

International Workshop Greenways Heritage



UNIVERSITÀ
DEGLI STUDI
DI MILANO

Department of Agricultural and
Environmental Sciences (Aula Maggiore).
24/October 2019



Co-funded
by the COSME programme
of the European Union



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Director, EGWA

www.aevv-egwa.org



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ASSOCIATION EUROPÉENNE DES VOIES VERTES
EUROPEAN GREENWAYS ASSOCIATION
ASOCIACIÓN EUROPEA DE VÍAS VERDES

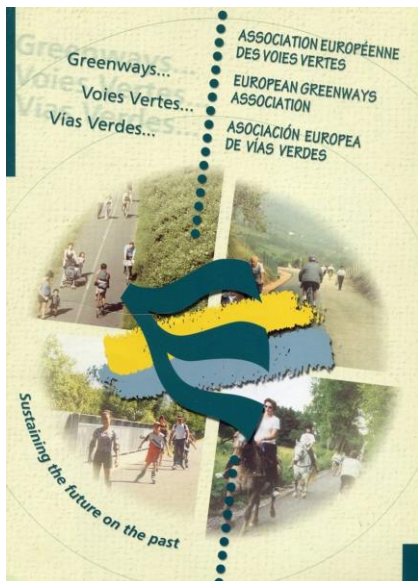


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EGWA MEMBERS

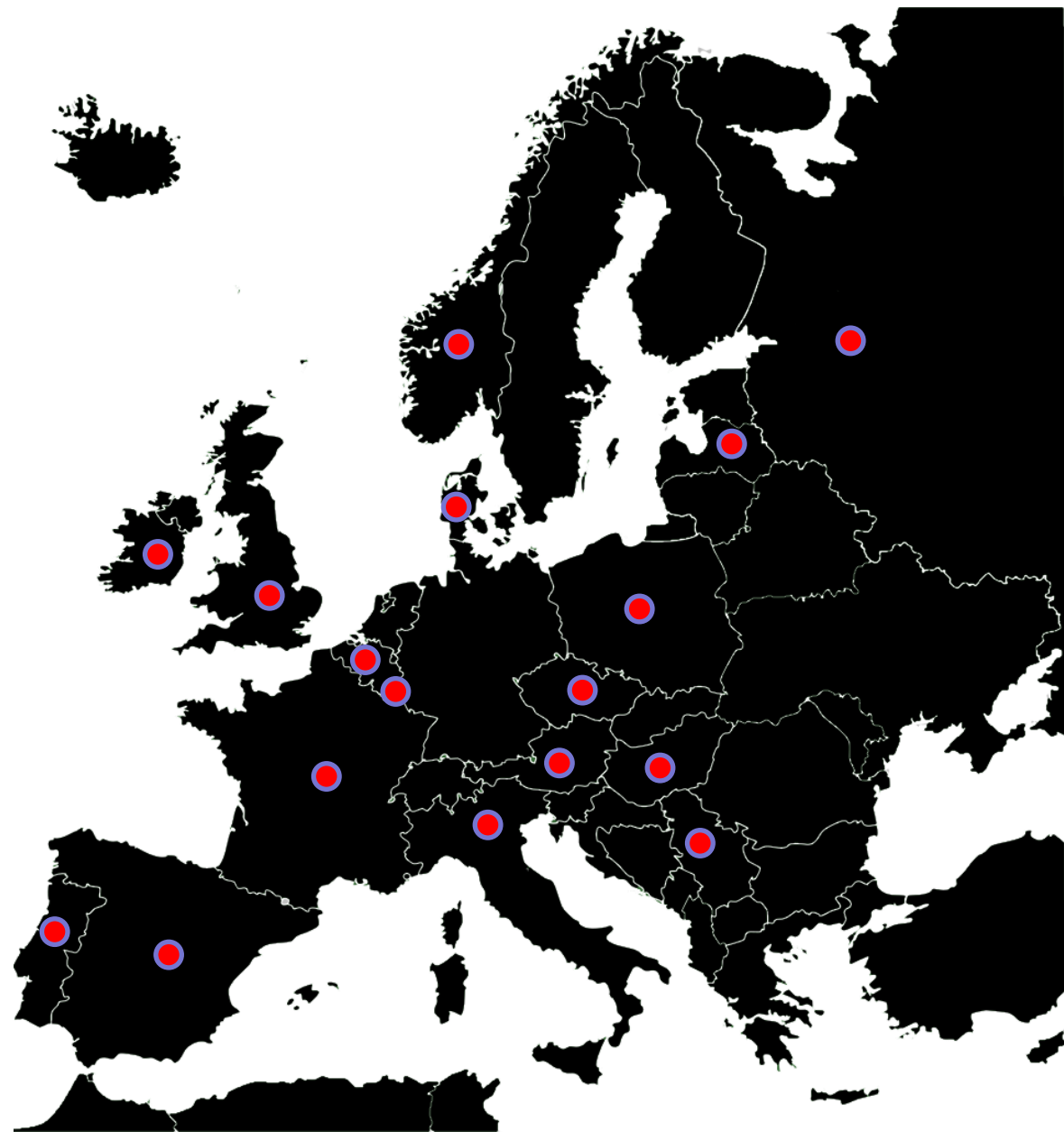


EGWA was created in 1998 in Namur (Wallonia, Belgium).

Aim: inventory and encourage the creation and promotion of Greenways in Europe

> 50 members from 16 countries

Secretariat and executive seat in Madrid (Spain)



Greenways Promotion

- European Greenways Award
- Conferences
- European Greenways Observatory
- European Greenways Day, within the European Mobility Week
- Best Practices Guide,
- European projects (REVER, Naviki, Greenways4Tour, Greenways Product, Greenways Outdoor, Greenways4ALL, **Greenways Heritage, OurWay**)
- Information exchange, initiatives diffusion, networking, cooperation, advise, lobbying, (...)



9th EUROPEAN GREENWAYS AWARD

2003. 1 EGA was handed by Environmental Commissioner Margot Wallström. (Brussels).



9th EGWA 2019. Dikli (Latvia).
In cooperation with
Vidzemes Tourism Association.



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“Greenways HERITAGE ”



Co-funded by the COSME programme
of the European Union

*“Development and promotion of a transnational cultural tourism product
linked to greenways and UNESCO cultural sites”*



- Many **greenways** have **outstanding UNESCO heritage sites nearby**, although to date there is no joint promotion effort from which the two significant cultural resources can benefit.
- The link between greenways and UNESCO sites today is still weak



**Tourism product combining
the two resources:**

- ✓ **greenways**
 - &**
 - ✓ **UNESCO sites located
nearby**
- to create very attractive
cycle routes and to
attract more tourists**

Greenways Heritage - ACTIONS AND EVENTS:

✓ Tourism product; Competitiveness of SMEs; Public-private cooperation

- ✓ **Development of tourism product**
- ✓ Improving the competitiveness of SMEs:
 - ✓ improving skills and raising awareness;
 - ✓ strengthening public-private cooperation;

Lead: FFE

Information, knowledge experience in CCI :

- ✓ Use of CCI at UNESCO & greenways (multi-platform Web-GIS).
- ✓ Special activity based in CCI: virtual tour in 3D (*Antwerps-Mechelen*)
- ✓ Best practices guide - new technologies used on Cultural UNESCO sites and greenways

Lead: Milan University

Promotion & Communication:

- UNESCO sites & greenways as common destinations.
- ✓ Workshops and conferences;
 - ✓ Valorizing strategy
 - ✓ campaigns
 - ✓ Special award innovative actions
 - ✓ Declaration for UNESCO and greenways

Lead: EGWA

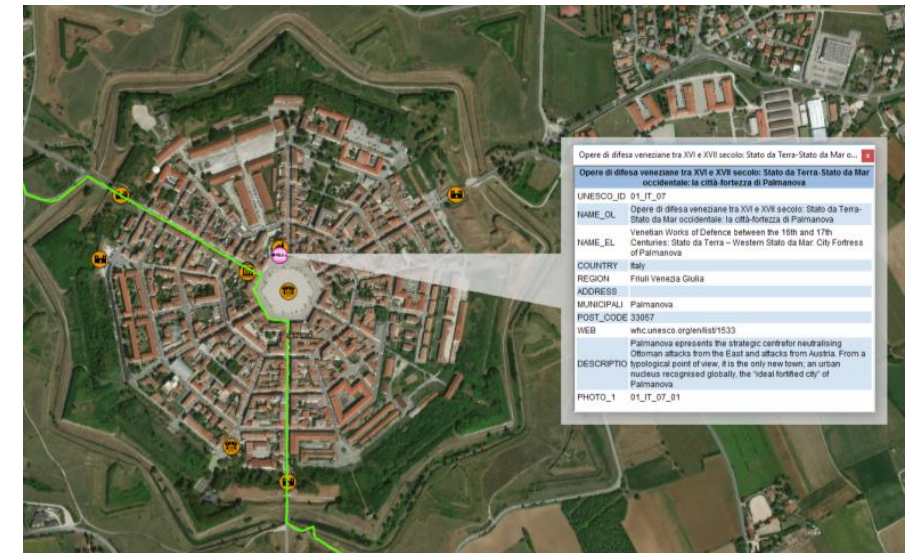
Tourism GIS - 15 Itineraries in 8 countries

Greenways Heritage: the GIS-Database

Creation of a **GIS-database** containing all the mapped information related to **territories** characterized by the presence of **UNESCO sites** and **greenways**:

- **Cultural-historical resources** (churches, castles, museums, archaeological sites etc.)
- **Natural Resources** (protected areas, historic gardens, panoramic points etc.)
- **Tourism services** (accommodations, food & beverages, bike rental points, info points etc.)
- **Accessibility Point** (rail stations, navigation services)

Final Goal: to Map 15 itineraries in 8 countries





<https://www.greenwaysheritage.org/>



Connect UNESCO and cultural heritage with greenways to
develop a new tourism product.

Website in progress, soon fully available. Please keep tuned, we wait for your next visit to experience all the content!

Project



The aim of the project is to promote UNESCO and other heritage sites near greenways as a fundamental and characterizing part of them, thereby

Explore Map



An interactive map allow you to consult the information about all the "Greenways Heritage", showing you the location of UNESCO sites, greenways, territorial

Enjoy Tours



Explore each greenway through a photographic and multimedia tour that describes the UNESCO sites and heritage resources along the greenway.

Report on tourists and their impact on the territory.

Stakeholders and Users Survey - Greenways Heritage

GREENWAYS STAKEHOLDERS SURVEY

➤ Complete the Survey
online



UNESCO STAKEHOLDERS SURVEY

➤ Complete the Survey
online



PRIVATE SECTOR STAKEHOLDERS SURVEY

➤ Complete the Survey
online



GREENWAYS USERS SURVEY

➤ Complete the Survey
online



UNESCO USERS SURVEY

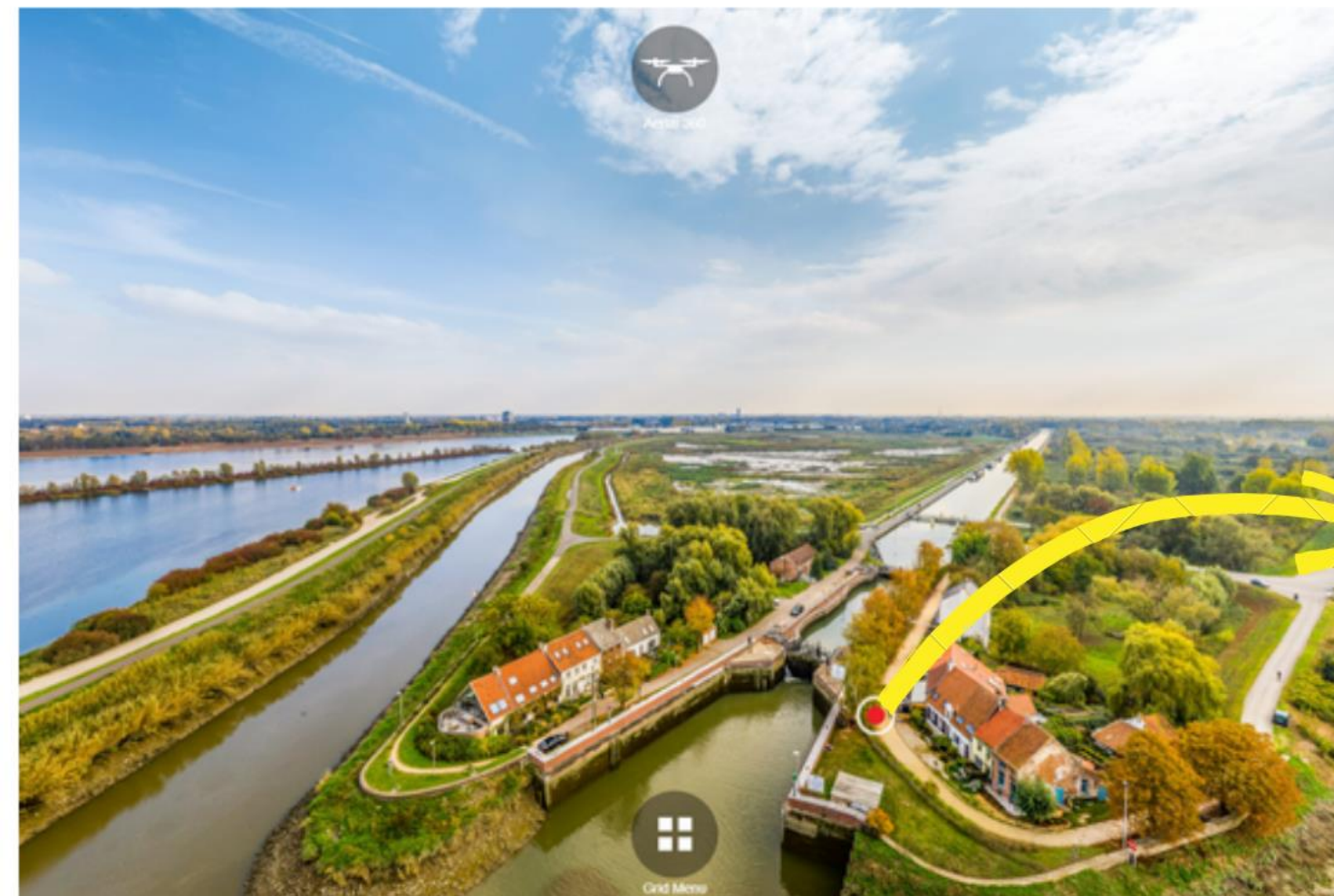
➤ Complete the Survey
online



**We requested collaboration!
To respond the survey
In several languages**

Introducing New Technologies on Cultural UNESCO Sites and Greenways

Zennegat, Belgium



- VR
- AR
- 360°



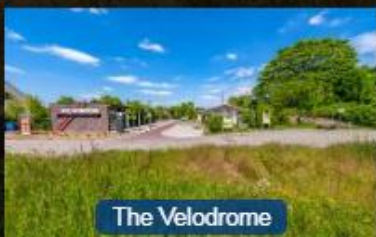
Introducing New Technologies on Cultural UNESCO Sites and Greenways

← → ↺ mechelen-diest.augmentedroutes.com/antwerpen/index.html?lang=en



MENU

Antwerp Province



Best Practices Guides– ICT Greenways and UNESCO



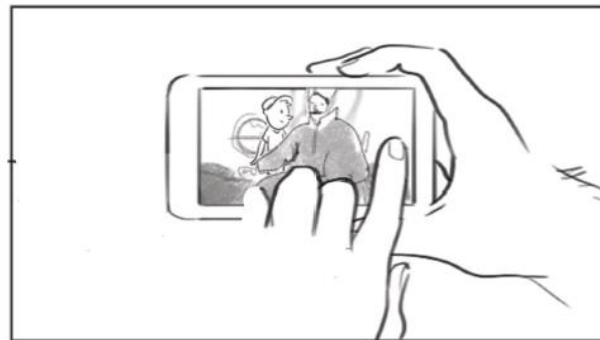
Using new technologies - CCI related to improve the experience of the visitors:

Augmented reality - computer-generated sensory input such as sound, video, graphics or GPS data)

Virtual reality

App's

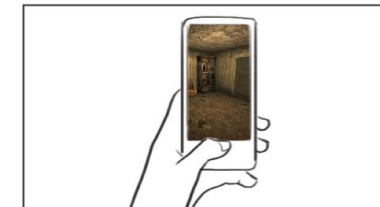
(ICT) Information and Communication Technologies - (CCI) Cultural and Creative Industries.



Augmented Reality lets us do all kinds of **cool stuff**. Things like **walking into a painting**, and taking a picture with you in it. That picture is **stored with your photo's**, gets a **'Greenways' watermark** and can be used to send to friends and family.



The Greenways companion app invites them to **point the app's camera to an outer wall**.



Through augmented reality, they can **not only see inside**, they see the location **as it was**, in the **early 20th century**.

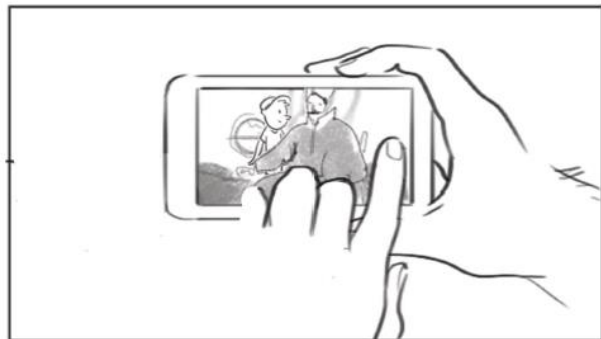
Best Practices Guides– ICT Greenways and UNESCO



Using new technologies to enhance the experience of the visitor

Augmented reality - (ICT)
as sound, video, graphics
Virtual reality
App's

(ICT) Information and Communication



Augmented reality is like a virtual overlay on the real world. It can be used to enhance the experience of the visitor.

| | Name of the Good Practise | Country | Prepared by |
|----|---|---------------------------|---|
| 1 | <i>Interpreting prehistory and the origins of humanity through new technologies in Atapuerca, a UNESCO site discovered in the trench of an old railroad (today, the Sierra de la Demanda Greenway).</i> | Spain | Fundación de los Ferrocarriles Españoles. |
| 2 | <i>From Vizcaya Bridge to the Montes de Hierro Greenway guided by the Basque Country public transport system app.</i> | Spain | Fundación de los Ferrocarriles Españoles. |
| 3 | <i>Combe Down Tunnel Multi-sensory Artwork</i> | United Kingdom | European Greenways Association. |
| 4 | <i>Audio guided UNESCO bike tour and promenade in Luxembourg</i> | Grand Duchy of Luxembourg | European Greenways Association |
| 5 | <i>App to promote the cultural heritage of the brand new greenway Chinon-Richelieu in Centre-Val de Loire.</i> | France | Leisure Department Province of Antwerp |
| 6 | <i>Eisenstein center for communication in Ķeipene</i> | Latvia | Latvian Greenways Association |
| 7 | <i>Alūksnes Bānītis station</i> | Latvia | Latvian Greenways Association |
| 8 | <i>'Augmented Routes' – web application</i> | Belgium | Mechelen |
| 9 | <i>"Greenways Heritage" multiplatform application</i> | Italy | University of the Studies of Milan |
| 10 | <i>Route of the Romanesque</i> | Portugal | Comunidade Intermunicipal do Ave |

Best Practices Guides– ICT Greenways and UNESCO



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Good Practice *Combe Down Tunnel Multi-sensory Artwork*

- All Good Practices identified by a project Greenways Heritage.
- The good practise aim is to provide an insight about relevant best practices in the application of new technologies to inform visitors and improve their experience with high-profile examples of UNESCO cultural sites and greenways.

1. General information

| 1. General information | | |
|---|--|-------------------------------|
| Title of the practice | Combe Down Tunnel Multi-sensory Artwork | |
| | | |
| Main institution involved | Sustrans developed the greenway route and coordinated the funding partnership with Bath & North East Somerset Council. | |
| Location of the practice | Country | United Kingdom UKK12 |
| | Region | South West England |
| | Greenways | Two Tunnels greenway |
| | UNESCO SITE | Bath |
| Contact of the Good practice managing authority | | SUSTRANS : and family. |

With the project we can see all we can achieve by working with the community of the area since they provided support from the very beginning of the project idea and after the reopening. Furthermore helping providing with some of the funds needed for the project implementation with the [King Bladud's Pigs project](#). Sustrans has great experience in projects that incorporate this idea of community work and working with local community and artists to promote the area.

This practice also promotes a healthier lifestyle for its community by promoting the use of the greenway and its tunnels for every day exercise and leisure.

Further information

<https://www.sustrans.org.uk/ncn/map/route/bath-two-tunnels>
<https://www.twotunnels.org.uk/index.html> Maintained for Two Tunnels Group by the membership
<https://www.youtube.com/watch?v=wFqkH3B5ak>

Please add some pictures of the practice



Photos: © [Sustrans](#)

Video of the good practice (if applicable)

Videos from the opening:
<http://youtu.be/gsRMTGI71mU> <http://youtu.be/wroSpWtYZM8>

Contact details

Head office
2 Cathedral Square

Best Practices Guides– ICT Greenways and UNESCO



Good Practice App to promote the cultural heritage of the brand new greenway Chinon-Richelieu in Centre-Val de Loire.

- All Good Practices identified by a project Greenways Heritage.
- The good practise the aim is to provide an insight about relevant best practices in the application of new technologies to inform visitors and improve their experience with high-profile examples of UNESCO cultural sites and greenways.

Please describe why this can be considered as INNOVATIVE way interpretation of heritage, best accessibility, providing the information about the greenways etc.

- Innovative way – interpretation of heritage**
an original scenography for an exceptional itary:
- a mascot to accompany the visitor along the route
 - an Internet site
 - a dedicated application
 - animation stations spread over the itary
 - four old renovated train stations to welcome the visitor: a hostel for 21 people in Ligré, an invitation to the Riveau, art in Champigny sur Veude and the rail memory at Richelieu.

The application wi functionalities:

- The proximity in non-connect
- Access to class photos) at eac
- Access to a ga virtual reality /
- The possibility and map the n
- Access to a list rental, restaur tourist sites ...
- Access to a sel customize you
- Access to a loc in the form of

| 1. General information | | |
|---------------------------|--|--|
| Title of the practice | App to promote the cultural heritage of the brand new greenway Chinon-Richelieu in Centre-Val de Loire. | |
| | | |
| Main institution involved | La Communauté de communes Touraine Val de Vienne (CCTVV) | |
| Location of the practice | Country | <i>France</i> |
| | Region | Centre-Val de Loire departement Indre-et-Loire |
| | Greenways | Voie Verte Chinon-Richelieu |
| | UNESCO SITE | The Loire Valley, between Sully-sur-Loire and Chalonnes. (Chinon is situated in this section) |

and family.



| | |
|--|---|
| Video of the good practice (if applicable) | https://www.cc-tvv.fr/voie-verte-richelieu-chinon/ |
| Contact details | https://www.facebook.com/CC.TouraineValDeVienne/ |

Creation and sale of tourist product Greenways + UNESCO



DESCRIPTION

The Val Brembana track is one of the most evocative cycle routes in Lombardy: the lion's share is made by the landscape which, despite the modest altitude, becomes mountainous as the kilometers pass.

To this is added a very varied itinerary, full of surprises, a succession of tunnels, bridges and slight climbs that give vivacity to the gait. And finally, the real runway, a new highlight for tourism in the Brembana Valley, with frequent kilometers showing the distance between one location and another and a smooth asphalt to offer to any type of bicycle and tire.

ITINERARY

Day 1, arrived to Milan city, where we have a museum houses tour that narrate the personal and social, dynastic and economic histories of the collections or businesses of their inhabitants and, therefore, the history, culture, society or landscape of a territory to which they are deeply rooted. Day 2, transport from Milan to Zogno. We do our first stop of the cycle path is San Pellegrino, as well, in the route we pass thought many and spectacular tunnels. We finish our cycling day in to Piazza Brembana - Bergamo (20km). Day 3, transport from Piazza Brembana to Milan.



I'm Paolo, together we'll cycle through Italy Greenways

Price 375€(*)

Minimum group: 8 people
Stay: 3 days and 2 nights
Accommodation: Rural hotels
How to arrive: through Milan
Extensions:

INCLUDED SERVICES: lodging in half board (water and wine in meals). Activities indicated. Rental of bicycles Tickets and visits to monuments. Basic travel assistance insurance and local taxes.

(*) NOT INCLUDED: tips. Any service not specifically indicated in the section of services included, will be considered as a service NOT included.

OPTIONALS: transfer of the vehicle to the indicated point of arrival.

DATA SHEET
Stages: Milan to Bergamo
Level: easy
Journey: 20 km (hiking and biking)



DESCRIPCIÓN

El hierro modeló durante siglos el paisaje, la vida y carácter del País Vasco. Recorrer la Vía Verde de los Montes del Hierro es una oportunidad para conocer las raíces de este territorio, y la historia detrás del tren que fue protagonista en su pasado minero. En este itinerario, disfrutaremos de la naturaleza y de paisajes increíbles recorriendo pequeñas poblaciones y aldeas con encanto, vestidas en donde en otra época.

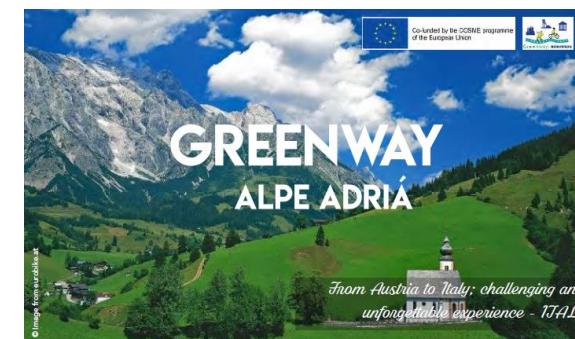
ITINERARIO

Día 1, te estaremos esperando en Bilbao para acompañarte por el casco antiguo hasta e Puente Colgante, uno de sus iconos más representativos y patrimonio UNESCO. Día 2, nuestro recorrido por la Vía Verde lo arrancaremos desde Encartaciones, donde visitaremos su museo. Los antiguos hornos de calcinación de Santa Catalina será otro de los atractivos. Por la tarde, visitaremos la tradicional Fábrica El Pihai u



Soy Cristina, te espero en la Vía Verde de los Montes del Hierro

Precio 465€ (*)



DESCRIPTION

The Ciclovía Alpe Adria Radweg, is an example of cross-border cooperation for the development of sustainable mobility. It comes from the common will of the involved regions (Region Friuli Venezia Giulia, Land Salzburg and Land Carinthia) to identify a cross-border cycle route which, joining Salzburg with Villach, Udine, Aquileia and Grado, overcomes the physical border formed by the Alps and achieves a direct connection between the central European cycle track network and the Adriatic Sea.

ITINERARY

Day 1, since you arrived to Salzburg your have time to enjoy the city by a private walking tour in the Historic Centre of the City of Salzburg, extraordinary UNESCO heritage monument. Day 2, beginning of Alpe Adria Radweg greenway on Salzburg city and finish point of this day in Bischofshofen (54km). Day 3, this day the route will start in Bischofshofen and finish on Bad Gastein (51,64km). Day 4, this third stage starts on Bad Gastein and finishes on Spittal an Drau (58,85km). Day 5, this fourth stage starts on Spittal an Drau and finish on Villach (39,07km). Day 6, stage fifth starts on Villach and finish in Traviisio (36,69km). Day 7, Stage six starts on Traviisio and finish on Venzone (50,43km). Day 8, stage seven starts on Venzone finish in Udine (55,44km). Day 9, stage eight and final one, starts on Udine and finish in Grado. We have a strategic stop in the Fortwies Town of Palmanova and after in Aquileia, UNESCO heritage monuments (59,07km). Day 10, transport to Trieste - Friuli Venezia Giulia Airport Venicio Marco Polo Airport.

DATA SHEET
Stages: Salzburg - Trieste
Level: easy
Journey: 415km (hiking and biking)



I'm Luca, together we'll cycle through the Alps Adria

Price 1.250€ (*)

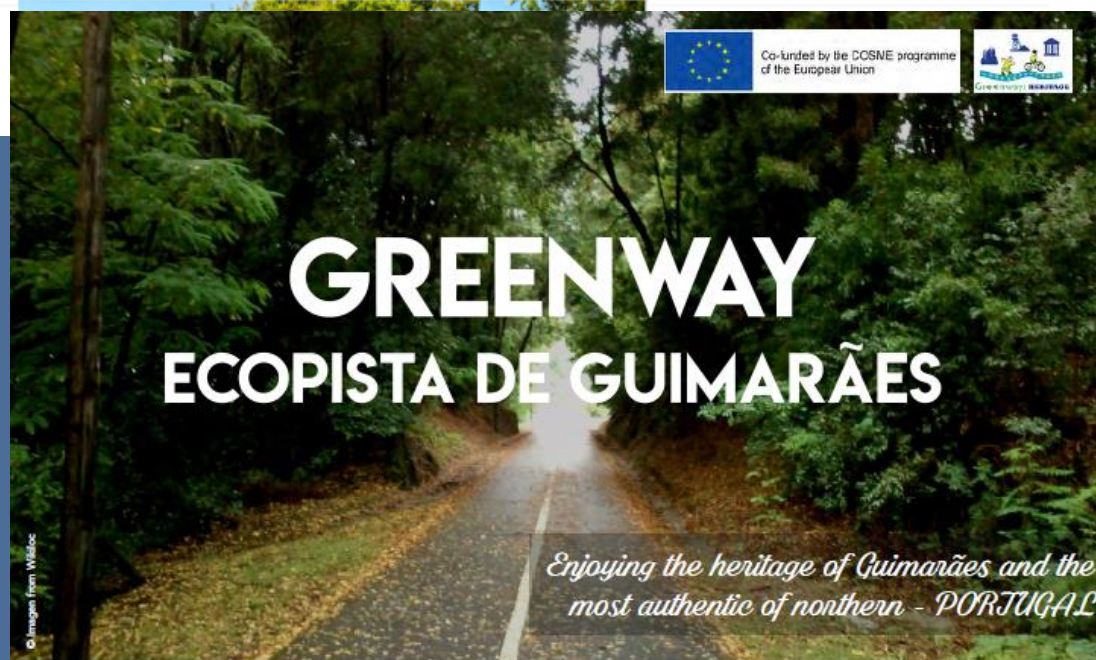
Minimum group: 8 people
Stay: 10 days and 9 nights
Accommodation: Rural hotels
How to arrive: through Salzburg
Extensions: Venice

INCLUDED SERVICES: lodging in half board (water and wine in meals). Activities indicated. Rental of bicycles Tickets and visits to monuments. Basic travel assistance insurance and local taxes.

(*) NOT INCLUDED: tips. Any service not specifically indicated in the section of services included, will be considered as a service NOT included.

OPTIONALS: transfer of the vehicle to the indicated point of arrival.

Creation and sale of tourist product Greenways + UNESCO



DESCRIPTION

The Ecopistas in Portugal are old railway tracks rehabilitated for leisure and enjoyment in nature. A unique journey where you will discover the best and most authentic of northern Portugal in the Ecopista de Guimarães.

An immersion into the stories and traditions of Porto, accompanied by the best of the local gastronomy and wine. Also, we will introduce you to the world of fado.

ITINERARY

Day 1, free time in the morning to enjoy Porto at our leisure. In the afternoon, you will discover with our local host, the history and legends of the city. Then, we will have a good Portuguese gastronomic tasting. Day 2, we will leave for Guimarães and have lunch in a typical tavern before visiting its old town, declared a world heritage by the UNESCO. We will visit the walled area and Castle. Day 3, an exciting day



I'm Luis Filipe, together we'll discover the Ecopista de Guimarães

Price 425€(*)

Minimum group: 8 people



DESCRIPTION

The Wallon Region, or Wallonia, is located in the southern part of Belgium. Namur is the capital of the region, this charming city has many options to discover and enjoy. Without a doubt, its citadel is its major highlight, its impressive fortress is difficult to miss and offers beautiful sights of the city. Also, the local cuisine will be another great opportunity to discover the region through its flavours.

In this itinerary we will also visit

ITINERARY

Day 1, arrival in Brussels, and a city hall tour of the city. During your visit you will discover the history of the building and its political function as well as its prestigious spaces. Day 2, transfer to Namur city tour of the old Namur and its citadel. Enjoy the open air as you explore one of Europe's largest fortresses, bearing privileged witness to two thousand years of history. Day 3, cycling through The Four Lifts on the Canal du Centre and their Environs. A



I'm Stefania, I'll be waiting for you to discover the treasure of Wallonia

Price 430€(*)

Minimum group: 4 people

Stay: 4 days and 3 nights



DESCRIPTION

Flanders, in northern Belgium, is a unique region, small in size, but immense in cultural heritage, art, festivals, gastronomy, and let's not forget about the delicious chocolate and beers. It can be easily accessed from several points of the country and its main cities have good international flight connections.

Day 1, arrival in Antwerp and visit to the chocolate museum to learn about the secrets that make Belgian chocolate a worldwide famous delicacy. Day 2, today, we will cycle to Mechelen, starting in the city of Boom, we visit a famous brickworks Museum of the Rupel region, and also, discover the importance of the bike in the Museum De Valodroom. We will finish the cycle loop at Boom, we have the overnight in Mechelen. Day 3, an immersion into the heritage of



I'm Emilio, I'll be waiting for you in Mechelen to show you its heritage

Price 680€(*)

“Go as you please”

Trip proposals, covering 10 countries



UNESCO and Greenways a common destination



UNESCO and Greenways a common destination



Greenways

+

UNESCO

| | Greenway | UNESCO Site/s | Region / Country |
|---|--|---|------------------------------------|
| 1 | Valle del Eresma | Segovia Historic Quarter and Aqueduct | Castilla y León. Spain |
| 2 | Ciclovía de la Sina | Mezquita de Córdoba, Historic Centre of Córdoba, Los Patios de Córdoba and the Califal City of Madinat Al-Zahra | Andalucía. Spain |
| 3 | Ciclovía Destra Po | Ferrara, City of the Renaissance, and its Po Delta | Emilia Romana. Italy |
| 4 | Ciclovía Mantua-Peschiera | The city of Mantua & the fortified city of Peschiera del Garda | Lombardia –Veneto. Italy |
| 5 | Turnhout (B) – Baarle Hertog/Nassau – Tilburg (NL) | Beguinage of Turnhout | Belgium / Netherlands |
| 6 | Greenway De Mark | Beguinage of Hoogstraten | Campine, Belgium – The Netherlands |
| 7 | Bristol to Bath Railway path | Bath | United Kingdom |

| | | | |
|----|--|--|---------------------------|
| 8 | Chinon – Richelieu et la Loire Valley | The Loire Valley between Sully-sur-Loire and Chalonnes | France |
| 9 | Mechelen and Leuven along the River Dyle | Mechelen | Belgium |
| 10 | Mechelen and Lier along the River Nete | Mechelen | Belgium |
| 11 | Lerīki – Gulbene | Old Town Riga | Latvia |
| 12 | Valmiera – Dikļi – Limbaži – Rīga | Old Town Riga | Latvia |
| 13 | Sabor Grenway | Alto Douro Wine Region | Portugal |
| 14 | Littoral Greenway | Historic Centre of Oporto, Luiz I Bridge and Monastery of Serra do Pilar | Portugal |
| 15 | Parenzana Greenway | Episcopal Complex of the Euphrasian Basilica in the Historic Centre of Poreč | Italy / Slovenia/ Croatia |

responsibility, it cannot be considered to reflect the views of the Executive Agency for Small and Medium-sized Enterprises or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains.

“Go as you please”



UNESCO and Greenways a common destination



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Go as you please, Trip Proposal

Ciclovia Destra Po

Location: Stellata – Gorino Ferrarese

Region/ Country: Emilia Romagna/ Italy

Description of the travel proposal:

The Destra Po cycleway follows the right bank of the river Po as it heads towards the sea at Gorino on the Adriatic coast. It's a high-quality surfaced cycleway along the top of the argine, the massive 10 metre-high flood defences along the river's banks. The cycleway forms part of the international Eurovelo 8 cycle route. The complete cycleway runs for 125 Km along the northern border of Emilia-Romagna from Stellata del Bondeno in the west to Gorino on the Adriatic coast. The major sights are at either end of the route: the city of Ferrara itself and then at the east the Parco del Delta del Po nature reserve, with the Castello Estense. Together these are included on the UNESCO World Heritage list. Other noteworthy points of interest are: the Fortress of Stellata, the bifurcation of the river Po at Serravalle, the Mesola Castle, and the towns of Goro and Gorino.

We suggest...

Day 1. Stellata - Ferrara (35 km)

The itinerary starts from the Rocca Possente of S elegant fortress from the 17th century that rises river basin. The route leads to the town of Bondenately bell tower of the Nativity of Mary Church. trail, you can visit the riparian Bosco di Porporan “Biconca del Canal Boicelli”, a waterway built in t century for connecting Ferrara with the Po Gran di Volano.

Day 2. The City of Ferrara

Este family governed Ferrara for three centuries city the appearance it has today: a uniquely plan harmoniously fusing Medieval and Renaissance. Palazzo Schifanoia with its splendid Hall of the M frescoed in the 15th Century by the painters of t School; the Estense Castle, former residence of t the harmonious Romanesque and Gothic Cathed medieval part of town, you can discover jewels o like the Monastery of Sant'Antonio in Polesine w esque frescoes. You shouldn't leave without havi around the medieval streets and taken a bike rid Renaissance city walls, which remain nearly com

Day 3. Ferrara - Serravalle (50 km)

The journey continues to Guarda Ferrarese wher century church rises with the facade facing the ri greenway leads to Serravalle where the Po forks



UNESCO and Greenways a common destination



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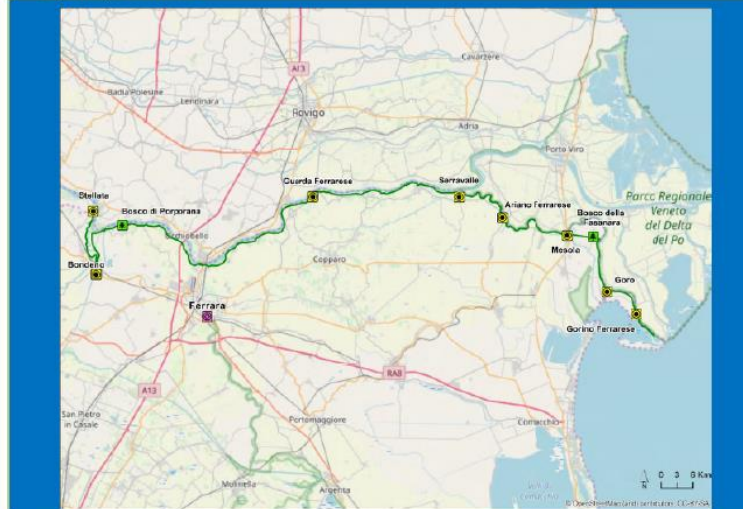


Photo Gallery:



Photo Credits: Archivio Fotografico Provincia di Ferrara

Video (Include if available)

Greenways Heritage project aims to promote greenways and UNESCO heritage sites in the vicinity as common destinations. For more information: www.greenwaysheritage.org



Co-funded by the COGME programme
of the European Union

Disclaimer: The content of this trip proposal represents the views of the author only and is his/her sole

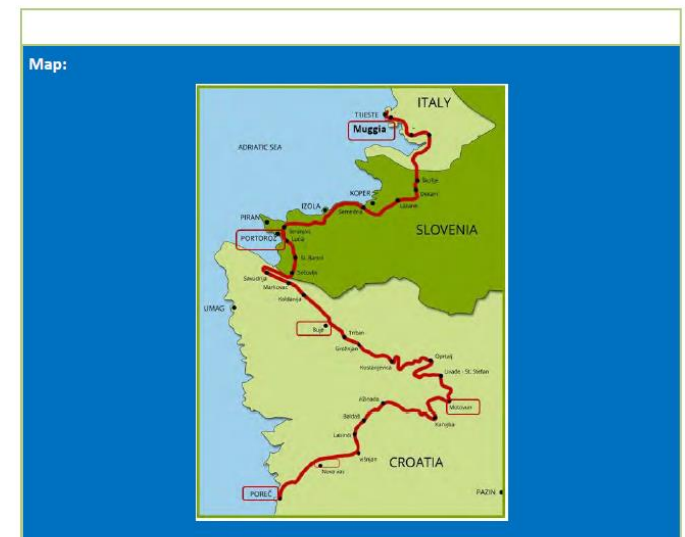
Trip proposals,
covering 10 countries.

Greenways
+
UNESCO

“Go as you please”



UNESCO and Greenways a common destination



UNESCO and Greenways a common destination



Parenzana the route of Health and Friendship. Discover Italy, Slovenia and Croatia through the Parenzana Greenway.

Discover the historic Istria peninsula by bike. An amazing trip for three countries in 6 days.

Italy, Slovenia and Croatia.

Description of the travel proposal:

The greenway runs on a disused railway line which linked Trieste (Italy) and Porec / Parenzo (Croatia) and it has a length of 123 km.

The Parenzana stands out by its transnational dimension: Italy, Slovenia and Croatia that collaborated to develop the whole disused railway and to make it the longest greenway in the Northern Adriatic area. All along the way you can discover valuable heritage and natural landscapes that completed with a tasty gastronomy and poured with the popular Istria wine will make your trip an unforgettable experience.

Highlights and places of interest along the route:

- Trieste - grand canal, promenade city centre & castle
- Istrian Hills - hilltop medieval villages & vineyards
- Piran - Stunning medieval small town seashore
- Portorož - the Slovenian Las Vegas
- The salt-pans of Sicciole / Sečovlje
- Motovun - hilltop walled medieval town.
- Porec - the 6th century Euphrasia Basilica (UNESCO)

Trieste is a heritage city located in the north of Italy on the Adriatic Sea.

Piran: You don't reach Piran riding the Parenzana, but is worth a Visit! Located in a small long shape peninsula, the preserved beautiful town has much medieval architecture, with narrow streets and compact houses.

Portorož, is known as the Slovenian Las Vegas. The salt-pans of Sicciole / Sečovlje are still an active operation today. The salt-pans had a decisive role in these area (Trieste, Piran, Izola and Koper), the commerce of the famous salt made possible the medieval boom of the picturesque city of Piran. Today, in the cosmopolitan city of Portorož, salt is part of the wellness offering, one of the most complete in Europe.

We suggest...

Day 1. Trieste

We advise you to start your trip in the Italian city of Trieste, Crossing cultures, in this delightful Adriatic port city you will discover a historical-cultural heritage of the most appreciable. If you are only going to have a day of visit, we recommend seeing the Castle of Miramare, getting lost in the streets of the city center and around the grand canal and the water front, as well as having a coffee in one of its historic cafes.

To reach Muggia it is recommended to go by boat: pick up the Delfino Verde, a c

Day 2. Muggia - I

It is the place where This village is local Italian settlement conserves a Venetian Ride your bike, to only notice of the sides of the green Parenzana track by Slovenia. You can Square and the Pra along the coast, arriving in Portorož.

Day 3. - Portorož

Enjoy the view over have remained, from Trieste. Before you cross the border. The border is not a From the Croatia peninsula, still with Continue your cycle

Day 4. Buje- Mot

This stage of the interesting of all in



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Disclaimer: The content of this trip proposal represents the views of the author only and is to reflect the views of the Executive Agency for Small and Medium-sized Enterprises or an Commission and the Agency do not accept any responsibility for use that may be made of

Video : The Slovenian part : <https://www.youtube.com/watch?v=P3OSzuCKCFk>

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Guimarães Declaration

For the promotion of UNESCO sites and Greenways as common destinations in Europe

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3. CREATION OF NEW TOURISM PRODUCTS
4. IMPROVED INFORMATION BY USING NEW TECHNOLOGIES AND CCI
5. INVOLVEMENT OF THE LOCAL SME'S
6. PARTNERSHIP GOVERNANCE
7. RAISING AWARENESS
8. TOURISM PROMOTION
9. INNOVATIVE ACTIONS
10. IMPACT MEASUREMENT OF UNESCO + GREENWAYS TOURISM



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<http://www.aevv-egwa.org/projects/greenways-heritage/guimaraes-declaration/>



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“Greenways HERITAGE ”

- An opportunity to promote jointly UNESCO and Greenways nearby.
- Opportunities for cooperation!!



Financing



An interregional cooperation project for improving natural and cultural heritage policies.

Project Partners

Murcia Region Institute of Tourism (ES)
European Greenways Association (EGWA) (BE)
Chamber of Commerce and Industry-Vratsa (BG)
Departmental Council of Hérault (FR)
Hajdú-Bihar County Government (HU)
Northern and Western Regional Assembly (former BMW Region) (IE)
Podkarpackie Region (PL)

- Importance of including national and regional policies, specifically oriented to tourism (greenways), amongst their priorities within the Partnership Agreements and Operational Programs in accordance with the respective National Strategic Reference Framework (NSRF).
- If they are not included, there will be no possibility to request funding for supporting these tourism projects at a later stage (2014-2020).

Thank you for your attention!
Grazie mille per l'attenzione.

Join EGWA!



[**www.greenwaysheritage.org**](http://www.greenwaysheritage.org)



Enjoy Greenways no border no barriers!