

# 12th European Greenways Award International Conference on Greenways as a Tool for Sustainable Industrial Tourism

Greenways, industrial and railway heritage for active tourism

## **Asset Strategy Advisory: mission**

## Ilaria Maggiorotti

Head of Asset Strategy Advisory RFI

### **Engineer**

30+ years of experience in real estate asset management

Manager at the FS Group (Italian State Railway) since 1993

### Main responsabilities

- Preserve the value of real estate **assets:** define new strategies for the reuse of non-functional assets and make decisions based on available investments.
- **Optimize the real estate portfolio:** plan a long-term, solid and sustainable asset allocation strategy.
- Develop comprehensive integrated vision: based on objectives of return, risk and sustainability, responding quickly to market changes or internal needs.
- Digitalize: development of IT tools for asset management.

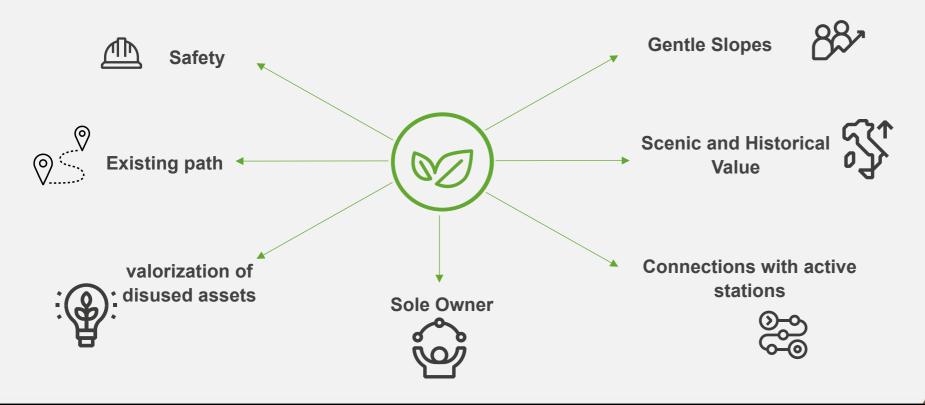






## Why a greenway

Disused railway tracks are particularly well-suited for transformation into **greenways** for several reasons:







## Transforming the railways







## The past and the present of FS Group's disused railways



Greenway *Treviso - Ostiglia* 52 km

 Greenway Costa dei Trabocchi (Ortona – Vasto) 43 km





Greenway Rossana Maiorca (Targia - Siracusa) 7,7 km





## The new «high line» in Rome: from Monte Mario to the Basilica of St. Peter

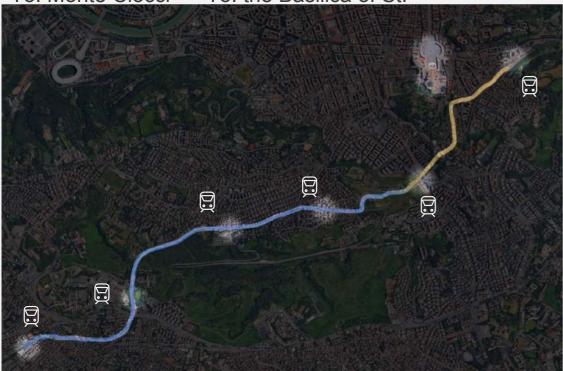
Ist part 2017 (6 IInd part 2025 (2

Total: 8 KM

Greenways and industrial and railway heritage for active tourism | Ilaria Maggiorotti

From: Monte Mario From: Monte Ciocci

To: Monte Ciocci To: the Basilica of St.



The project, on behalf of Roma Capitale, allowed RFI to clear space and create a greenway by routing the railway underground.

The first section was completed in 2017 and, thanks to Jubilee funds, it was possible to extend the existing track to the Basilica of St. Peter's.

The greenway connects six running railway stations.







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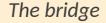
Ist part 2017 (6 km) Ind part 2025 (2 km) From: Monte Ciocci Total: 8 From: Monte Mario To: Monte Ciocci To: the Basilica of St.KM Peter Basilica of Train station: Train station: St. Peter Valle Aurelia St. Peter





## The new «high line» in Rome: from Monte Mario to the Basilica of St. Peter

### The conjunction

















Post Operam



## The new «high line» in Rome: from Monte Mario to the Basilica of St. Peter







The concrete volume





Post Operam









## The future of FS Group's disused railways

### 2024 census project

In 2024, a survey was carried out on disused railways still owned by the Group, revealing significant potential for transformation.



of which 185 km are destined to become historic tourist railways



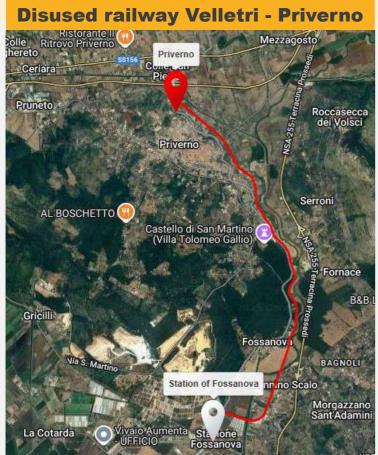
New opportunities can be provided by temporarily suspended railways (1.200 km to date)





### Greenways as a support to inner areas: Italy's case study

Italian municipalities are approximately **7.900** of which 85% have less than 10.000 inhabitants. In Italy there are several funds (National Strategy for Inner Areas, RRP and regional funds) devoted to promote the development of inner areas.



RFI can act as a facilitator, helping small Municipalities to accelerate greenway's development.

Disused railway





## **Greenways as a support to inner areas**



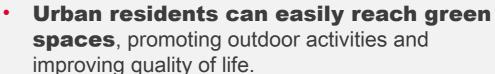


Villafranca in Lunigiana, disused railway path

### **Enhancing accessibility**

Railway routes were originally designed to connect remote areas to cities. By repurposing them:

Rural communities gain safer and more direct access to urban services (schools, hospitals, markets).



 A better connection is established between running railway stations and small municipalities.

### **Encouraging regional cohesion**



Greenways can act as **physical as well as symbolic links** between regions, fostering a sense of unity and shared identity. They often cross administrative boundaries, encouraging cooperation between municipalities and region maintaining and promoting the route.





## **Transforming the Buildings**





## From disused real estate heritage to community's property

Buildings along the disused lines can once again become an aggregative and central place for local communities, becoming hub of various interests, agoras of participatory discussion, and solidarity activities.

...to market... to bike repair shop



...to food outlet



From disused building...

...to coworking space







## Examples of transformable buildings along disused lines

1. Pole Piobbico,



2. Roccavandina, Sicilia



3. Gozzano,



The census project carried out in 2024 highlighted the great potential for transformation of most existing buildings.

~ 400 buildings with development potential



## **Examples of transformable buildings along greenway**

Several buildings along the greenways can still be sold and developed.

The criticalities of their transformation stem from two main factors:

by the Ministry of Culture

urban planning laws

Available buildings along the «Alpe Adria» greenway





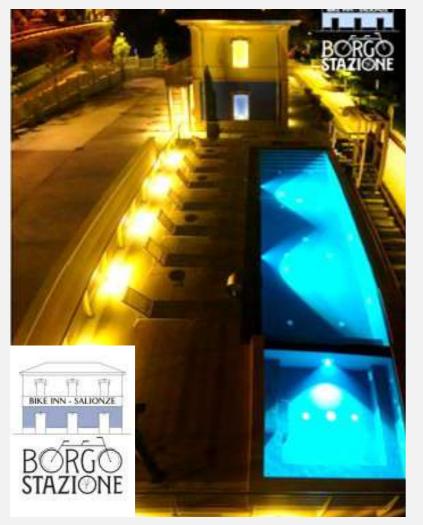






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## A valuable example of a former station converted along a greenway





Salionze station, former railway Mantova – Peschiera

An example of admirable urban regeneration: this building has been converted into a bed and breakfast with a swimming pool inside the former loading bay. It is located in Valeggio sul Mincio, and from here you can ride along the Mincio Cycle Path (part of the EV7, one of Europe's 10 cycle routes).





## Thank you for your attention



