



Co-funded by the COSME programme
of the European Union



GREENWAYS HERITAGE PROJECT

COS-TOURCCI-2017-3-03



PREVIOUS EXPERIENCE

- In 2016 we participated in our first COSME project: Greenways4ALL. A great experience that helped us to know about management details of these projects.
- In 2019 we are participating in a new Charm Villages project with the aim of promoting small European cities with charm



DELIVERABLES & INDICATORS

For this 2-year period **we aim 150 collaboration agreements with private** companies as part of the deliverable from WP1.

As well, we pass several performance indicators.

In order to *Improve the information of UNESCO sites, greenways and services:*

we firstly mapped the greenways.

In order to develop the offer diversification

we create 15 different itineraries or tourism products packages in 8 countries:

<https://turismovivencial.com/en/greenways-spain/>

With detail travel proposals and QR codes

DELIVERABLES & INDICATORS

- The itineraries stay range goes from 3 days/2 nights (the shortest) to 6 days/5 nights (the longest one) with a minimum group of 4 and 8 people.
- In terms of prices the range goes between 198€ and 1.100€ per trip.
- The itineraries use city and rural hotels, depending of the area and they give the option to do extensions.



OUR MOTIVATION IN THE GREENWAYS HERITAGE 2017 – 2019 PROJECT

- Develop our business model in other European Union countries.
- Share our methodology as a guideline to create tourism products.
- Getting know more about the selected destinations and routes.
- Know more about the cycling market.



Project team

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THANK YOU FOR YOUR ATTENTION!