



# REGIONE ABRUZZO

## EGA 2023

Candidacy for  
the "Excellence Awards" Category:

"Via Verde della Costa dei Trabocchi -  
Greenway of the Trabocchi Coast"



# REGIONE ABRUZZO

Economic Development and Tourism Department

Speaker

**Mr. DANIELE D'AMARIO**

Abruzzo Region Councillor for Production Activities  
– Tourism - Cultural Heritage and Entertainment  
Activities



# INTRODUCTION



The *Via Verde della Costa dei Trabocchi* is a complex territorial project, aimed at the regeneration and enhancement of the identity resources of the coastal area and the hinterland, thus becoming a reference attractor.



# The Greenway of the Trabocchi Coast

Italy, Abruzzo, from Ortona to Vasto, along the Teatina Coast





# CONTEXT



- The TRABOCCHI show up along the Adriatic coast between Ortona and Vasto, representing an identity element of Abruzzo, the emblem of its southern coast.
- The "green way" is therefore more than a landscape cycle and pedestrian road. It is a new territorial feature, closer to nature and further away from congestion and traffic insecurity.

# WHERE?



**A possible itinerary southward:**

**Point of departure:** Ortona (CH) – near the Marina

**Point of arrival:** Vasto (CH) – ex railway station

Length: 42 km

Width: 4,30 m



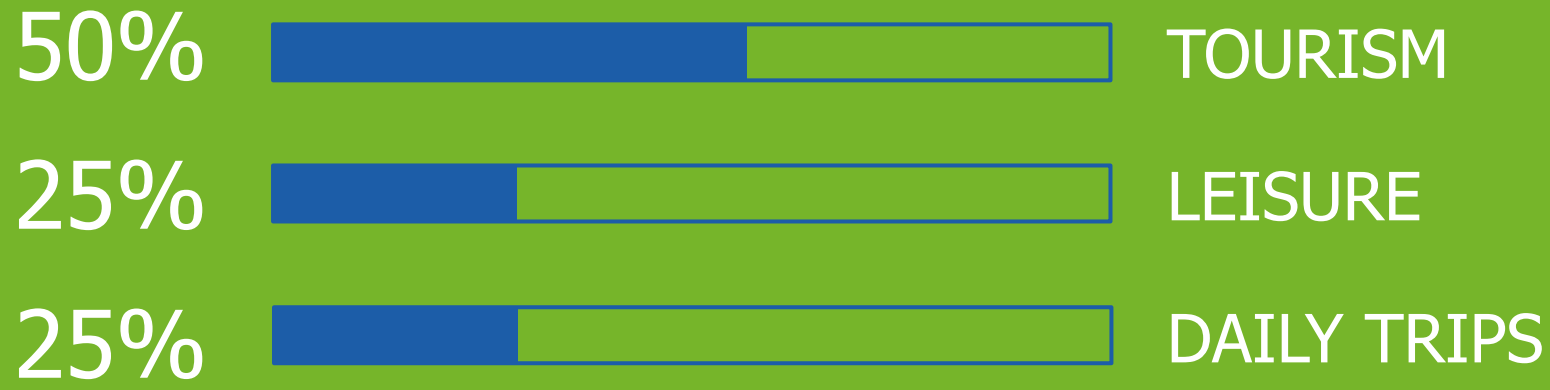
# WHERE?

The *Via Verde della Costa dei Trabocchi* is a 42 km cycle-pedestrian path that winds along the Teatina coast, built on the old railway line between Ortona and Vasto.



Length: **42 KM**

# KIND OF USAGE





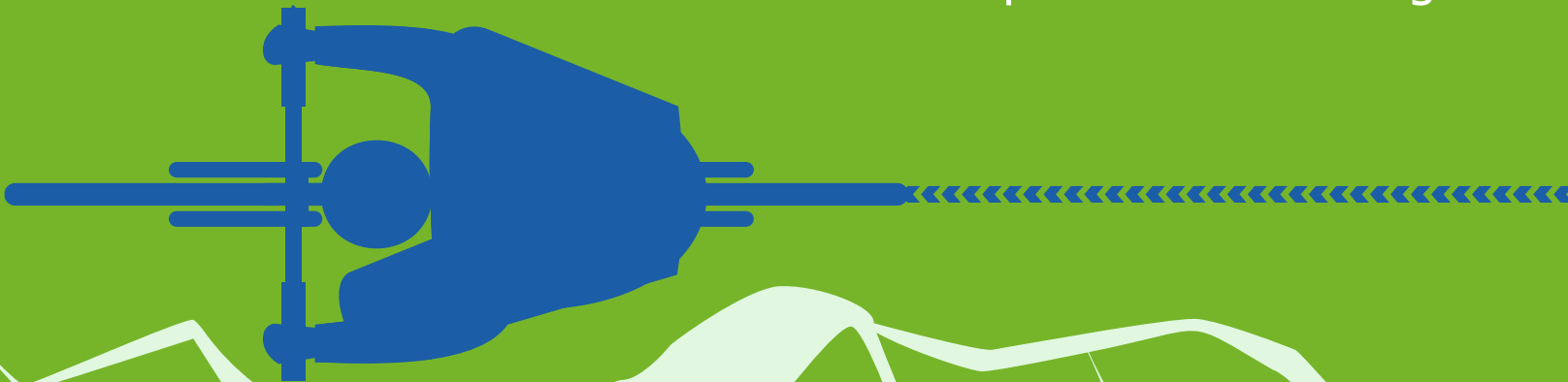
# Facilities offered along the *Via Verde della Costa dei Trabocchi*



# OUR GREENWAY LIKE AN IMPLEMENTATIONS EXEMPLARY



- An extraordinary example of recovery of environmental detractors which has made it possible to enhance the territory of the Costa dei Trabocchi;
- Favoring a soft mobility between the different municipalities of the coastal strip;
- Favoring a soft mobility between the coast and the hinterland, through paths that unfold towards the hilltop and foothill villages.

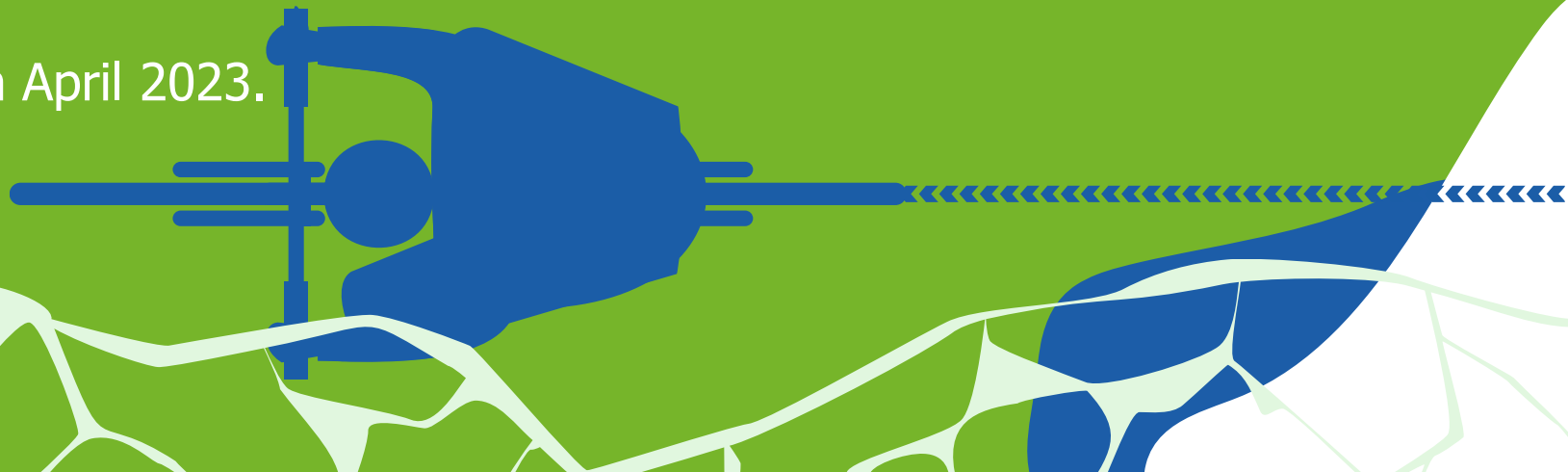


# SOME DATES AND FIGURES



The procedure began with the expropriation to Ferrovie dello Stato S.p.A. of the concerned areas for an amount of € 2.945.317,14;

- It continued with the publication of the European Tender Notice and the award criterion of the most economically advantageous offer;
- The final project was approved by Presidential Decree no. 33 of the 09 th February 2017;
- The works contract was signed and on the 09 th March 2017;
- Testing activities ended in April 2023.



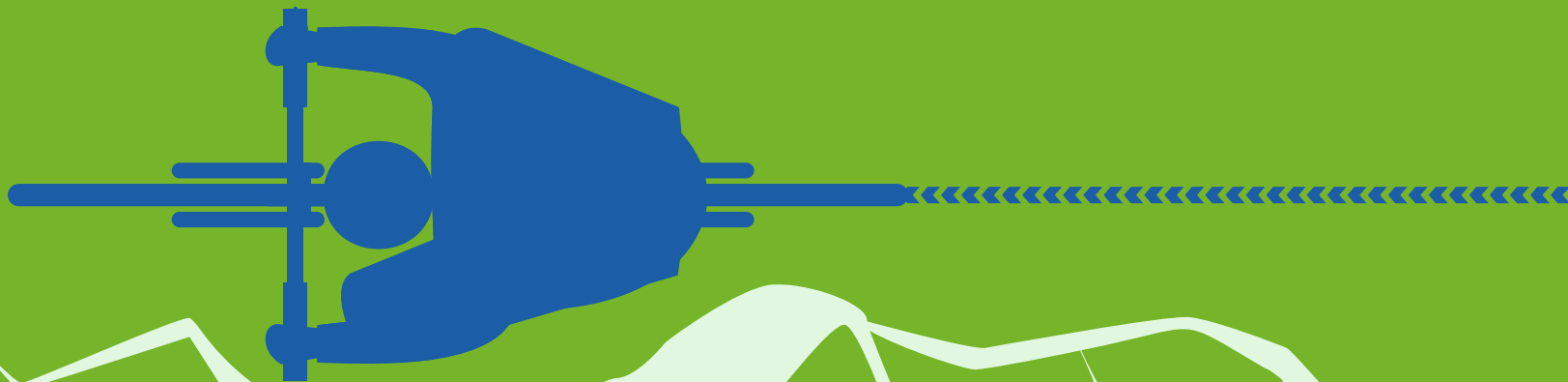
# ACHIEVEMENTS & RESULTS



During the last years a decisive increase in presences in the area of the *Via Verde della Costa dei Trabocchi* and the adjacent areas has been registered:

Arrivals: + 8.1% of tourists from Italy and abroad

Presences: + 18.5% (compared to the year 2017)



# ACHIEVEMENTS & RESULTS



- The Greenway is part of a framework of promotion of correct lifestyles and physical well-being typical of soft mobility;
- It represents a good practice for the development of sustainable and accessible tourism;
- It has represented the driving force for the digitization of routes and the digital use of tourist services;
- It has proved to be a catalyst for the creation of promotional events such as the "Grande Partenza" of the Giro d'Italia 2023, the "Art, Bike and Run + Wine" event, the "Trabocchi games", the creation of dedicated food and wine and cultural tours.



# INVESTMENT VALUE AND ORIGIN



**€ 15.271.000,00**

Development and Cohesion Fund  
- National Fund















# THANK YOU FOR YOUR ATTENTION



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