

# Workshop on European Greenways

## LEADER and the Rural Development Programme: What are the opportunities for Greenways?

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# Introduction

- What is ENRD Contact Point
- Rural Development Programme
- LEADER
- What are the opportunities for collaboration?

# European Network for Rural Development

- ENRD serves as a hub for exchange of information
- ENRD aims to engage widely across Europe
- ENRD Contact point supports MS in implementation of RDPs
- Based in Brussels, the Contact Point offers knowledge and facilitation in a wide range of rural development fields:
  - Knowledge development
  - Networking and exchange
  - Communication

# European Network for Rural Development Co-operation

- ENRD has a remit to support co-operation
  - Practitioner Led Working group on Transnational Cooperation
  - Latest guidance, overview of LEADER Cooperation landscape
  - Cooperation Fact Sheets for each Member State
  - Partner Search and Cooperation template
  - Database of 1843 LAGs, and counting!

[https://enrd.ec.europa.eu/leader-clld/leader-cooperation\\_en](https://enrd.ec.europa.eu/leader-clld/leader-cooperation_en)

# Rural Development Programmes (RDPs) 2014-2018

- EU Rural Development policy is implemented through RDPs
- 118 RDPs across Member States, 20 national and 98 regional
- Co-financed by European Agriculture Fund for Rural Development (EAFRD) and national contributions
- Set out priority approaches and actions to address the needs of the specific geographic area they cover
- Made up of Priorities, Focus Areas and Measures
- Ireland has a national RDP
- This means they are all different!

# Rural Development Programme Ireland 2014-2018

- Total Public expenditure for RDP in Ireland is €4.025 billion
- Made up of 6 Priorities, 18 Focus Areas and 20 Measures
- The four biggest RDP measures in budgetary terms are:
  - € 1.53 billion allocated to Agri-environment-climate
  - € 1.37 billion allocated to Payments to areas facing natural constraints
  - € 425 million allocated to Investments in physical assets
  - € 250 million allocated to Support for LEADER local development
- 71% of RDP funding allocated to Priority 4 ‘Restoring, preserving and enhancing ecosystems in agriculture & forestry’
- 6.21% of RDP funding is allocated to LEADER

# Rural Development Programme 2014-2018

- The most relevant measures to complement Greenways are:
  - Measure 6 – Farm and business development
  - Measure 7 – Basic Services and village renewal in rural areas
  - Measure 16 – Cooperation
  - Measure 19 – Support for LEADER local development (CLLD)
  - Not all RDPs will include all measures relevant to Greenways

# What is the LEADER initiative?

## Links between actions for the development of the rural economy (Liaison Entre Actions de Développement de l'Économie Rurale)

“The difference between Leader and other more traditional rural policy measures is that it indicates ‘how’ to proceed rather than ‘what’ needs to be done” DG Agri 2006



# What is the LEADER initiative?

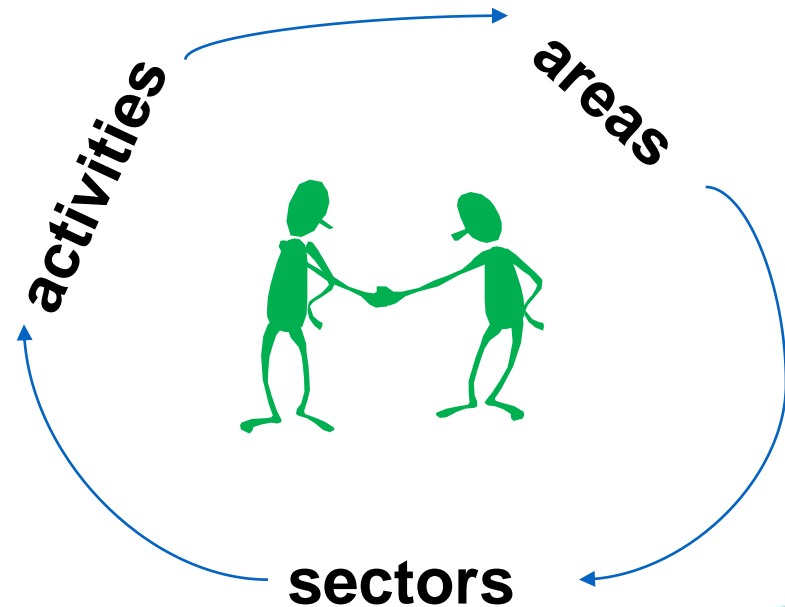
**A coming  
together of**

**those responsible  
for interventions**

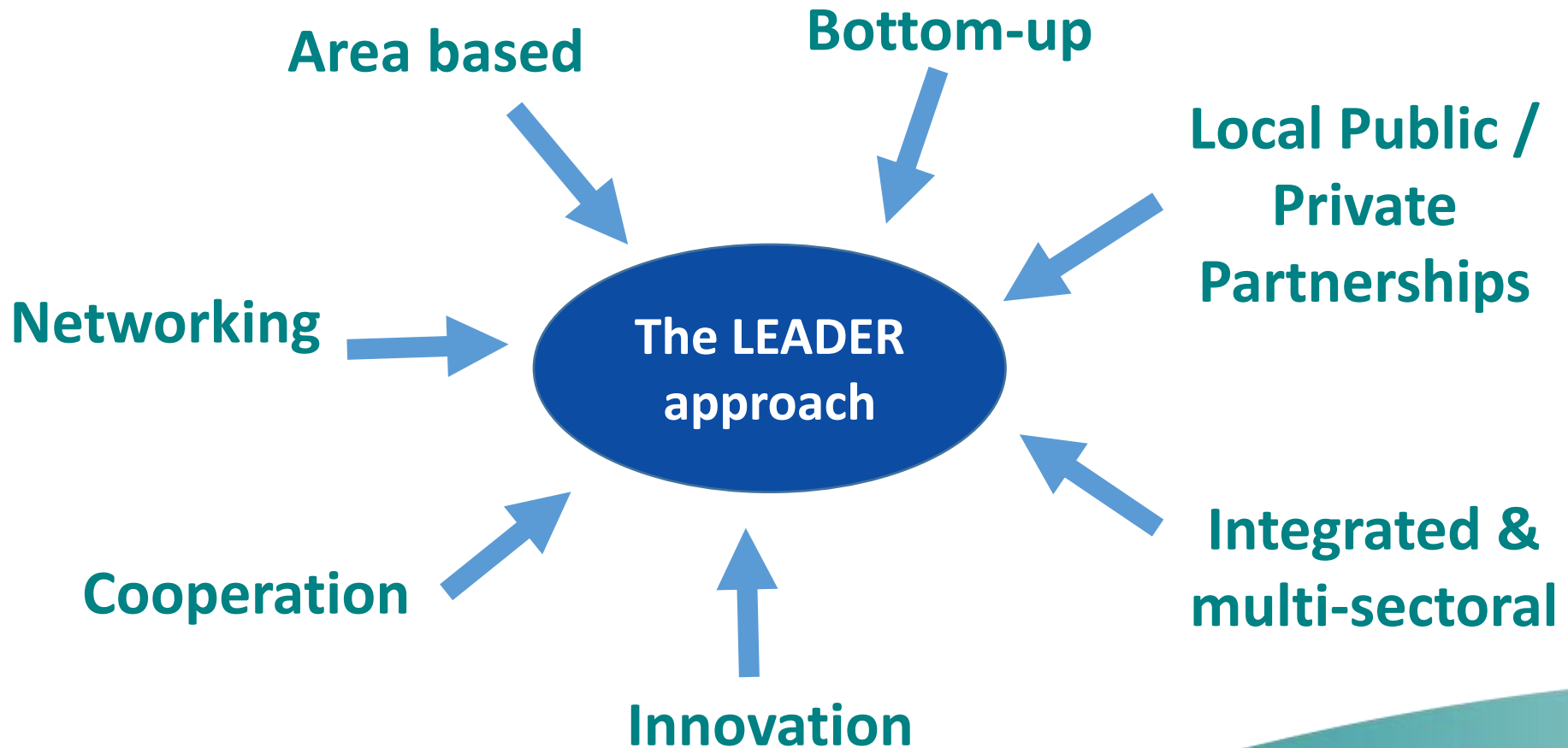
**and potential  
beneficiaries**



**Establishing  
links between**



# What is the LEADER approach?

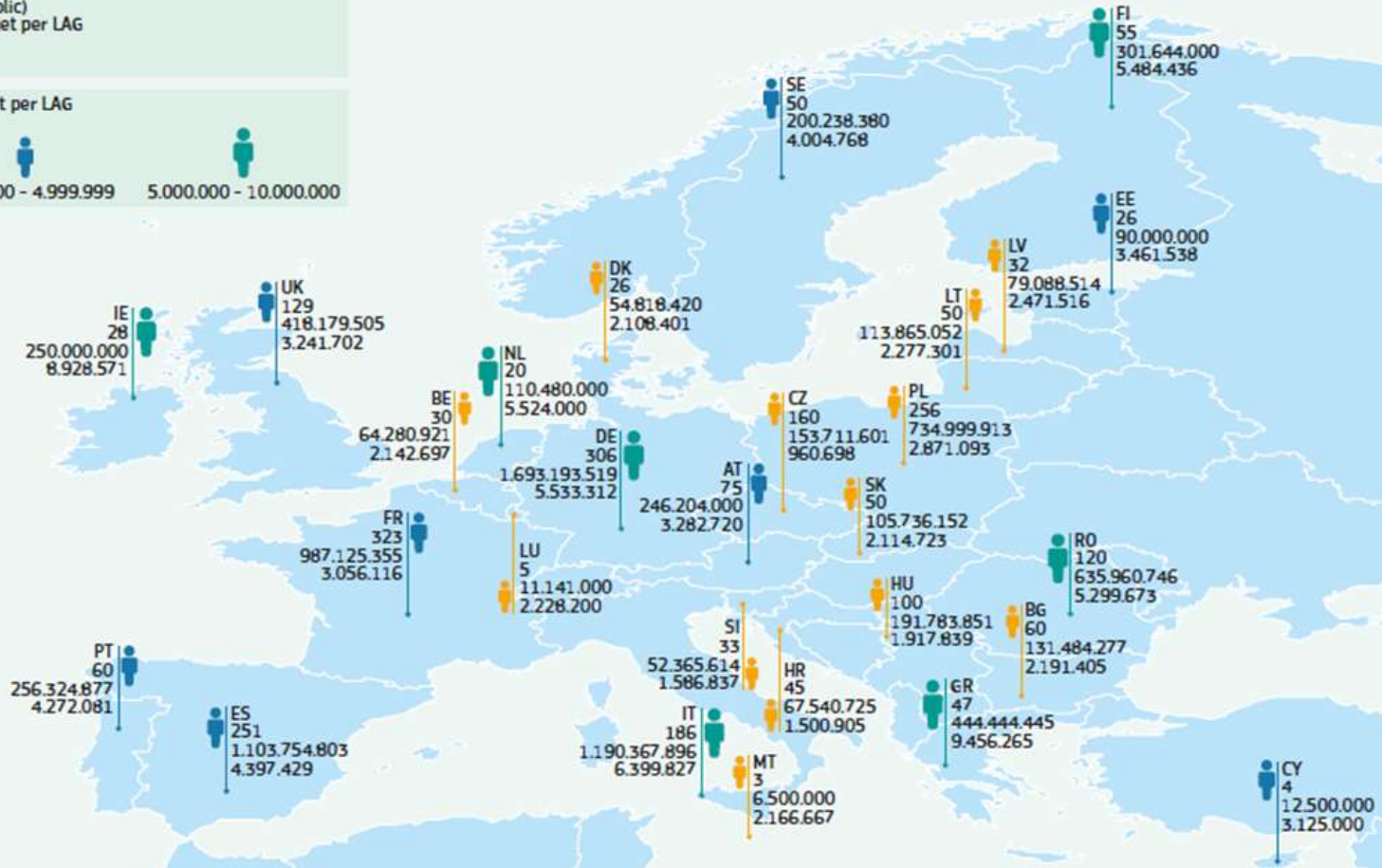




# LEADER map

Country  
 No. of LAGs planned  
 Leader budget (total public)  
 Estimated average budget per LAG

Estimated average budget per LAG



Based on information from DG AGRI

# Forest of Dean Greenways, UK



**Project cost:** LEADER funding £75,570 - 83% of eligible costs  
**Funded:** Purchase of access rights  
Marketing and promotion of route  
Project management  
Admin/accountancy fees  
Infrastructure



# Mecsek Greenway, Hungary

*Identified local values, products, services, events, traditions and gastronomy to concoct an entirely new recipe for tourism*

- Won Best destination in EDEN 'Tourism and local gastronomy' 2015
- Winner of "Hungary's most delicious place to visit":
- 6 villages worked together to enhance the tourism offer and make it inclusive
- Focused on small groups rather than mass tourism
- Pride themselves on using local produce, supporting the local economy



# Gaves Greenway, France

- Started with Transnational Cooperation project in 1999, between 3 LEADER LAGs, still very much active today
- Shared knowledge and experience to learned from each other and solve problems
- LEADER largest funding partner – provided 34% of €1.265 million costs
- Aim of project was balanced development of the Gaves Valleys
- Several objective included: respect for the environment, regional development, promotion of sports and leisure activities, access for all.
- Obtained Tourism and Disability certification in December 2010 for four disabilities: motor, mental, audio and visual.



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