

EU Just Transition Fund Regenerative Tourism and Placemaking Scheme A

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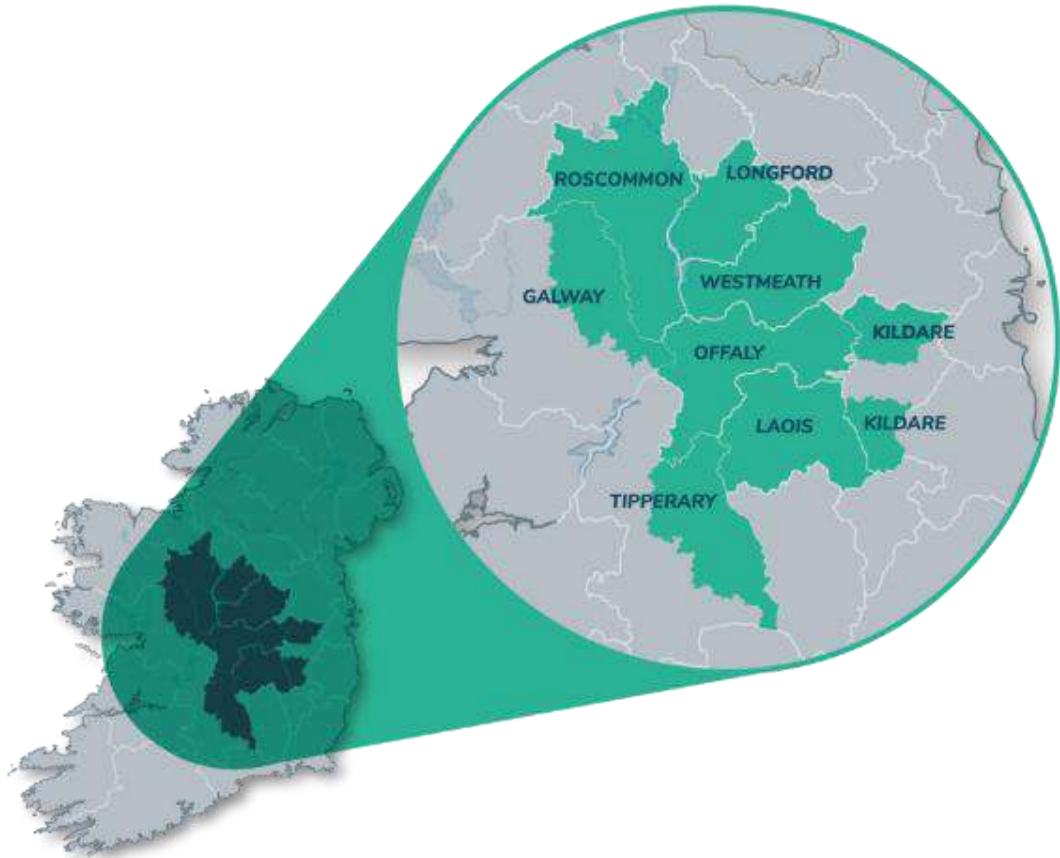


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EU JTF Territory



County	MD covered
Laois	All
Westmeath	All
Offaly	All
Longford	All
Roscommon	All
Galway	G2 Ballinasloe
Tipperary	T2 Carrick on Suir T5 Thurles
Kildare	K1 Athy K4 Clane - Maynooth



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Objectives



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Regenerative Tourism and Placemaking Scheme Objectives



Enhance the attractiveness of the region as a place to live, work and visit.



Create new enterprises and jobs by investing in existing and new tourism products and experiences.



Stimulate the development and growth of tourism enterprises by building the capacity and capability of the sector.



Support the transition of the Midlands to a carbon neutral destination.



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€68M
Investment



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Regenerative Tourism and Placemaking Scheme

Priorities	NETWORK OF TRAILS €30M	ECONOMIC DIVERSIFICATION €38M		
SCHEME	A Trail Network Development Bord na Mona	B SME, Community and micro-enterprises large, small & micro investment grants	C & D Strategic Partnership 8 Local Authorities & OPW Coillte Bord Na Mona Waterways Ireland	E & F Tourism Activators & Learning networks

Holistic Investment in Tourism Infrastructure, Product Development, and Capability Building



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Approved Investment to date



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EUTF – Midlands Trail Network Development

Up to 77km of trail across Bord na Mona lands submitted for planning permission across 5 local authorities

County	KM's	Planning Status	Current Status
Longford	10km	Full Planning granted	Construction Phase
Westmeath	6km	Full Planning granted	Construction Phase
Offaly West	28km	Full Planning granted	Construction planning
Roscommon	8km	Notification of decision	Awaiting full planning decision
Tipperary	5km	Planning Appeal	
Offaly East	20km	Planning submitted	



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Development of a connected trail network across suitable and available former industrial peatland which will provide connection to already existing trails.

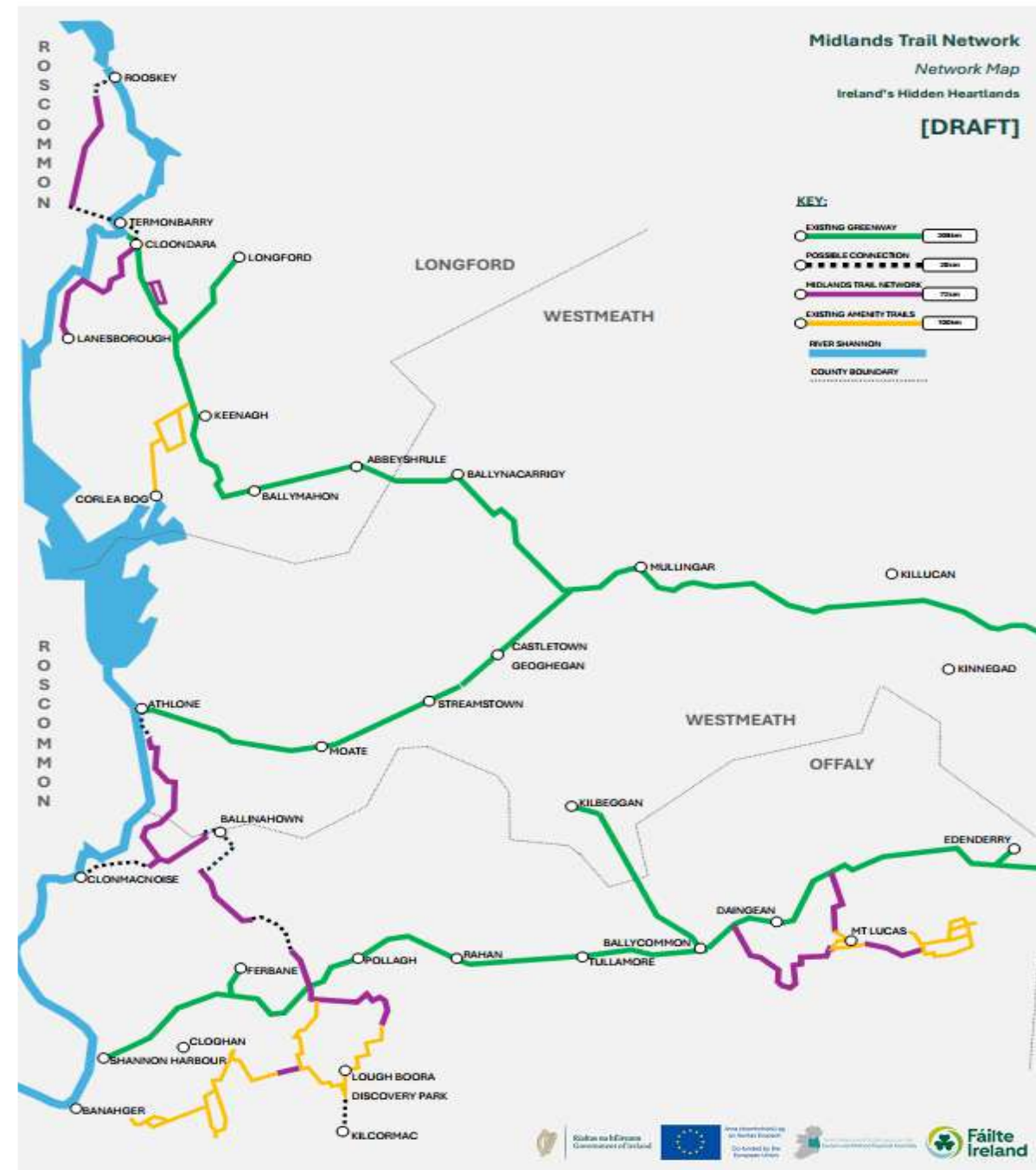
Existing Greenways – green

Existing recreational trails - Yellow

Rehabilitated bog land trails – purple line

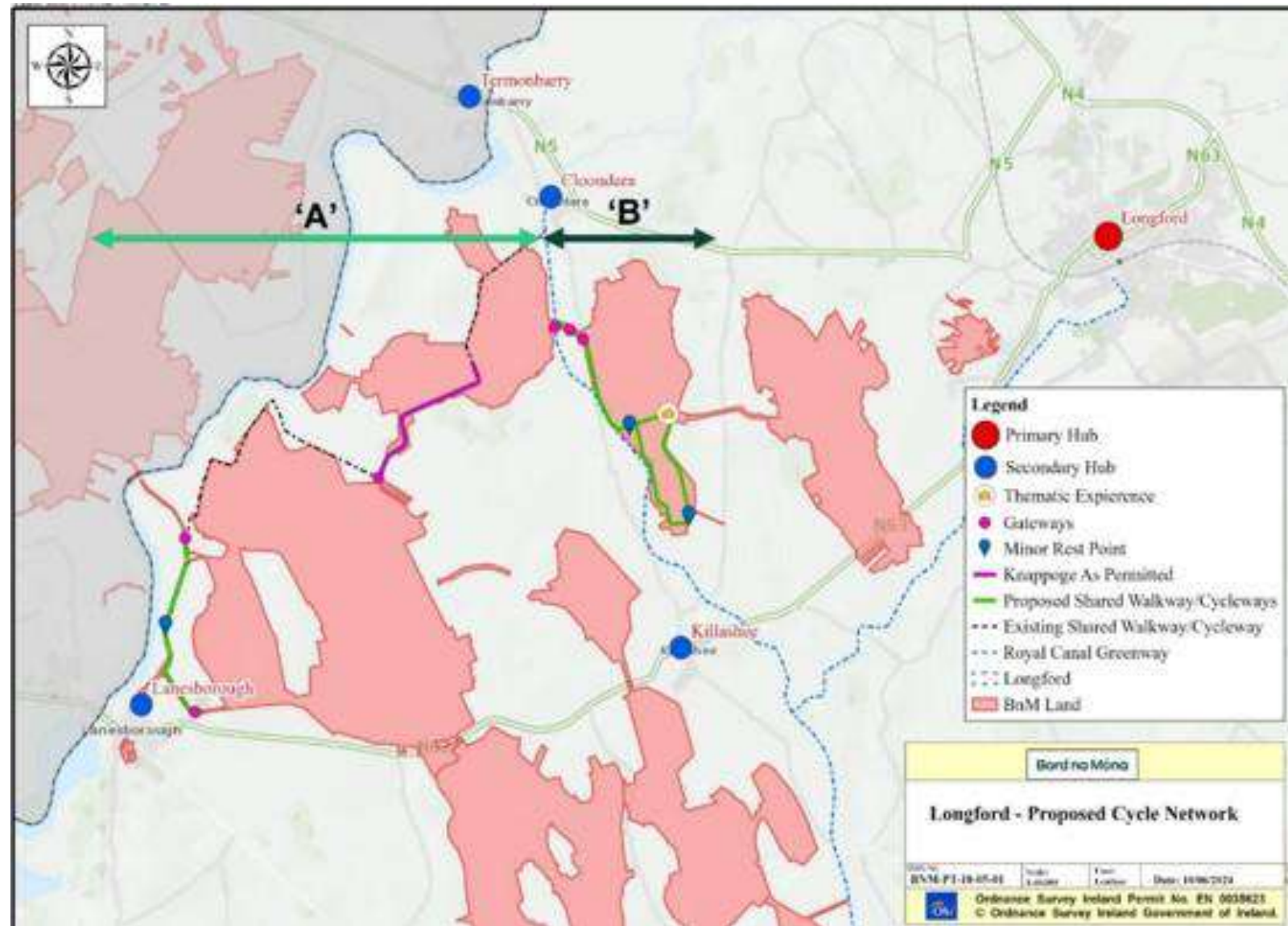
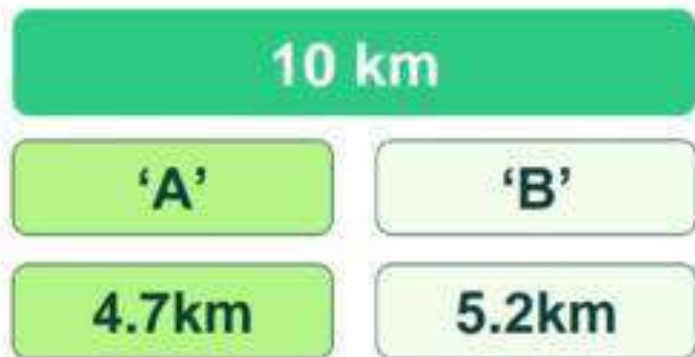
Last mile connections (black dotted line) to be delivered in conjunction with Local Authorities.

Total trail realisation – approximately 350km of trail



Longford

- Full planning approved
- Construction commenced
- Project spans to the east and west of the Royal Canal Greenway



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Construction phase at Longford



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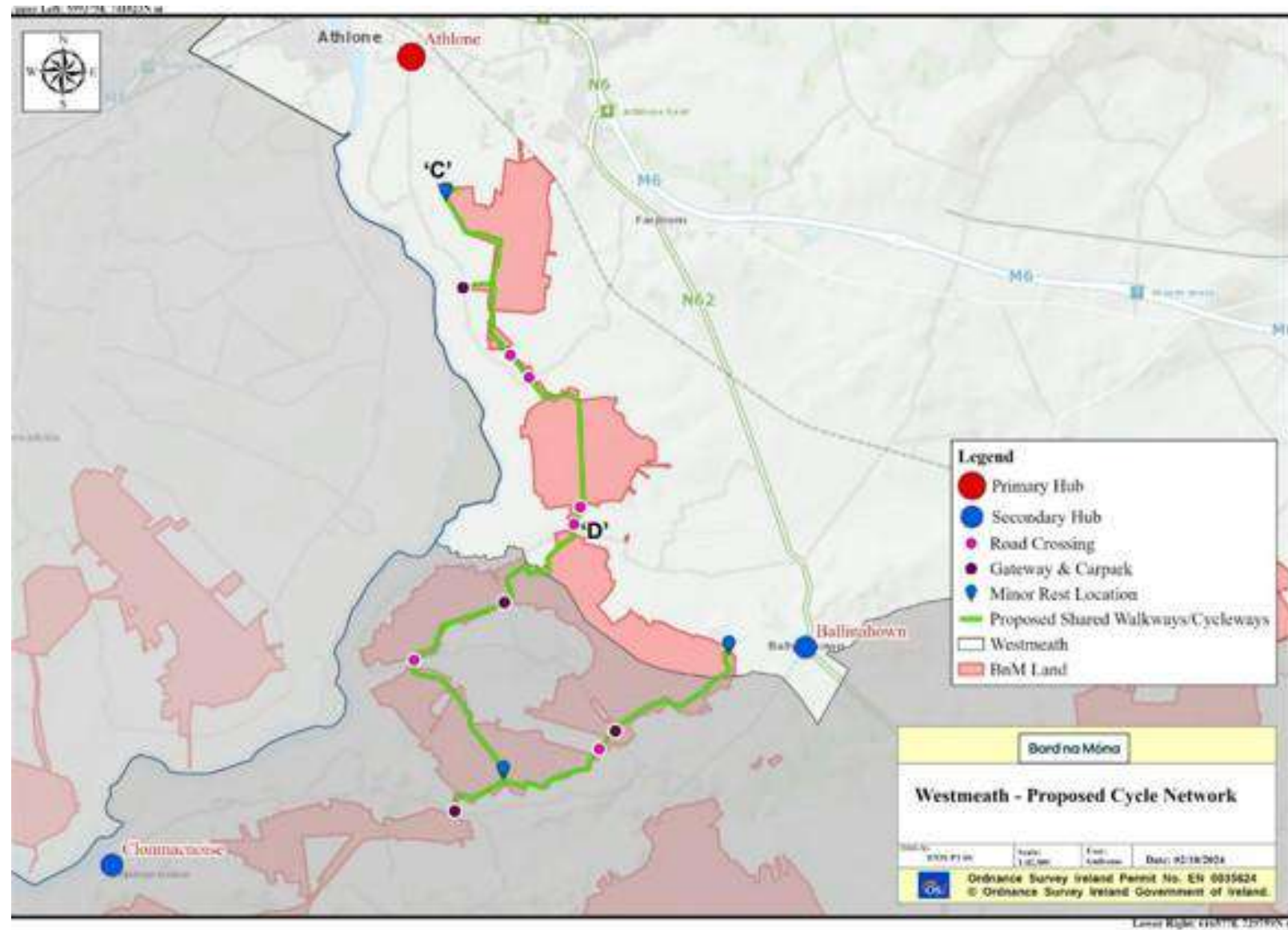


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Westmeath

6 km

- Full planning approved
- Project area connects to Offaly West project
- Construction ongoing



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Ariel view of construction on Westmeath trail



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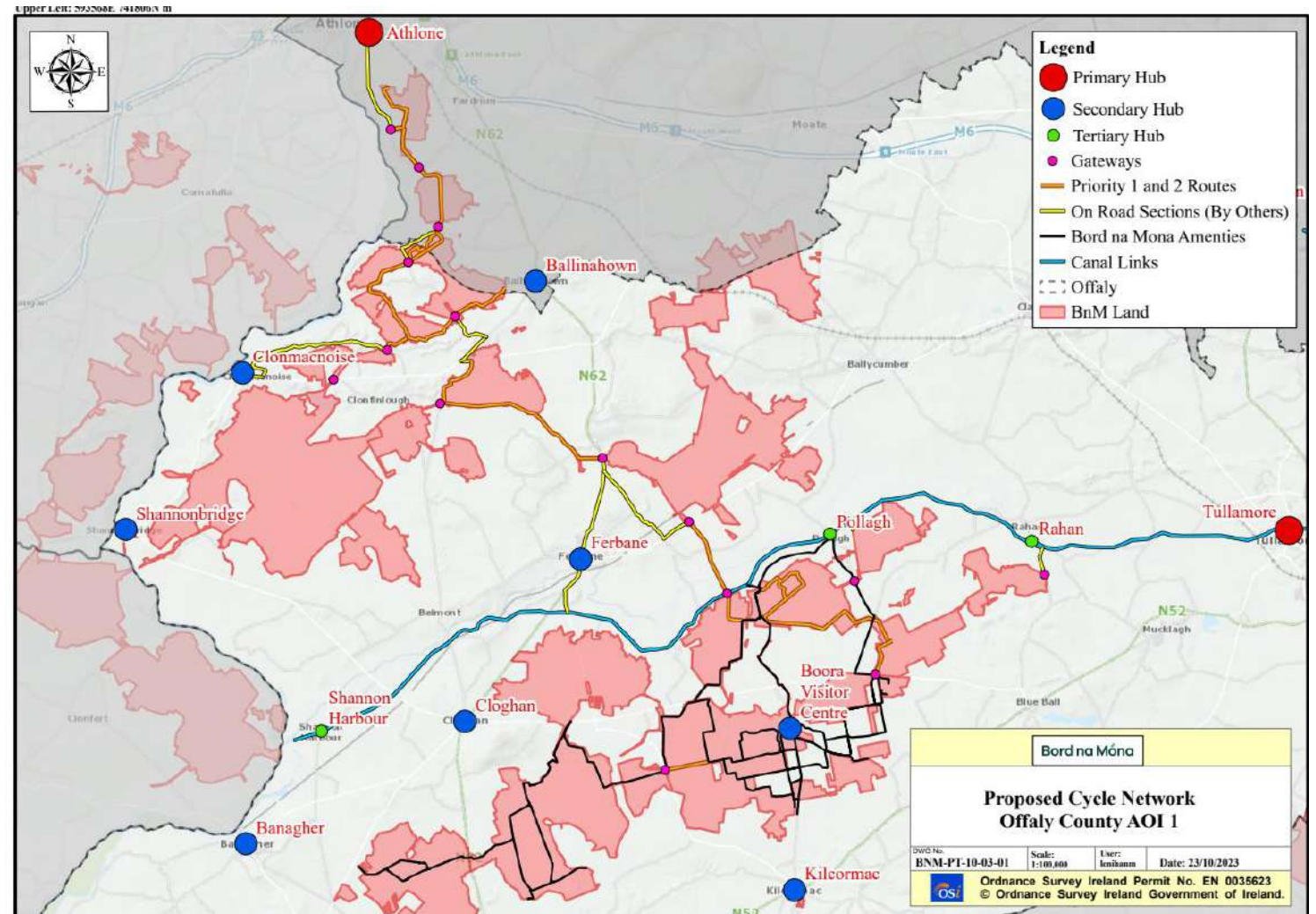


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28Km

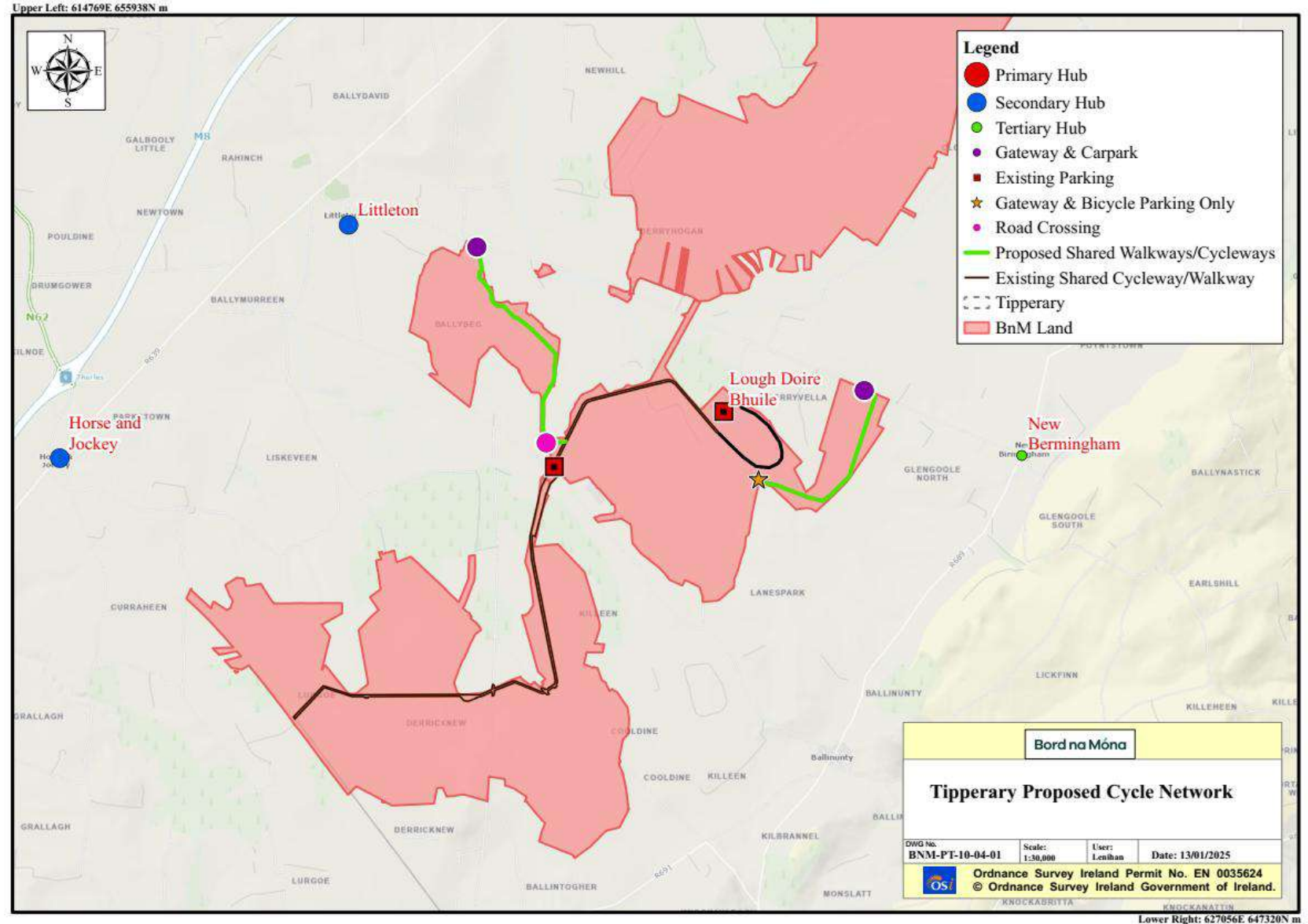
- 28Km



Tipperary

5Km

- Awaiting final decision to grant planning.
- Move to next phase
- Will link in with existing trail developed on BnM land



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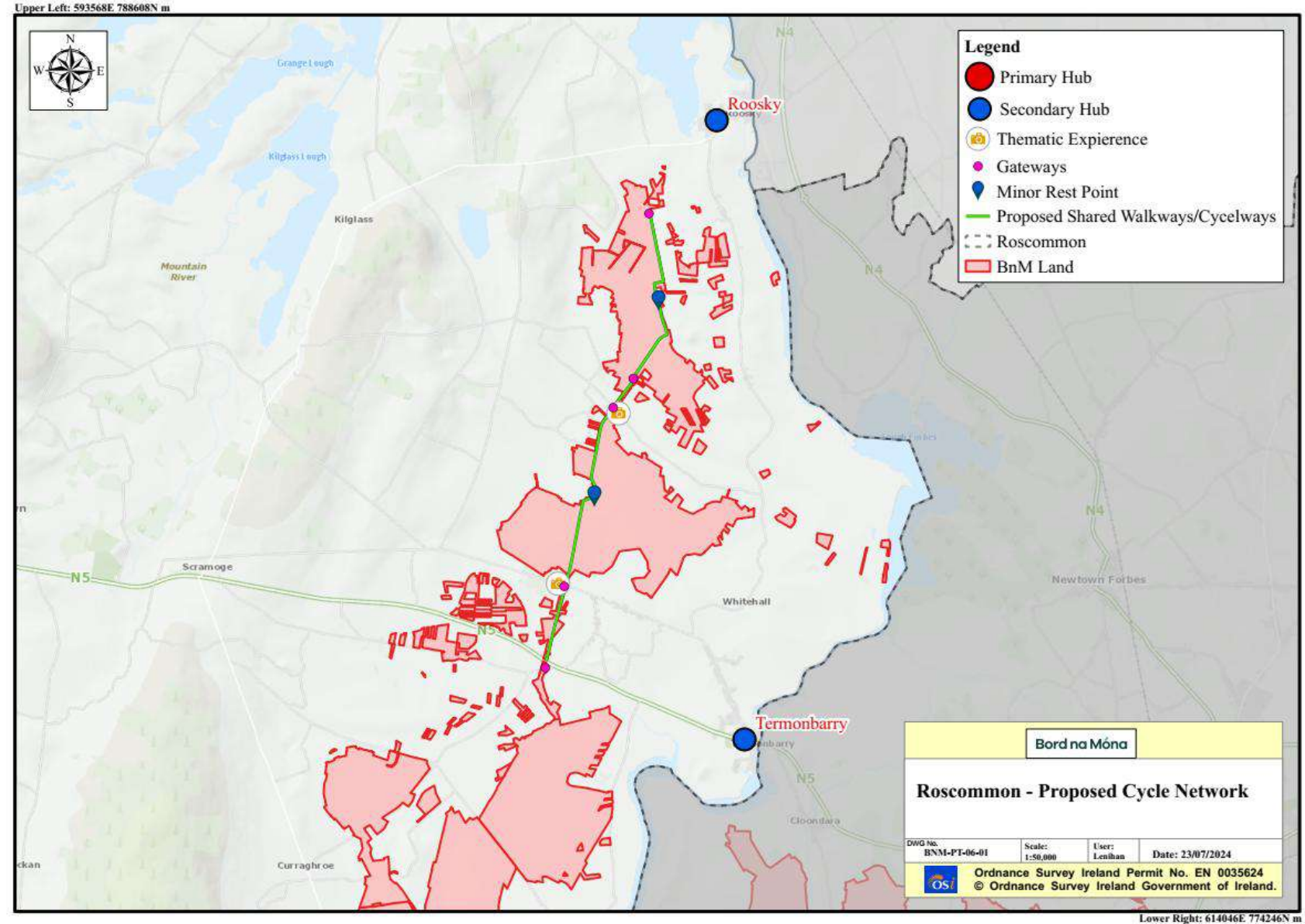
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Roscommon

5Km

- Awaiting final grant of planning
- Construction planning underway



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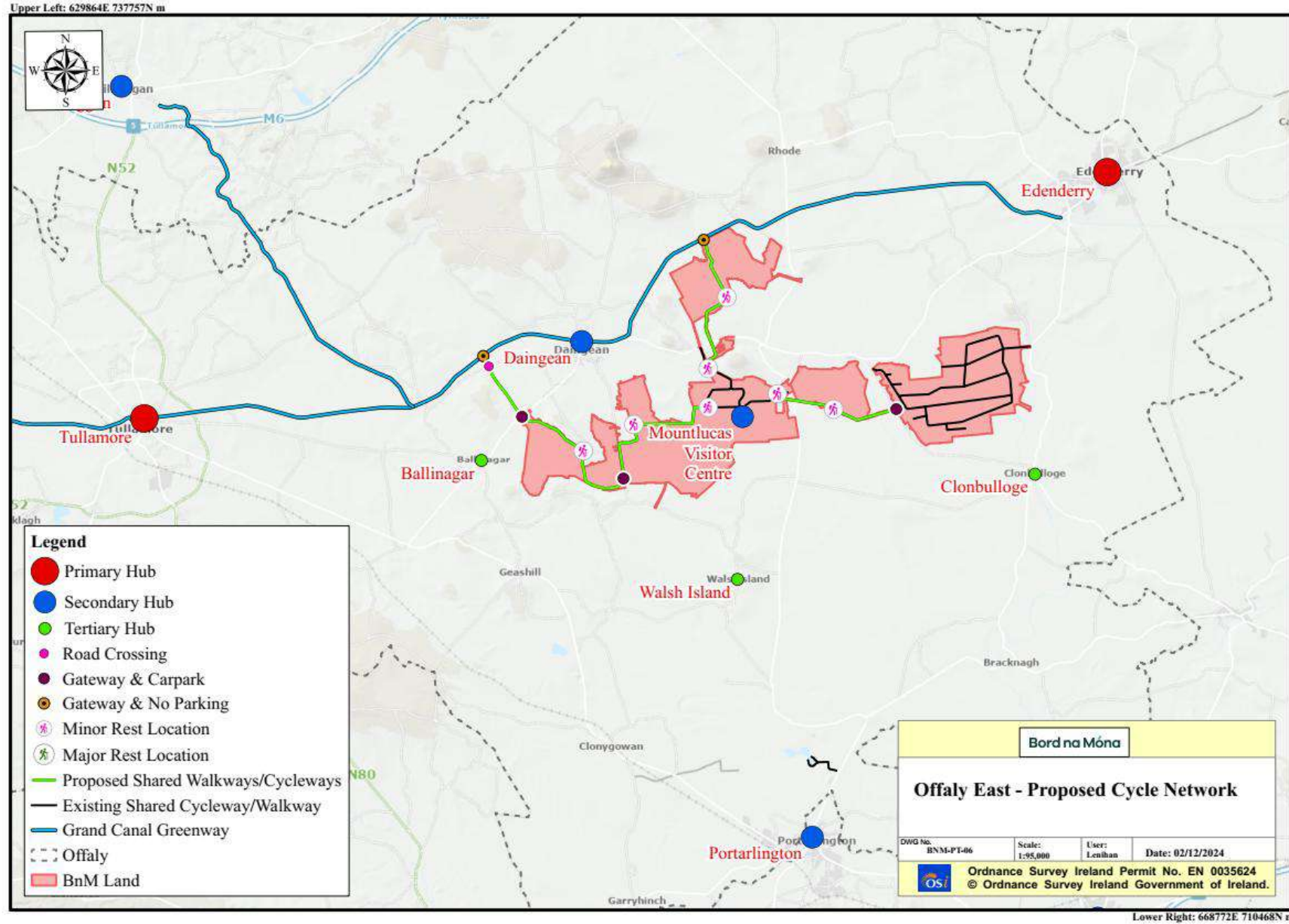
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Offaly East

20Km

- Planning submitted
- Awaiting decision



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Gateways & Rest points

- Development phase with architect
- Gateways & rest points identified along each trail section
- Regeneration of old railway lines for infrastructure.

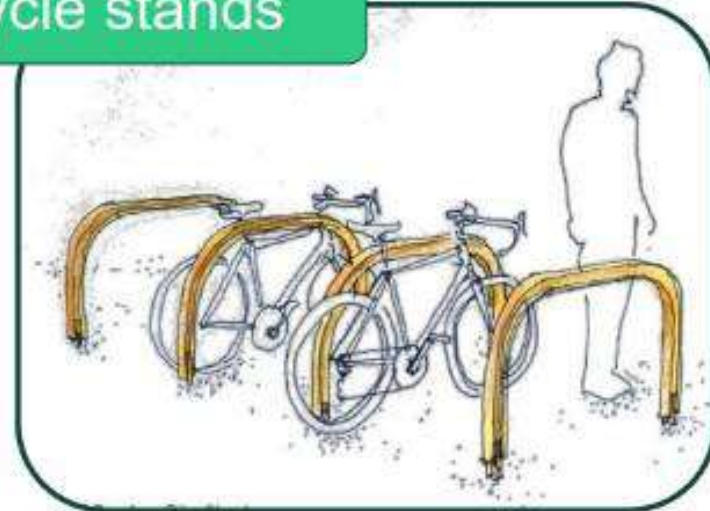
Minor rest point



Type 03 Pavilion



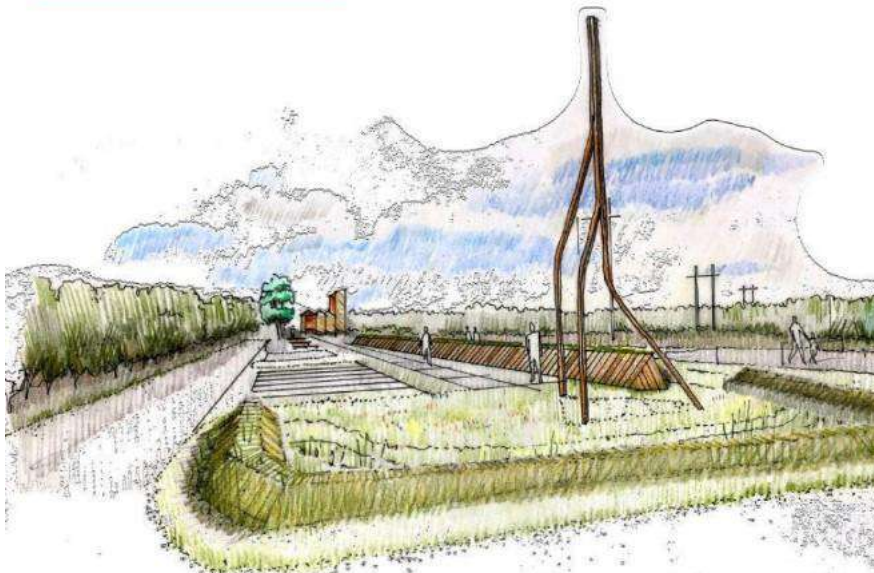
bicycle stands



Gateway – walker totem

- Proposal for 28 Walker totems along the trails as trail identifiers.
- Constructed from 9.1m sections of narrow gauge light railway line
- A nod to Bord na Mona industrial heritage
- Concept developed by Feeney McMahon landscape architects
- Fabrication by Bord na Mona craft employees.

Gateway(s)



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Thematic Experience Development

- Thematic experiences in development phase across each trail area.
- Locations of interventions identified
- Planning submissions in development.

	County	Thematic Experience
	Longford	Sight
	Roscommon	Sound
		**Acoustic Mirror
	Westmeath	Air (Wind)
	Offaly (West)	Water
	Offaly (East)	Earth
	Offaly (East)	Light
	Tipperary	Culture

Wayfinding & Interpretation

Journey through a transformational landscape



An immersive landscape

During your journey across the peatlands you are invited to connect with nature



A restored landscape

BnM are pro-actively rehabilitating depleted peatland landscapes, supporting them to restore habitats and hold carbon



A living landscape

Ireland's peatlands support a wealth of life and biodiversity



An inspiring landscape

Peatlands are a place of wonder, inspiration and mystery



A discovered landscape

Archaeological findings preserved in the bogs offer glimpses into life in the past - from bronze age axeheads to bog butter.

Wayfinding & Interpretation

- In development phase
- Developed in conjunction with Thematic Experiences
- Wayfinding and Interpretation at Pavilions / Gateway and Hubs
- Plan due for completion Q4 2026
- Tender issued Q4 2026



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