



ASSOCIATION EUROPÉENNE DES VOIES VERTES
EUROPEAN GREENWAYS ASSOCIATION
ASOCIACIÓN EUROPEA DE VÍAS VERDES

International Conference on Greenways and Sustainable Tourism

Rome, 20 November 2023

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www.aevv-egw.org



Greenways

- *Communication routes reserved exclusively for non-motorized journeys, developed in an integrated manner which enhances both the environment and quality of life of the surrounding area. These routes should meet satisfactory standards of width, gradient, and surface condition to ensure that they are both user-friendly and low -risk for users of all abilities. In this respect, canal towpaths and disused railway lines are a highly suitable resource for the development of greenways».*

Tarvisio centrale-Moggio greenway
Section of the Alpe – Adria cycleroute

Lille Declaration, 12 September 2000



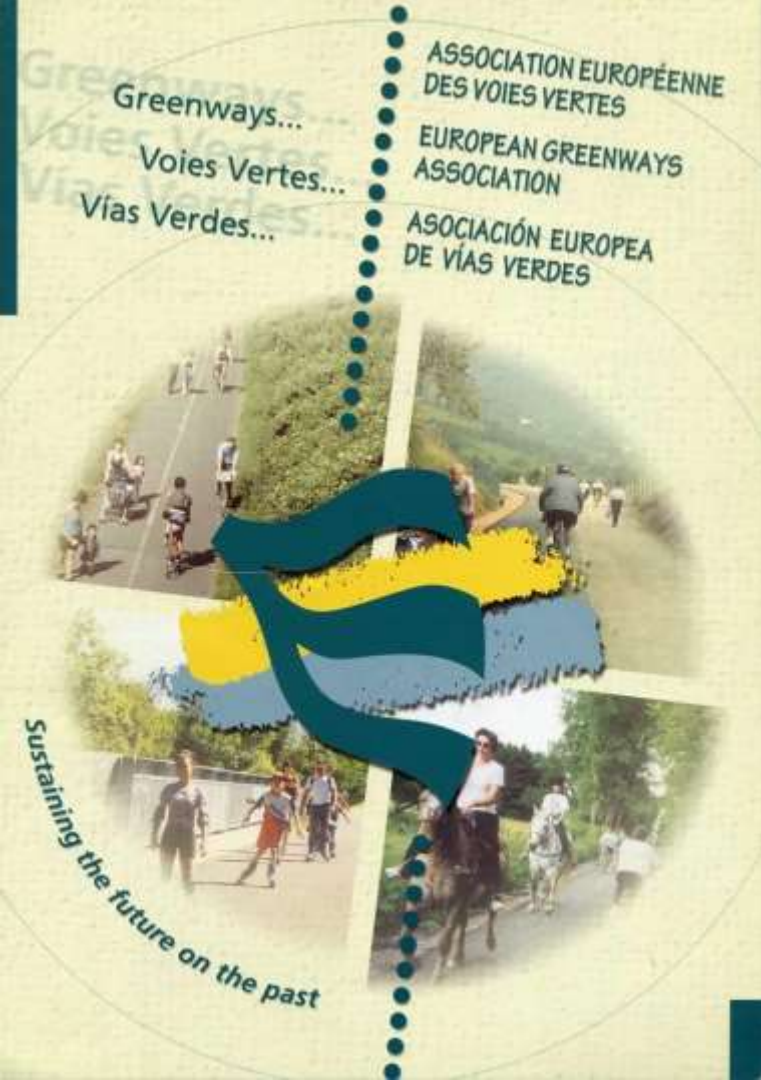
European Greenways Association

Created in 1998 in Namur (Wallonia, Belgium).

Aim: inventory and encourage the creation and promotion of Greenways in Europe

> 50 members from 15 countries + 4 honorary members

Secretariat and executive seat in Madrid (Spain)



European Greenways Association (EGWA) members



Wallonie



chemins du rail

Ostbelgien



Pays de Herbe



Provincie Antwerpen



MECHELEN



vélos territoires



eco counter



VIÈZÈNE
TOURISM
ASSOCIATION



DANISH CYCLING TOURISM



National Tourism Development Authority



Limerick Greenway



Southern Trail



RFI
RETE FERROVIARIA ITALIANA
GRUPPO FERROVIE DELLO STATO ITALIANE



greenways



GAL Delta Po



o.p.s.
partnerství



OTI
Slovakia



An tOmbairle Oidhreachta
The Heritage Council



LE GOUVERNEMENT
DU GRAND-DUCHÉ DE LUXEMBOURG
Ministère de l'Économie

Direction générale du tourisme



Infraestruturas de Portugal

Ligamos destinos



cin alto mirino



MUNICÍPIO DE
MONÇÃO



Viseu



MUNICÍPIO DE
VISEU DAÓ LAFÕES



MONTENOR (O) NOVO



MUNICÍPIO DE
VILA POVEA DE AGUIAR



Greenways
Polska



ŁĄCZY NAS
SAMOĆĆ



BASQUE
TOUR

Ente de Turismo
Basco



VIAS VERDES



GENERALITAT
VALENCIANA

Conselleria de Política
Turística, Cultura, Patrimoni
i Mitjàs



TOTS A UNA
VIVA



vies
verdes
DE GIRONA



VIA
VERDE
DEL NOROCCIDENTE



terra
ALTA



VIA VERDE
DE LA SIERRA



PLAZAOLA



EMERKATERSLIDE



Arabako Foru Aldundia
Diputación Foral de Alava



DIPUTACIÓN
DE JAÉN



KUGO CYCLING CAMPAIGN



sustrans



ROGALAND
FYLKESKOMMUNE



adif



B



rails-to-trails



Logo of the Spanish Government

Consolidation of the greenways concept and expansion throughout Europe



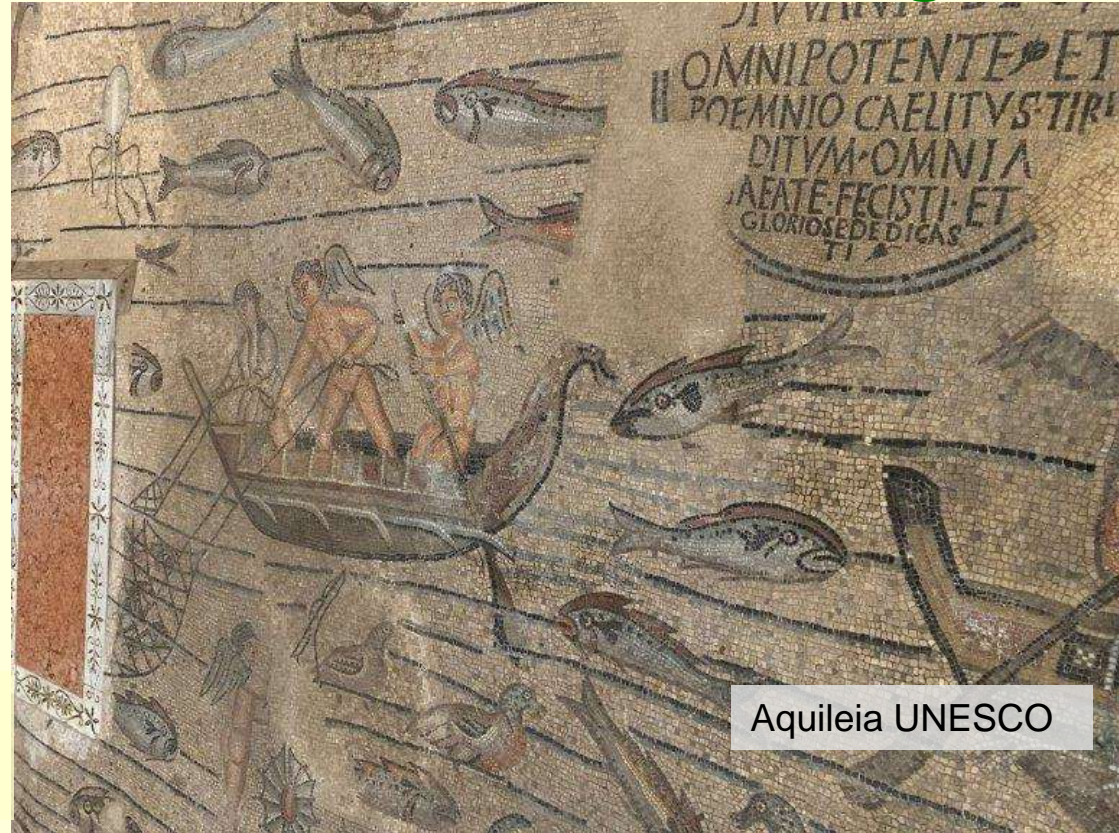
Greenways are a European initiative

➤ Approx. 20,000 km on disused railways (15-20% of the total)

What we need to continue advancing: extend the network & extend the knowledge

- Increase and improve the offer of greenways-and non-motorised itineraries and services around
- Enhancing their cultural and natural heritage
- Promoting green & digital adaptation

Thereby strengthening both economic and social resilience



Aquileia UNESCO

More & better infrastructure: quality, safe, user friendly & accessible greenways

- reuse and valorisation of heritage transport infrastructure, namely **disused railways**



Aragón & Valencia Region, Spain



Ojos Negros / *Black Eyes* Greenway
Former mining train.
167.5 Km, it is the longest in Spain.



Greenways: Connected, continuous network, accessible in public transport (specially by train)



Radrevier.ruhr, Northrhine-Westphalia
(Germany)

A dense network of bike paths of over 1,200 kilometers connecting greenways, waterways and other cycle routes, to favour the transition to active daily mobility in a safe way, in one of the largest conurbation in Europe.



Greenways: safe connectivity, with attractions and villages nearby

- With the main attractions nearby (natural as e.g. N2000, cultural and natural UNESCO sites and other heritage assets), small villages and surrounding areas;

Cyklostezka Sázava. Follows the river Sázava and connects towns of Přebyslav and Sázava; along connecting cycle route 19 also UNESCO site Pilgrimage Church of St John of Nepomuk in Žďár n.S.

The greenway uses 120 years old railway Havlíčkův Brod – Žďár n. S.



Intermodality & Combined travel (bicycle + train /boat /buses)

- to facilitate **intermodality**, removing obstacles to favour cycle routes, their services and attractions, for tourists and local people;
- combined travel (**bicycle + train** /boat /buses);
- **Bicycles to the train in a easy way!!**



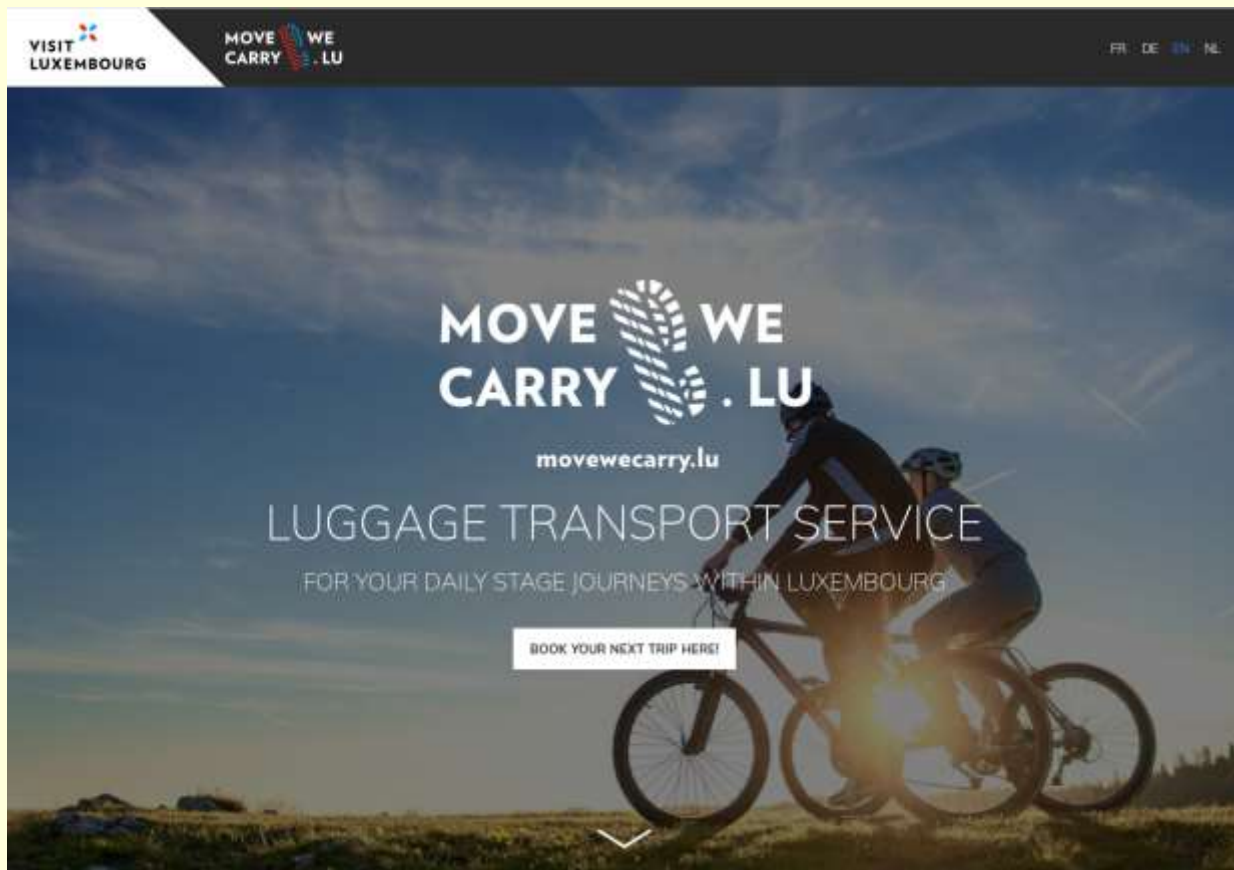
Boarding bikes in Gemona dei Friuli – August / 2023



Greenways: adapted services around

- Easy bike rental and drop-off at various points along the route.
- Bike friendly accommodation, services, attractions
- Luggage transport

Make it easy!



The image shows a website banner for 'MOVE WE CARRY . LU'. The banner features a background image of two cyclists riding on a path. The text on the banner includes the company name 'MOVE WE CARRY . LU' with a stylized leaf logo, the website 'movewecarry.lu', and the service description 'LUGGAGE TRANSPORT SERVICE FOR YOUR DAILY STAGE JOURNEYS WITHIN LUXEMBOURG'. A white button with the text 'BOOK YOUR NEXT TRIP HERE!' is positioned at the bottom center. In the top left corner, there is a 'VISIT LUXEMBOURG' logo, and in the top right corner, there are language selection options: 'FR', 'DE', 'EN', 'NL'.

Greenways: trip ideas & organised travels

➤ Improve availability of information

➤ Suggestive Trip ideas & trusted information

LUXEMBOURG INDIVIDUALLY
Country: Luxembourg | Greenway: Scherrenach

GREAT WESTERN GREENWAY
Country: Ireland | Greenway name: Great Western Greenway

GREAT S...
Country: Ireland | Greenway name: Great Western Greenway

ANCIENT REPUBLIC OF VENICE
Greenway name: Patensone Greenway | Country: Croatia, Slovenia & Italy

Greenways HERITAGE
Home | Projects | Map | About

The Greenways Tours

- Dampfnick und Drehtreiel**
40 km from Starnseeufer to Starnseeufer am Seeuferbahn
- Regina Cyclists**
40 km from Bonn to Weiden
- Greenway Venetian**
120 km from Ancona to Foligno
- Greenway Rijn - Ergt**
95 km from 2006 to 14 Ergt
- Regina Cyclists d'Scherrenach**
40 km from Luxembourgville to Scherrenach

UNESCO and greenways by bike.
Trip ideas for independent travellers

www.greenwaysheritage.org

Co-funded by the 2008 programme of the European Union

Better data

Installation of 13 brand new, state-of-the-art Eco-Counters for bicycles along the well-known transborder Greenway Vennbahn.

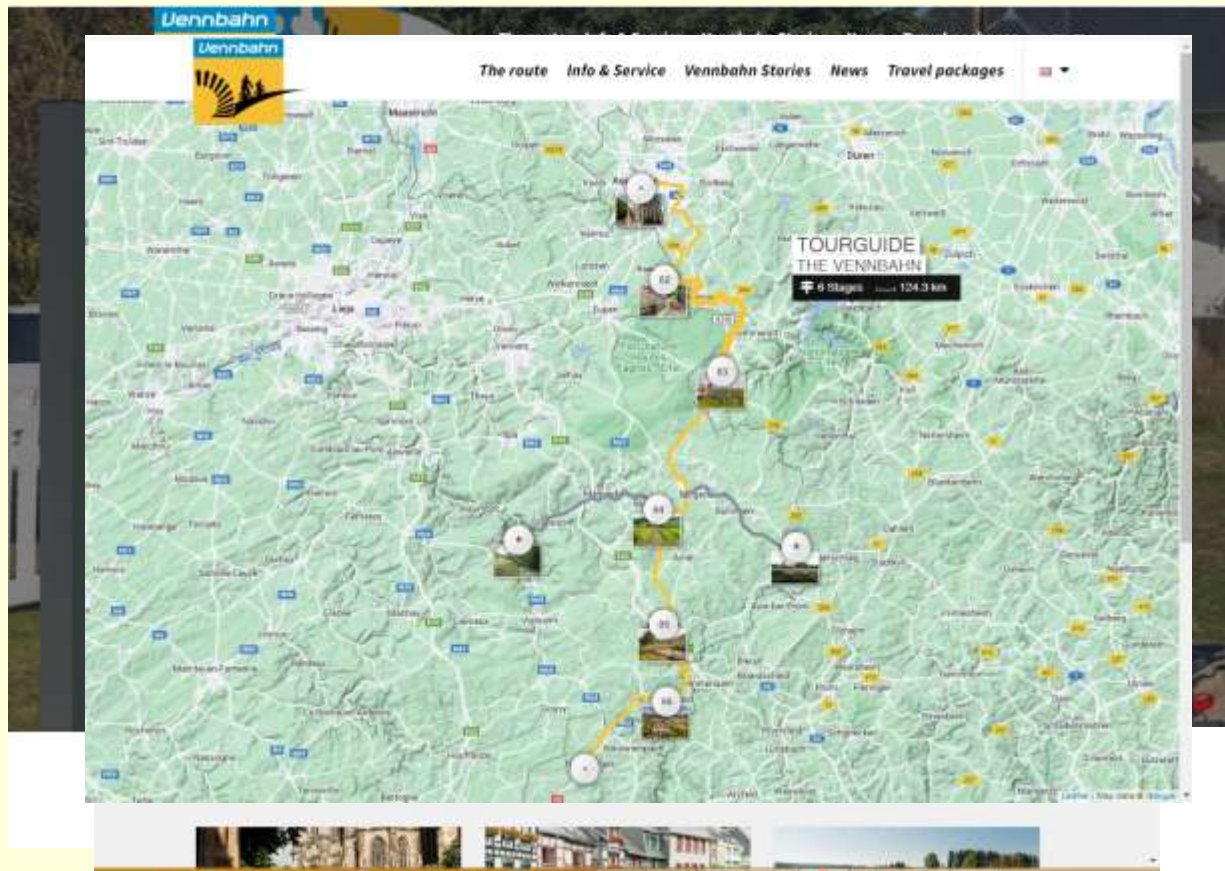
Counters permit better understanding and directing of visitor flows, and support the planning for future marketing and investments along and in the vicinity of the Vennbahn.



Vennbahn, German Speaking Community Belgium & Eco-counter (France)

Digitalisation

Digitalisation of the tourist "ecosystem" itineraries and services around.



<https://www.vennbahn.eu/en/info-service/>

Green transition of tourism companies and SMEs

Best practices: how tourism SMEs can contribute to the sustainability of tourism in greenways:

- Improve its offer and its connection with the territory.
- Improve its environmental performance.
- Support local development and heritage conservation.



Changes in tourism demand and opportunities of twin transition for tourism

- Public administrations promoting greenways
- Private services adapting their offer



✓ Hotel in Lekunberri: creation of secure parking for some 40 bikes, to meet the request of Chemins du Rail's trip

✓ *“Every day we have cyclists hosted who needs to leave their bikes safely”. María Jesús. Manager of the hotel*

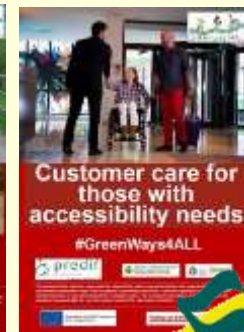
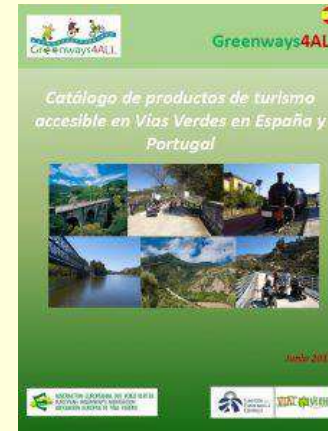
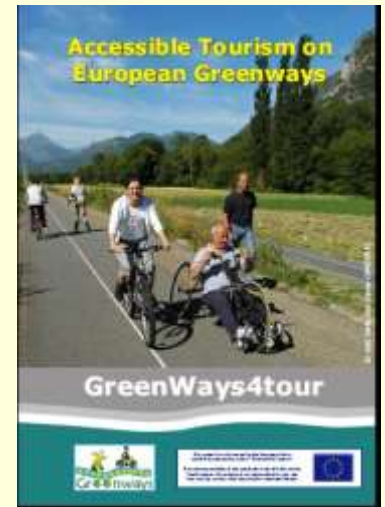
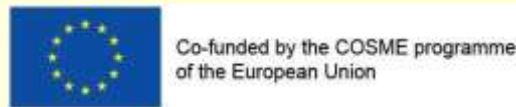
*Hotel Ayestarán Lekunberri. Plazaola Greenway.
Annual trip of Chemins du Rail –Sept/2023*



Enhancing accessible tourism services

Further promote:

- quality and **universal accessibility** in the **design** of greenways.
- The **chain of the accessibility**: services & transport



Tourism services for visitors and residents alike

- Improve **governance** by strengthening public-private cooperation to become a successful destination
- Strong support from the wider community: work in partnership with the WCCC to ensure its sustainability.



Waterford greenway – Ireland



Greenways for residents & visitors alike



Cooperation!

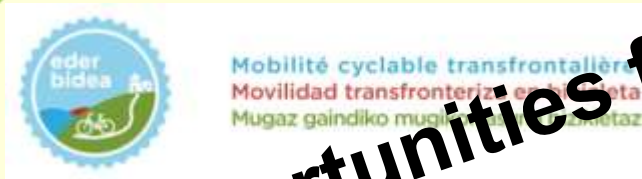
Quality itineraries with better services, overall enhancing the value of local resources



Funding opportunities for tourism



Co-funded by the European Union



- Great opportunities for Greenways**
- ✓ Ourway: <https://projects2014-2020.interreg-europe.eu/ourway/> (ES/IR/PO/)
 - ✓ Vennbahn: <http://www.vennbahn.de/> (BE/DE/LU)
 - ✓ Green Railways : <https://greenrailways.eu/> (LV/EST)
 - ✓ Ederbidea : <http://ederbidea.com/> (FR/ES)
 - ✓ Pirinexus: <https://www.viesverdes.cat/en/> (FR/ES)
 - ✓ Western Balkans Greenways <https://www.westernbalkansgreenways.com/> (SRP / BIH / HR / MNE)
 - ✓ SYGWAY: <https://www.sigway.eu/>



Aim of the project:

- Promote sport and healthy leisure activities outdoors by stimulating sports activities offer in greenways and potential greenways while raising awareness on environmental issues and circular economy.
- Moreover, SIGWAY aims to enhancing sports field employability and local economies

[>> Further info](#)



Co-implementation of the Transition Pathway for Tourism

Together for EU tourism - Commitments of the EGWA

Topic 4: Comprehensive tourism strategies development or update

Topic 6 Sustainable mobility

Topic 8: Green transition of tourism companies and SMEs

Topic 10: Improve the availability of information on tourism offer online

Topic 16: Support for digitalisation of tourism SMEs and destinations

Topic 20: Awareness raising on changes in tourism demand and the opportunities of twin transition for tourism

Topic 25: Enhancing accessible tourism services

Topic 26: Tourism services for visitors and residents alike

Topic 27: Support visibility of funding opportunities for tourism actors

Actions to contribute to “Together4Tourism”

>> Further info



**Transition Pathway
for Tourism:
Leading the transition**

Summary of stakeholder commitments published on 28 June 2022

Example box 6: European Greenways Association

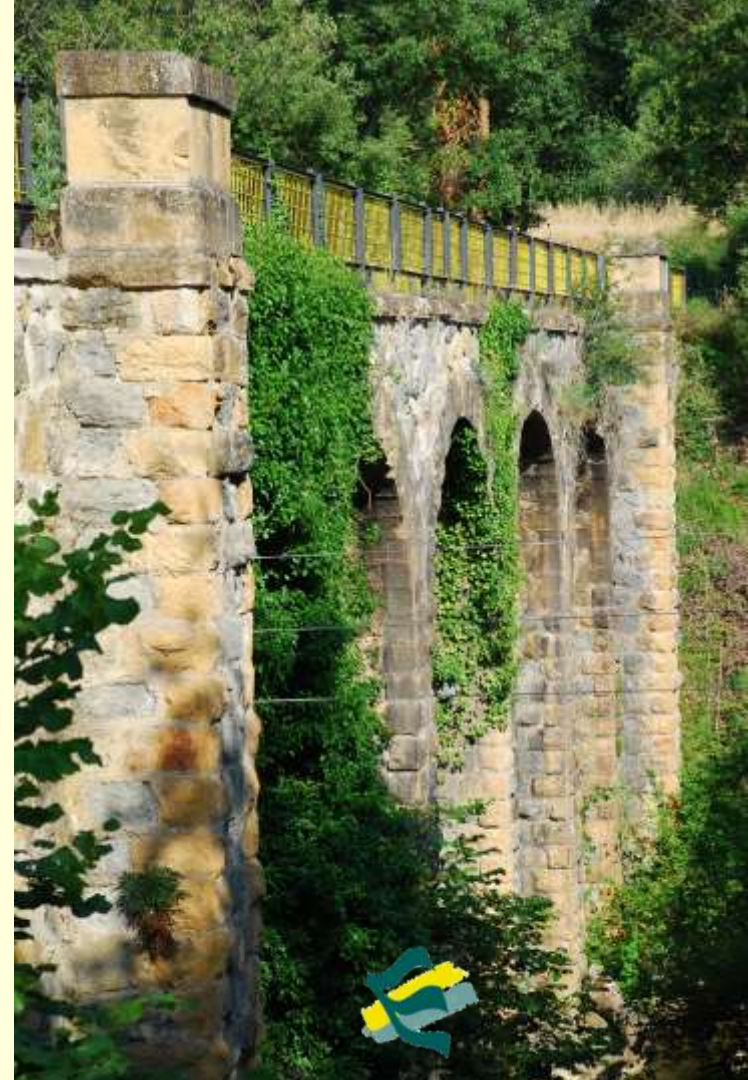
Preparing collection of Best Practices and sustainable trip proposals.

Definition of an EU strategy for **sustainable tourism**:

European Parliament's request to the European Commission

- ✓ Encourage the conversion of abandoned railway lines into greenways.
- ✓ Financial support to EuroVelo to promote cycle tourism in Europe.
- ✓ Cycle-train intermodality

✓ European Parliament resolution of 25 March 2021 on establishing an EU strategy for sustainable tourism (2020/2038(INI) #44



EP resolution on developing an EU cycling strategy & integrate greenways as cycling infrastructure



European Declaration on Cycling

European Commission, recognises cycling as a sustainable, accessible and inclusive, affordable and healthy means of transport, with strong added value for the EU economy.

European Parliament resolution of 16 February 2023 on developing an EU cycling strategy (2022/2909(RSP))



Greenways: A perfect opportunity for the development of sustainable tourism.



@Via Verde della Costa dei Trabocchi

- *Alternative travel infrastructures.*
- *Safe, accessible and inclusive tool to help to reach the decarbonisation objective of the EU.*
- *Transnational dimension and a great development potential especially in rural area.*
- *Only 15-20 % of the disused lines in Europe has been already transformed.*



Rete Ferroviaria Italiana and the European Greenways Association are pleased to invite you to the

11th European Greenways Award

International Conference on Greenways and Sustainable Tourism

Rome, 20 November 2023!!
11:00am - 7:00pm

Campidoglio - Sala della Protomoteca
Piazza del Campidoglio 1



 ROMA CAPITALE
 RFI

 EUROPEAN GREENWAYS ASSOCIATION
 ASSOCIATION EUROPÉENNE DES VOIES VERTES
 ASSOCIACIÓN EUROPEA DE VÍAS VERDES



Join EGWA!!



Thanks for your attention!
Grazie per l'attenzione



GREENWAYS, A MUST TO SUSTAINABLE TOURISM!



ASSOCIATION EUROPÉENNE DES VOIES VERTES
EUROPEAN GREENWAYS ASSOCIATION
ASSOCIACIÓN EUROPEA DE VÍAS VERDES



Photos: awarded greenways 10th EGA 2021