

“Greenways4ALL” VISUAL IDENTITY



Logo



The Greenways4ALL logo is based on Greenways logo from European Greenways Association. It follows the same style, incorporating the same font, European elements (colours, star, etc.) and the feeling of movement. It has been integrated a new user in wheel chair between a cyclist and a rambler, symbolising that the use of the greenways is suitable for all kind of users: **Greenways4ALL**.

Colours



#269c3c
C80 M9 Y98 K1
P354C



#24763f
C84 M29 Y90 K16
P555C



#e7e000
C16 M0 Y93 K0
P396C



#954577
C45 M82 Y24 K8
P682C



#009ccb
C77 M20 Y10 K0
P801C



#a0b2b5
C42 M21 Y26 K3
P5507C



#b8ca19
C36 M3 Y97 K0
P583C



#fae000
C5 M6 Y92 K0
P102C



#bc1818
C18 M100 Y98 K8
P7621C



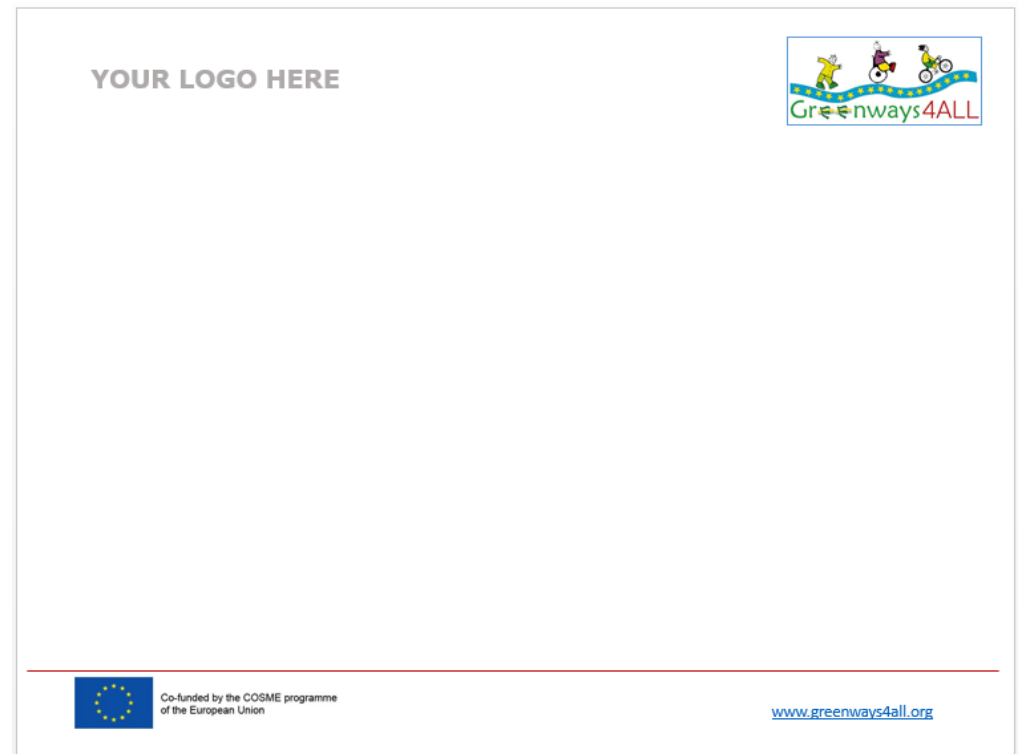
#1d1d1b
C74 M65 Y63 K81
P419C



Examples of use



Word / excell / power point



Ms Word, Ms Powerpoint and excell can be downloaded from www.greenways4all.org L

Annex: logo vectorial format



Greenways 4ALL

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The present brochure has been developed in the framework of Greenways4ALL Project.

This document is available to download on www.greenways4all.org

Project partners:

Fundación de los Ferrocarriles Españoles (Project Coordinator). www.viasverdes.com

Plataforma Representativa Estatal de Discapacitados Físicos. www.predif.org

European Greenways Association (EGWA). www.aevv-egwa.org

Comunidade Intermunicipal da Região Dão Lafões. www.cimrdl.pt

Fundación Vía Verde de la Sierra. www.fundacionviaverdedelasierra.com

Movilidad Ampliada – Accessible Madrid. www.accessiblemadrid.com/

Equinox Ciencia y Turismo AstroAndalus. www.darkskyadvisors.com/www.astroandalus.com/

Turismo Vivencial. www.turismovivencial.com

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