



Creating attractive tourism product

UNESCO + Greenways for the international market



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Who are we?

Turismo Vivencial is a travel agency especialized in creating unique tourism products that connect travellers with the local culture.

Experiences — Emotions











What products we create?

• Itineraries

Including at least an overnight stay

Single-day activities

Not including overnight stay



Single-day activity



WHAT WE'LL DO TOGETHER

The region of Penedes, located in the southern part of the province of Barcelone, is the capital of cave. Some of the best Spanish wines are also

On this occasion we have prepared an authentic immersion into the world of cave and wine, hand in hand with one of the premium wineries in the region. A memorable and unique experience that will take you among vineyards where you will learn about the the aging processes of our best

We will start the day at our winery. We'll greet you with a glass of cave and present you your ride for the day, a classical Meharil With a small briefing you will start driving your own car. A camera will record the route and a GPS will indicate the itinerary so you have total freedom. Our route will guide us through roads that will immerse us into the vineyards, where we will stop to explain more about the exciting world of wine. We'll take advantage of this perfect scenario, and enjoy a picnic there.

Neus will be your hostess, with whom you'll have the opportunity to learn more about cave and wine; and who will accompany you in an itinerary through small towns, almost deserted.



Price 85€ (*)

Minimun group: 4 people Meeting point: Sant Sadumi d'A-Authentic: riding your own Mehani in an unbestable scanario

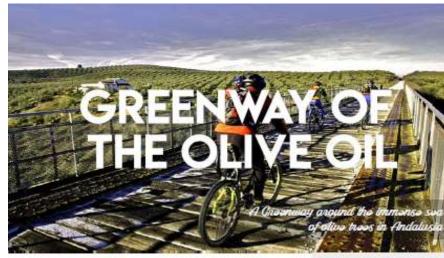
INCLUDED: a Mehart ride through the getta of our vineyards in Penedia. Visit to the cellar and testing. Fichic in the field. Local host and

(*) OPTIONAL: Gastronomic, wines and cover berings. Extensions to visit Montserrat and the coattal town of Sitges. Working in the the vineyed itself (depending on season and



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Itinerary



DESCRIPTION

In this Greenway, you will find many interesting experiences to make your stay an unforgettable memory. You will visit traditional wineries and oil mills where you will learn about their different qualities. You will enjoy an immersion in the Order of Caletrava in the Castle of Alcaudete and you will relive

Zuheros, Cabra, Lucena and Baena will be the places you will cross before arriving in Córdoba, you will also enter the Cueva de los Murciélagos (Bat Cave) and we will take you to the Passion Mu-

This greenway is between the stations of Jain and Campo Real in Puente Genil (Córdoba), so you'll go through one of the most beautiful tracks of Andalu-

ITINERARY

Day 1, we will leave from Jain to Torredelcampo, to arrive to Martos, where we will enjoy its popular gestronomy. Day 2, we will arrive to Alcaudete to visit its imposing Castle and the Fort of Al Mota. Day 3, our destination is Luque, with a quick stop at the Laguna del Salobral. Day 4, we will visit the Interpretation Center of the Oil to get to Baena and finally to Zuheros. Day 5, we will enter the impressive Bat Cave, continuing towards Doña Mencia. Day 6, the goal of the day is to arrive Cabra, to visit the Museum of the Passion. Day 7, we will arrive to Lucena, to visit its station and leisure area. After, we will continue to Moriles. Day 8, we will visit a wine cellar and in the afternoon, transfer to Córdoba to visit its majestic Mosque-Cathedral Day 9, free time in Córdobe and and of services.

DATA SHEET Stages: Jein and Córdoba Level: madium and easy Lenght: 123 km on: all year long

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Price 755€

Stay: 7 days and It nights Aloiemiento: Helf board Train stations: Jain and Chrobbs Extensional Cárdobe, Sevilla and

INCLUDED: vehicle and transfers, half board accommodation (water and wine in meals). edicated activities. Dike rental, Tickets and visits. Sasic travel sasistance insurance and

OTHER OPCIONAL SERVICES: transfer of the vehicle to the indicated point of arrival.

(*) NOT INCLUDED: elcoholic drinks. Tipe Any service not indicated in the included section, will be considered as NOT included.





TUVI's methodology for product creation

Gather information about local cultural and natural resources and local activity suppliers

Contact local suppliers to learn about their activity. This is where the Supplier Agreement is filled

With all the information, we create product proposals (itineraries or single-day activities)

We validate the propossed products with local suppliers (if possible, also with the public administration)

The commercialization process starts

We mainly commercialize our products among other travel agencies (B2B), but we can also sell them to an individual travelers (B2C). We reach our customer by doing the following:

- Publishing product information in our website <u>www.turismovivencial.com</u>
- Sending newsletters to travel agencies registered on our data base
- Attending trade fairs, workshops and other industry related events
- Publishing products into online sale channels.

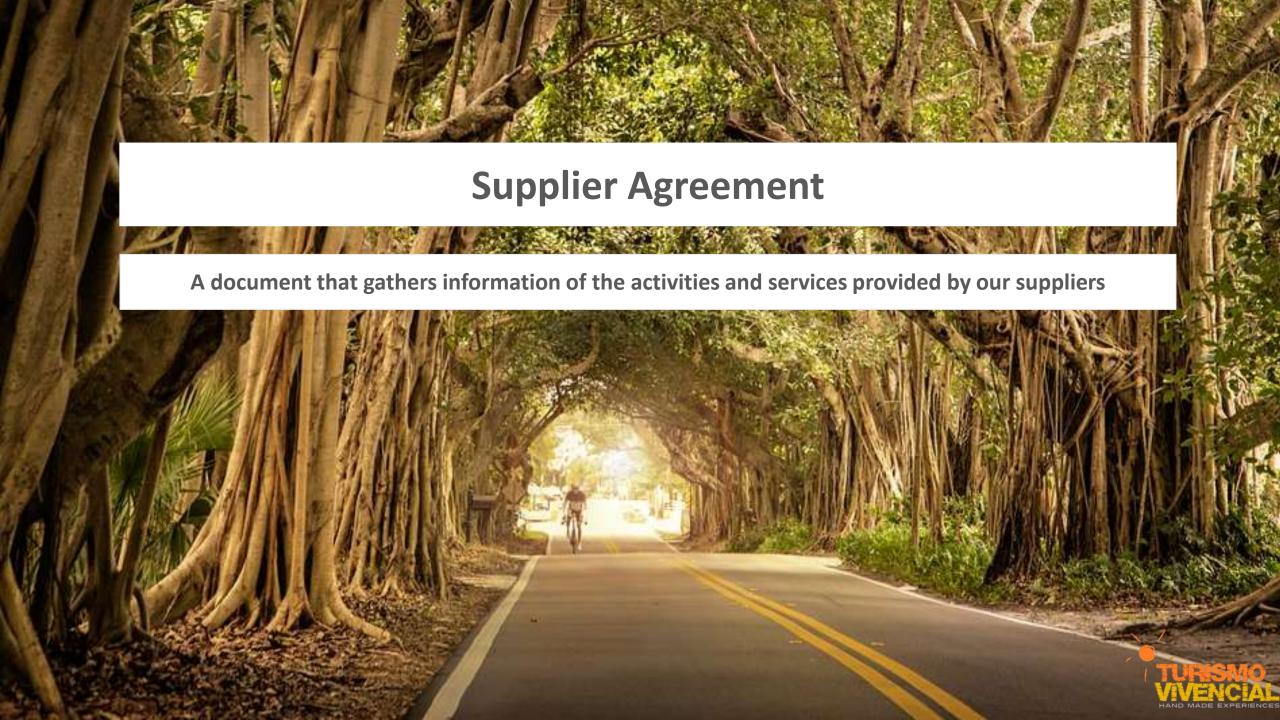














Co-funded by the COSME programme of the European Union



SUPPLIER AGREEMENT



Turismo Vivencial is a Spanish tourism operator working as a partner on the Greenways Heritage project, co-funded by the European Union COSME programme. The project aims to create innovative tourism products around European greenways, which are located near UNESCO sites. This supplier agreement is a document to gather information about the services provided by our suppliers. Turismo Vivencial will use this information to create tourism itineraries. For more information please visit: www.turismovivencial.com; or e-mail us at: info@turismovivencial.com

Basic Information

Trade name of the company	Business name	
Name of the Owner or Manager	ID number / CIF / NIF	
Full Address	Contact person	
Location and Postal Code	Phone number	
Nearby Greenway(s)	Nearby UNESCO site(s)	
E-mail	Contact e-mail	
Corporative web site	Bank account number (for payment transfers)	IBAN

About the activity TYPE OF ESTABLISHMENT OR ACTIVITY Accommodation Food and beverage services Tourism activities (Indicate type and category) (Restaurants, bars, etc.) (Guides, routes, etc.) Tourism services Museum, Castle, Fortress, Others (i.e wine cellar, farm, etc.) Interpretation Centre, etc. Accommodation **EQUIPMENTS AND ADDITIONAL SERVICES** Equipment Places Nº of beds Room type Nº of rooms Rooms Services Air Conditioning (AC) Wi-fi Single Restaurant Meeting rooms Adapted room Bar-Cafeteria Double Heating Gymnasium Satellite TV Triple Mini bar Spa Pool Quadruples Children area XL Beds Exterior window view Gardens PRICES (INCLUDING TAXES) Mid-season High-season Low-season Room type Price per person Room type Price per person Room type Price per person Single room with breakfast Single room with breakfast Single room with breakfast Double room with breakfast Double room with breakfast Double room with breakfast Triple room with breakfast Triple room with breakfast Triple room with breakfast

Food and beverage services

FOOD AND BEVERAGE ESTABLISHMENTS								
Restaurant		Bar-cafeteria		Other				
Maximum capacity	Average prices (including taxes)	Maximum capacity	Average prices (including taxes)	Maximum capacity	Average prices (including taxes)			

Tourism services

TOURISM SERVICES							
Activity	Detailed description of the service or activity provided	Opening Hours	Price (including taxes)				
Guides							
Touristic routes							
Castles and Fortress							
Museums and Interpretation services							
Outdoor and sport activities							
Nautical activities							
Nightlife leissure							
Others (please specify)							

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Compromise

By signing this agreement, I authorize TURISMO VIVENCIAL St. to include my company as one of the suppliers of the products and services they commercialize. Any modifications made to the information indicated in this Supplier Agreement, must be communicated immediately.



(Date - Signature - Stamp)

Project partners:



















Please provide more information about your product

In accordance with the General Data Protection Regulation (CDPR), Turkmo Vivencial St. Informs you that the information you have provided us in this Supplier Agreement is going to be used for the creation of tourism Binanaries and activities commencialized by Turkmo Vivencial St. We assure you the protection of your data, we will not share it with any other third party, unless told otherwise. To access, rectify, cancel or oppose the processing of your data, you can write a letter addressed to Turkmo Vivencial St, Edificio Nekgolis, Rembia de l'Exposició, 50-61 of 08800 Vilanova I is Caltrú (Barcelona, Spain).













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