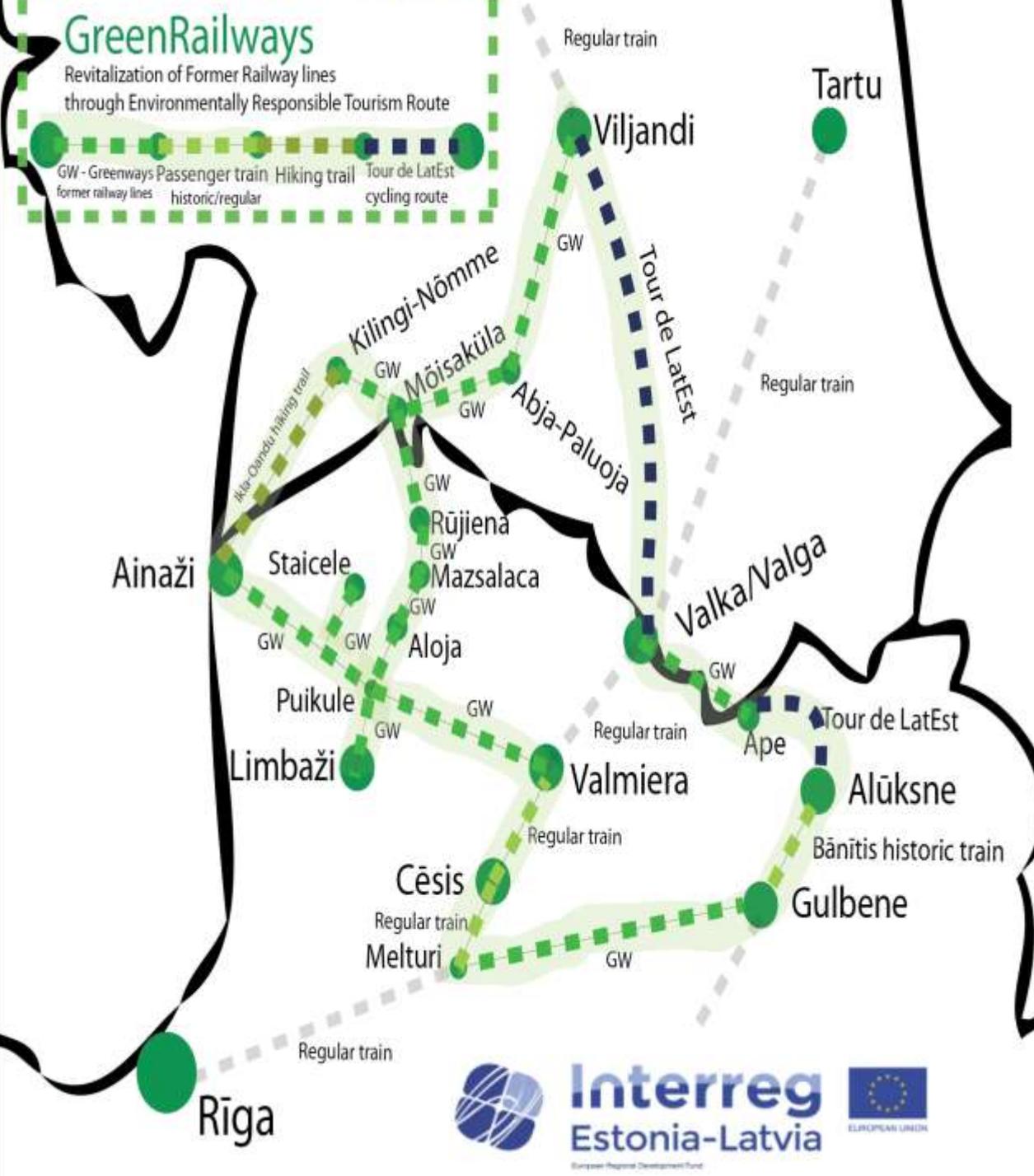




GreenRailways

Revitalization of Former Railway lines through Environmentally Responsible Tourism Route

GW - Greenways Passenger train Hiking trail Tour de LatEst
former railway lines historic/regular cycling route



Total route
~703km

Old railways
(Greenways)

315km

Bānītis

33km

Tour de

LatEst

246km

Route



Interreg
Estonia-Latvia



EUROPEAN UNION

European Regional Development Fund

“Green Railway”

Revitalization of former Narrow Gauge Railway lines through environmentally responsible tourism route

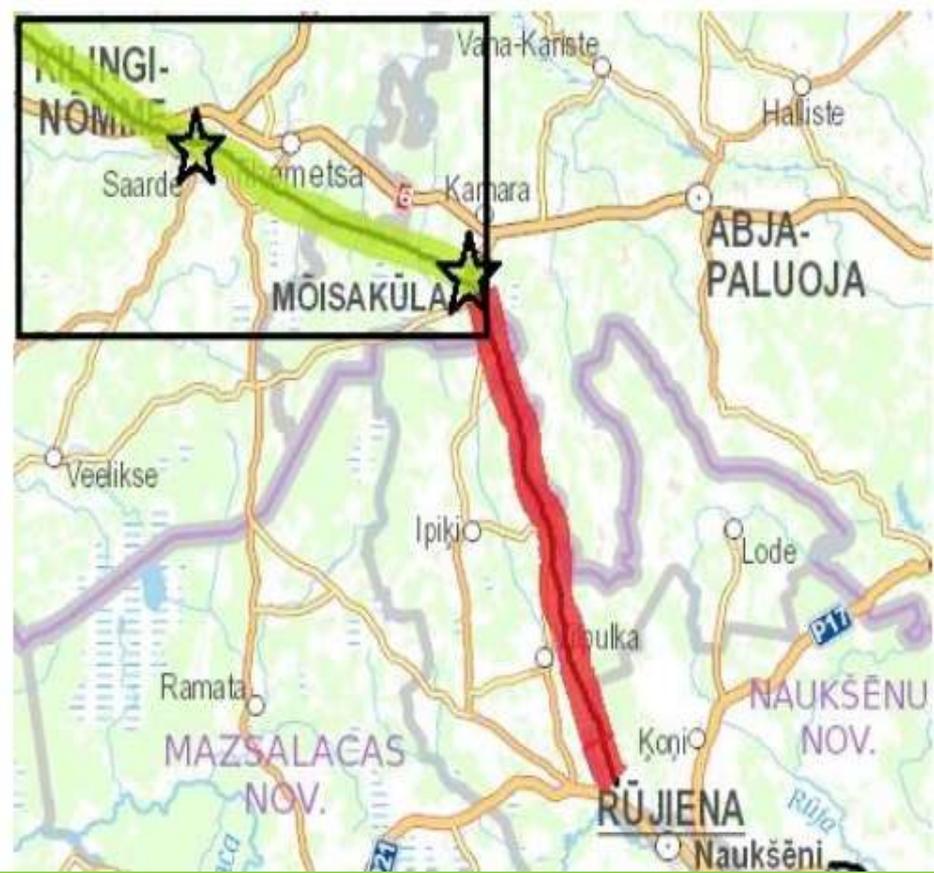


Evaluation of «Smiltene – Valmiera» section



Green – applicable to tourism activities.
Red – non-applicable to tourism activities.

Former narrow-gauge railway lines and possible GreenWays sections for development in Latvia and Estonia



Suggestions based on the research by Mr Jānis Siliņš, 2014

Former narrow-gauge railway lines and possible GreenWays sections for development in Latvia and Estonia















Kocēni municipality



Railway station



Alūksne city





MÕISAKÜLA

MÕISAKÜLA



Ainaži pier – former railway line



Latvijas dzelzceļa līnijas

BALTIJAS JŪRA

Rūjiena IGAUNIJA

TALLINA

PLESKAVA

LUGAŽI

Valsts robeža

KRIEVIJA

RĪGAS JŪRAS LĪCIS

204 km

33 km

186 km

SANKTPĒTERBURGA PITALOVA

RĪGA

KĀRSAVA

LIEPĀJA

MAŽEIĶI

Valsts robeža
JONIŠKI
VIĻŅA

LIETUVA

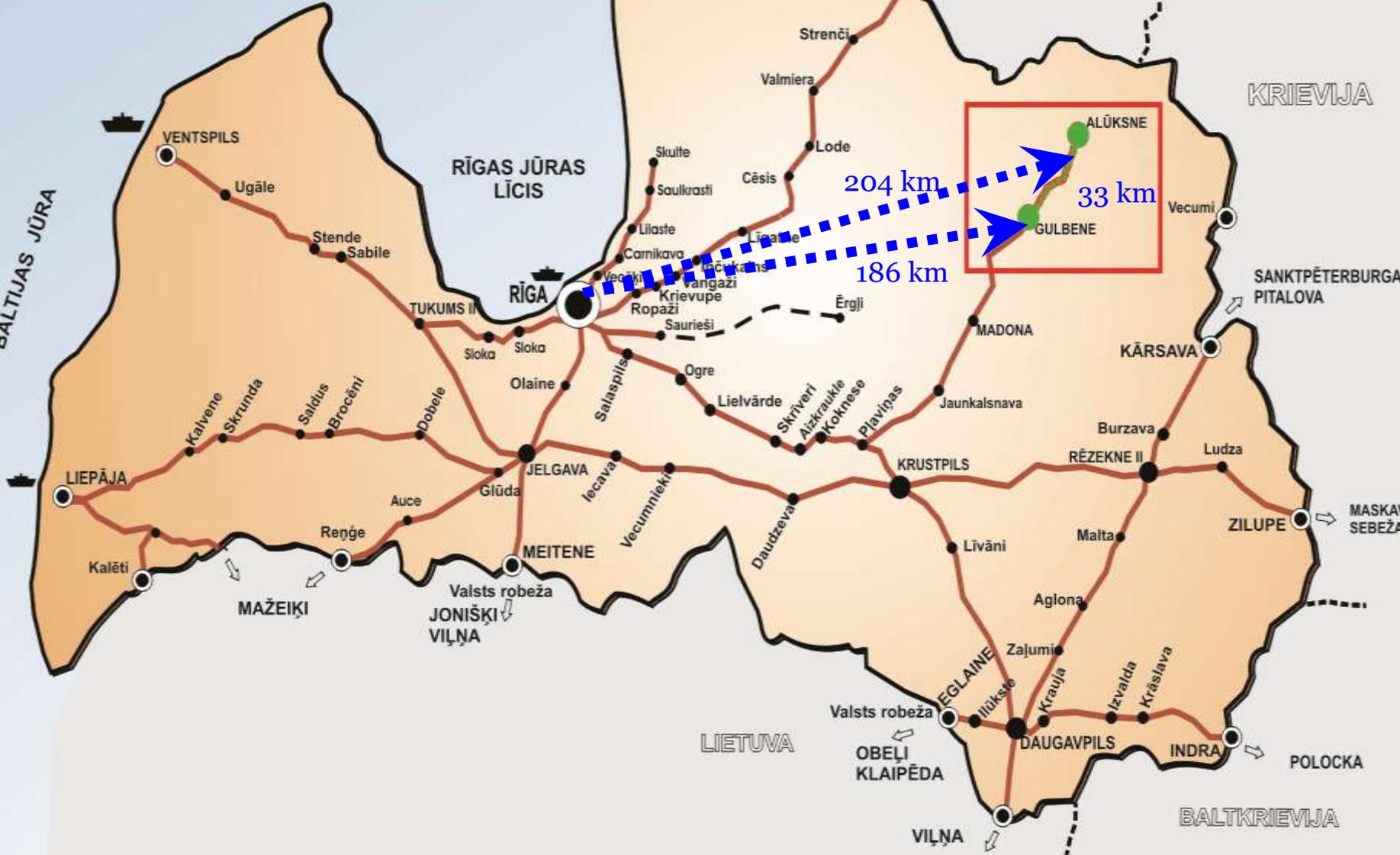
Valsts robeža
OBEĻI
KLAIPĒDA

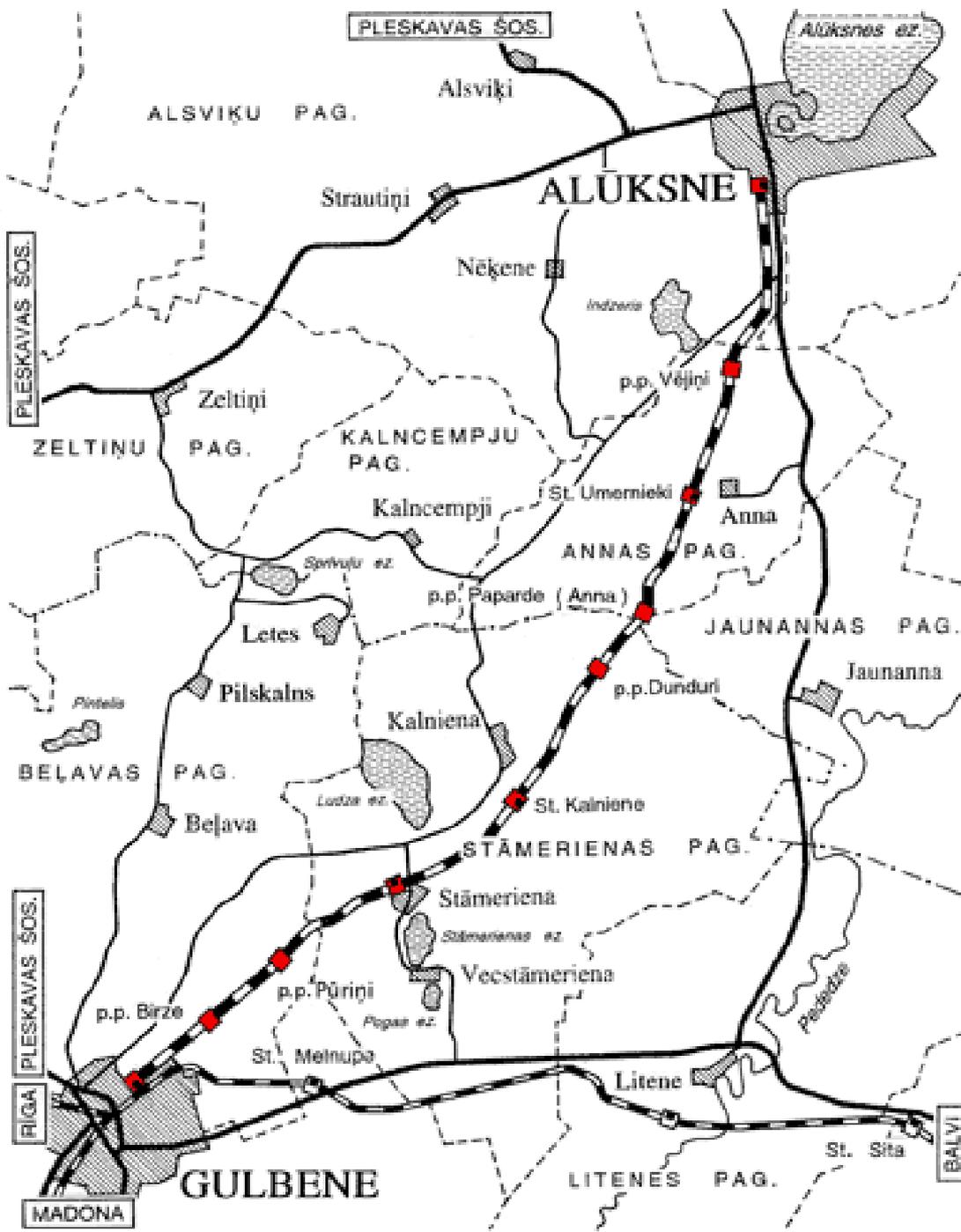
VIĻŅA

BALTKRIEVIJA

MASKAVA SEBEŽA

POLOCKA



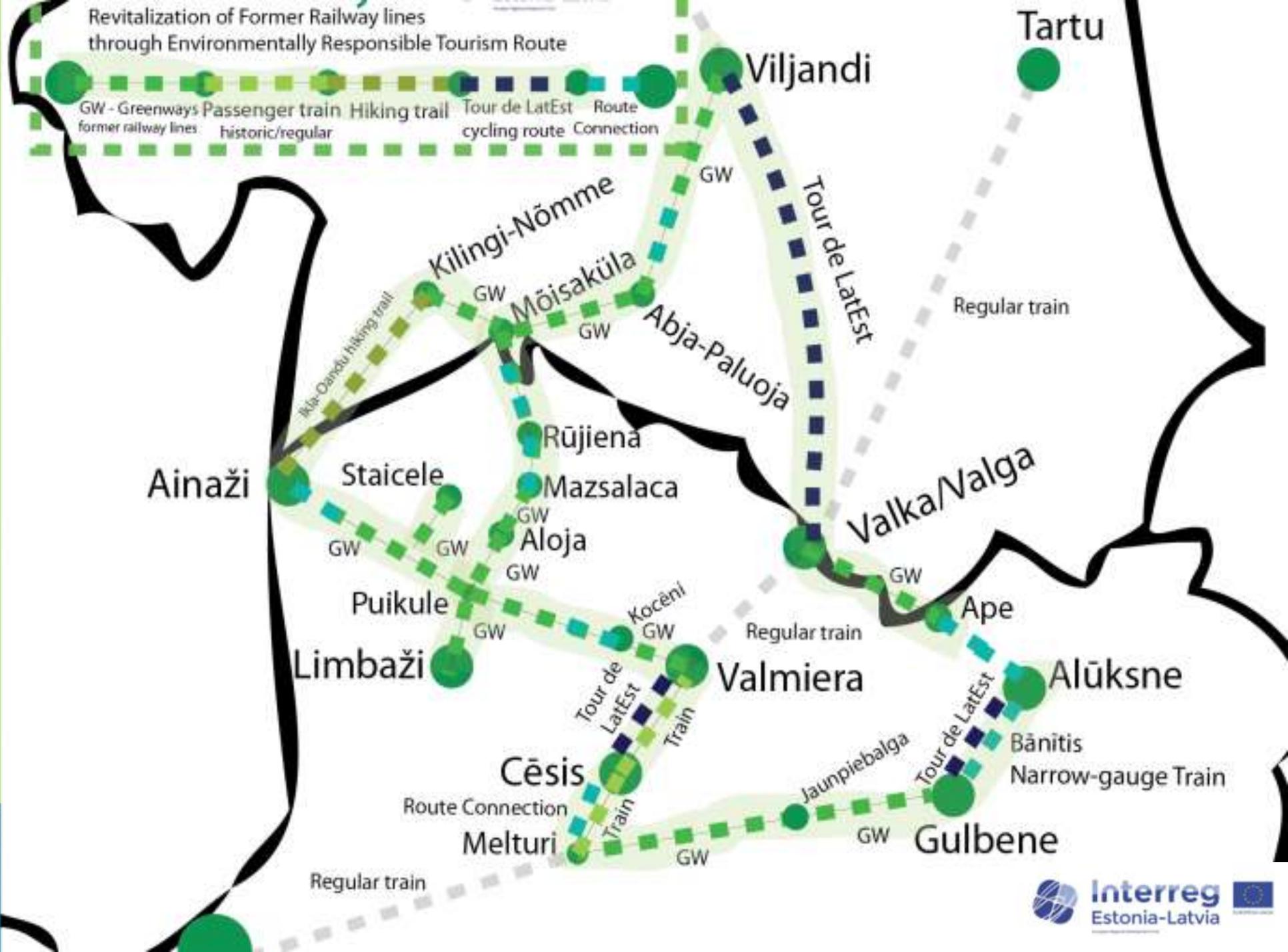


Cleaning GW line – Aloja (2015)



Cleaning GW line – Aloja (2015)







Interreg
Estonia-Latvia



Estonia – Latvia programme 2014 – 2020

Green Railways

Revitalization of former Narrow Gauge Railway lines through environmentally responsible tourism route

Lead partner: Vidzeme tourism association

Total budget: 1 174 938 EUR, 85% is co-financed by ERDF fund

Project duration: 01.03.2017-30.04.2019.

Igaunijas- Latvijas programma 2014 – 2020

Zaļie Dzelzceļi

Bijušo dzelzceļa līniju pielāgošana videi draudzīgā tūrisma maršrutā

Vadošais partneris: Vidzemes Tūrisma asociācija

Projekta budžets: 1 174 938 EUR, tai skaitā 85% līdzfinansē Eiropas Reģionālās attīstības fonds

Vidzemes Tūrisma asociācija VTA Project Lead Partner

Latvijas zaļo ceļu asociācija

Alojas novada dome

Alūksnes novada dome

Apes novada dome

Amatas novada pašvaldība

Kocēnu novada dome

Mazsalacas novada pašvaldība

Rūjienas novada pašvaldība

Salacgrīvas novada dome

Valkas novada dome

Gulbenes novada dome

Limbažu novada pašvaldība

Valmieras pilsētas pašvaldība

Vecpiebalgas novada pašvaldība

Pašvaldības aģentūra "Cēsu Kultūras un Tūrisma centrs"

Viljandi Linnavalitsus

Viljandi Vallavalitsus

Halliste Vallavalitsus

Mulgimaa Arenduskoda MTÜ

Valga Linnavalitsus

Taheva Vallavalitsus

Mõniste Vallavalitsus

Mõisaküla Vallavalitsus

Project objectives – Investments

- ▶ Reconstruction/investment of buildings (e.g. stations, bridges, pier etc.)
- ▶ Cleaning of former railway lines
- ▶ Setting-up measurement devices (counters)
- ▶ Setting-up information stands
- ▶ Signposting
- ▶ Other investment – museum, culture heritage sites, ect.

Project objectives – Promotion

- ▶ Common map and brochure of the North Latvia and South Estonia included **Greenways**
- ▶ Participation in Balttour and Tourest trade fairs
- ▶ Local marketing events
- ▶ Experience exchange visits outside programme area Benilux
- ▶ Video, interactive solutions etc.
- ▶ Other marketing/promotion elements

How many people will use the route?



Counters (statistics)

People monitoring – Automatic counter – Inductive loop ZELT





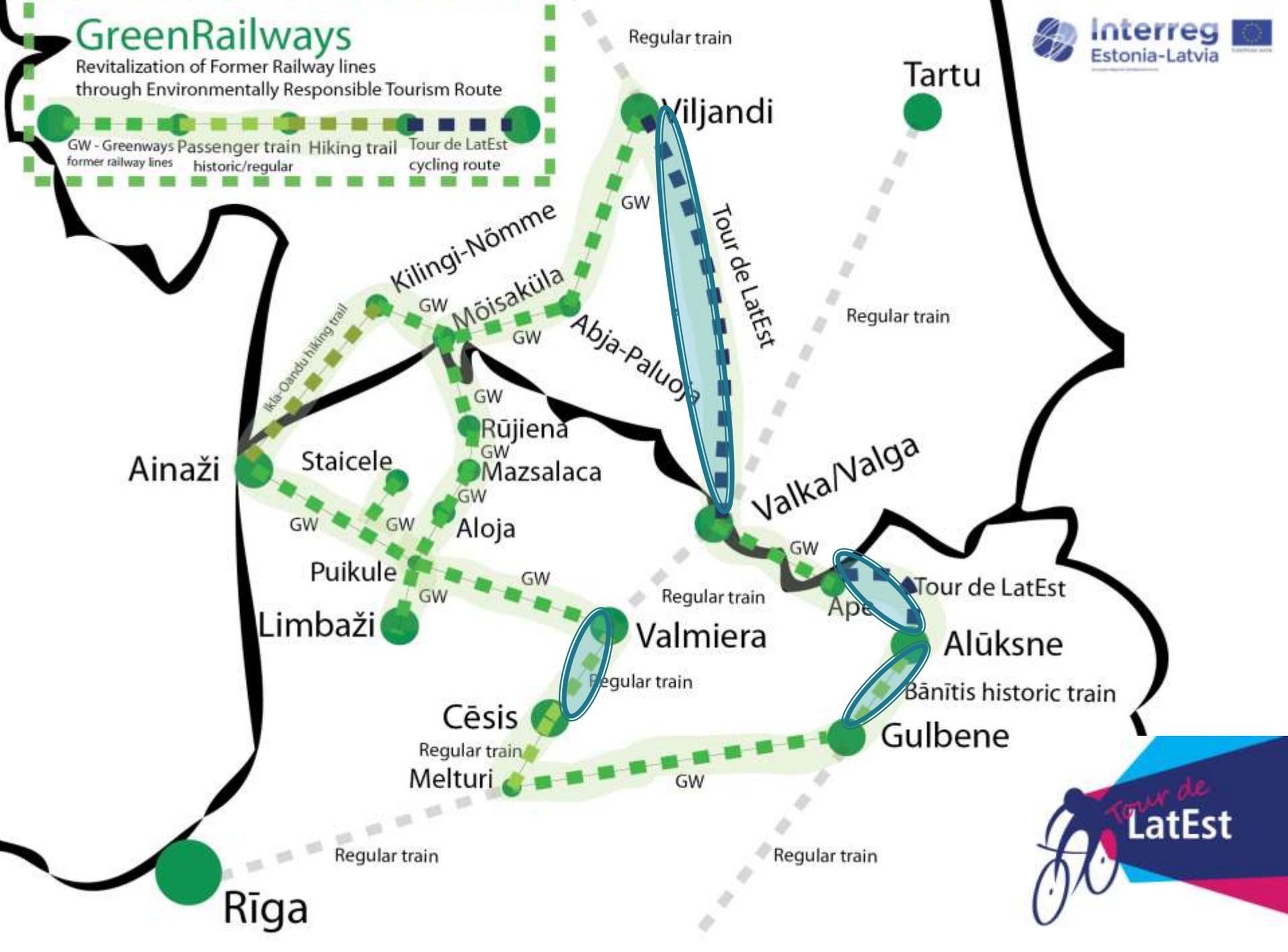
Reconstructed Greenway Limbaži–Katvari



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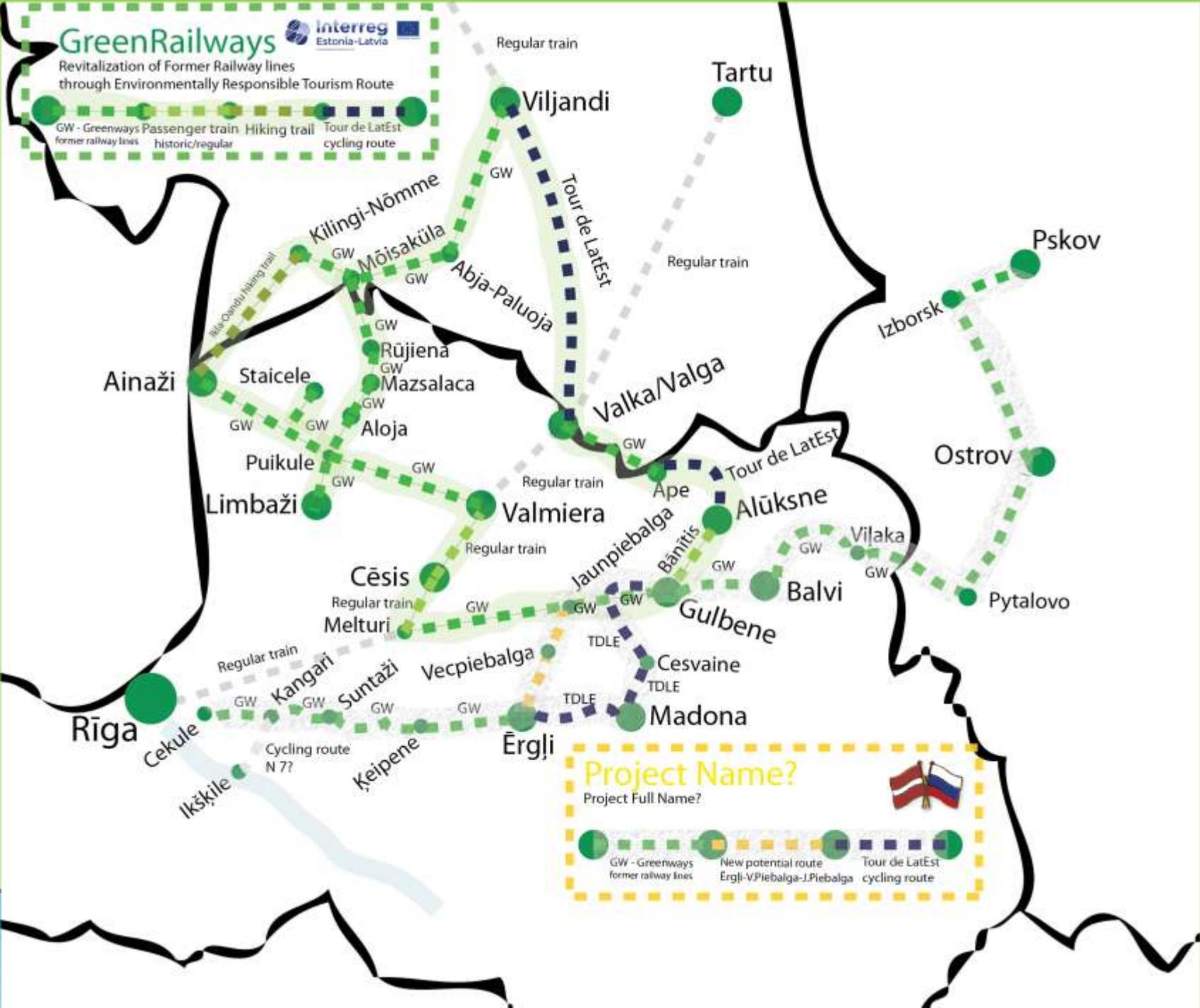


GreenRailways



Revitalization of Former Railway lines through Environmentally Responsible Tourism Route

GW - Greenways Passenger train Hiking trail Tour de LatEst
former railway lines historic/regular cycling route



Project Name?
Project Full Name?

GW - Greenways former railway lines
New potential route
Ergļi-Vīpbalga-J.Piebalga
Tour de LatEst cycling route



GREEN

RAILWAY

