



ASSOCIATION EUROPÉENNE DES VOIES VERTES
EUROPEAN GREENWAYS ASSOCIATION
ASOCIACIÓN EUROPEA DE VÍAS VERDES



“European Greenways an asset for sustainable tourism”.



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www.aevv-egwa.org
www.greenwayseurope.org

*Workshop: European Greenways: an
opportunity for local and sustainable
tourism development,
Limerick 28, September, 2017*



✓ Greenways and asset for sustainable tourism and cycle tourism

✓ Developing tourism product around greenways
Greenways tourism related (recent) projects

✓ Greenways in Europe



Greenways: an asset for sustainable tourism

Gradients less than 3 %, rectilinear tracks, wide curves.

Exceptional and respectful access to nature, due to the use of preexisting infrastructures integrated into the landscape allowing movement around the countryside, offering enjoyment of the culture and history of Europe.

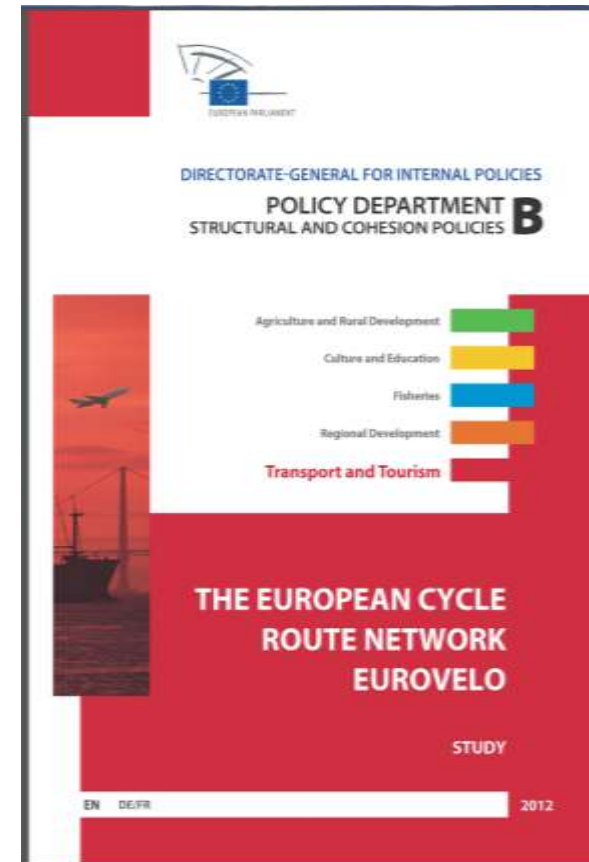


Greenways: great infrastructure for cycle tourism



Cycle tourism in Europe

- Cycle tourism not recorded in (European) statistics
- Market generally seen to be increasing
- Growth of cycle tourism uneven across Europe
- 2,300 million cycle day trips per year
- 20 million cycle holiday trips per year
- €44 billion of gross revenues per year



Updated september 2012

Available: www.europarl.europa.eu/studies



✓ Greenways and asset for sustainable tourism and cycle tourism

✓ Developing tourism product around greenways
Greenways tourism related (recent) projects

✓ Greenways in Europe





“Greenways4tour”

This project is co-financed by the European Union under the preparatory action “Sustainable Tourism”.



- **Best practices guides,**
- **Leaflets,**
- **Video,**
- **Workshops,**
- **Observatory**



GreenWays4Tour



Greenways Product

From “Tourism Resource” to Tourism Product”

Greenways
product

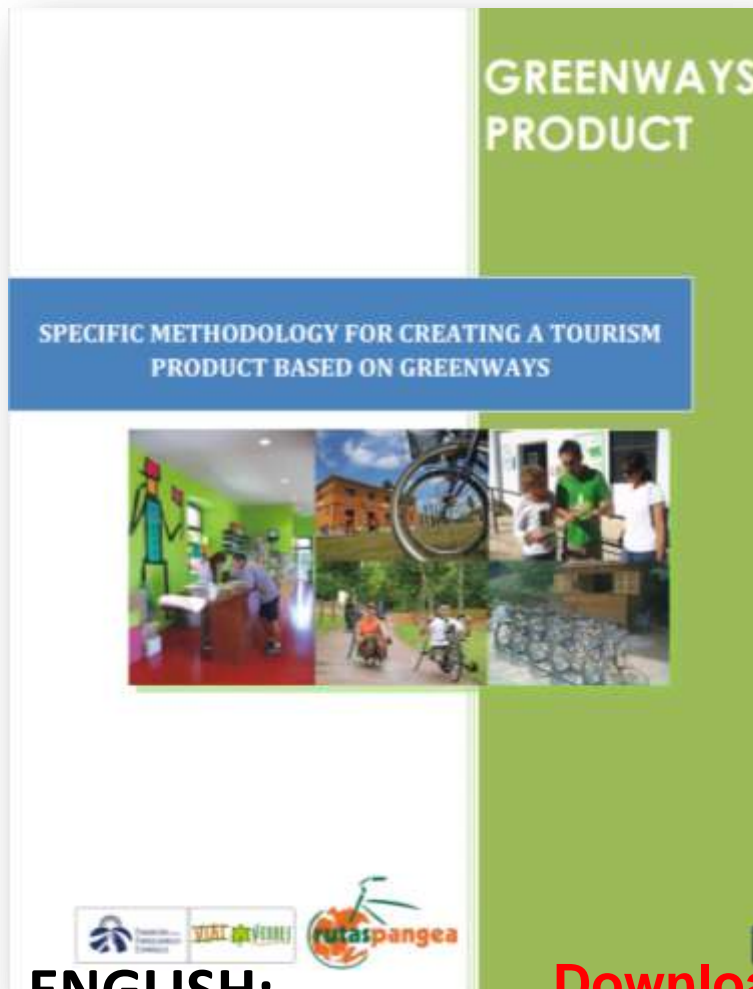
*from “Tourism Resource”
to “Tourism Product”*

Greenway product is an EU-funded project, the main goal of which is to stimulate the creation of a new tourism product, “Greenways of Europe”, helping to establish, promote and market the tourism offer of European Greenways.

www.visitgreenways.org



Project co-financed by the Competitiveness and Innovation
Framework Programme of the European Union



Specific methodology to create a Greenways-based tourism product

Addressed to public managers of the Greenways, local tourism resources and private enterprises that provide services to the users of the greenways.

ENGLISH:

[Download it and use it as much as possible!](http://www.viasverdes.com/greenwaysproduct/pdf/Methodology-for-Creating-Tourism-Product-based-on-Greenways.pdf)

<http://www.viasverdes.com/greenwaysproduct/pdf/Methodology-for-Creating-Tourism-Product-based-on-Greenways.pdf>



Greenways Outdoor

promoting greenways to create and market appealing tourism products

Greenways Outdoor



ASSOCIATION EUROPEENNE DES VOIES VERTES
EUROPEAN GREENWAYS ASSOCIATION
ASOCIACIÓN EUROPEA DE VÍAS VERDES

The objective of "Greenways Outdoor" project is the creation and transnational promotion of an outdoor tourism product linked to European greenways, and on the improvement of the capacity building of SMEs located in their vicinity, so that they can tailor their services to the demands of customers and so become more

L'objectif du projet "Voies vertes Outdoor" est la création et la promotion transnationale d'un produit de tourisme de plein air lié à des voies vertes européennes et une amélioration dans le renforcement des capacités des PME situées aux alentours afin qu'elles puissent adapter leurs services aux demandes des clients et donc devenir plus

El objetivo del proyecto de "Vías Verdes Outdoor" es la creación y promoción transnacional de producto turístico de aire libre vinculado a las Vías Verdes europeas y la mejora de las capacidades de las PYMEs localizadas en su entorno. La finalidad es que estas empresas puedan adaptar sus servicios a las demandas de los clientes y ser más

The project is about the creation and transnational promotion of an outdoor tourism product linked to European greenways, and on the improvement of the capacity building of SMEs located in their vicinity, so that they can tailor their services to the demands of customers and so become more competitive.



Co-funded by the COSME programme of the European Union

Greenways Outdoor - ACTIONS AND EVENTS:

Diversify Tourism Offer:

- ✓ **European catalogues of tourism products** based on **Greenways**, and **professional services**;
- ✓ **Meetings with companies and public-private stakeholders**;
- ✓ **Web tutorials**;
- ✓ **Fam/Press trips**;
- ✓ **WSporting events & marathons guide**

Lead: FFE

Better Information & Marketing:

- ✓ **Join participation in trade fairs** ;
- ✓ **Workshop**, technical visit and fam/press trip;
- ✓ **Top ten tips** for the marketing and communication;
- ✓ **Reverse visit and workshops** on greenways.

Lead: TAO

Promotion & Communication:

- ✓ **Workshops and conferences**;
- ✓ **Awards and campaigns**
 - ✓ best outdoor tourist product;
 - ✓ European photo competition;
- ✓ **New website**, travel-oriented;
- ✓ **Social media**.

Lead: EGWA



Consorci Vies Verdes de Girona

GreenWays4ALL

The project "Greenways4ALL", aims to move forward towards the creation of accessible tourism products linked to greenways.



#Greenways4ALL

With this project, whose full name is “**Accessible Tourism on European Greenways: Greenways For All**”, we aim to move forward towards a product which leverages the accessibility value chain, moving from an accessible route to an accessible trip or experience.

Accessibility will therefore be the element common to all the resources making up the tourism product: travel the greenway, eat at local restaurants, stay in the immediate vicinity of the greenway, visit museums, or do some shopping, among other options.

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Co-funded by the COSME programme of the European Union

www.greenways4ALL.org



GreenWays Outdoor

CATALOGUE OF TOURISM PRODUCTS BASED ON

GREENWAYS / VÍAS VERDES / VOIES VERTES



NOVEMBER 2016



Discover Europe in a different way through greenways!

Want ideas to plan your next trip? Here you can find useful info to choose your greenway!

Greenways are "rehabilitated communication paths" for recreation near waterways and which are very accessible for any type of user because they have few or no stairs and are often built on abandoned railway lines and canal lines. Greenways, like any other access to areas of special beauty (e.g. in mountainous areas, through forests and over roads etc.).

These infrastructures are highly appreciated in cycle tourism networks because they are extremely safe, accessible to everyone, and user-friendly. There are thousands of km of greenways in Europe with a great potential for development, and they are a very useful tool for the development of tourism in rural areas.

They are perfect for cyclists, bikers, families or mobility impaired people. For urban greenways are a great way to get closer to nature, whenever and how, if you wish, whether you are with family, friends or individually, the greenways offer great facilities for resting and making water.



Find out the best on-line resources to help you plan your trip.

EGWA members work to offer you great variety of greenways to discover Europe at our next price, saving and being safe!

European Greenways
European Greenways Database EGWA

Discover a great source of information to discover thousands of kilometers of well-maintained routes in Europe. They are easy, safe, accessible and really enjoyable routes.

The EGWA will include on-line European greenways as priority, describing the location and the main features of every route.

Members of EGWA and other interested members have the opportunity to provide key data about their greenways which are well-maintained, proper and quality, available in three languages: English, French and Spanish. WWW.EGWA-DBASE.COM/EGWA



www.egwa.com

www.greenways4all.com



Greenways4ALL

Catálogo de productos de turismo accesible en Vías Verdes en España y Portugal

noviembre 2016

Greenways4ALL

Productos de turismo accesible en Vías Verdes

#GreenWays4ALL

www.greenways4all.com



Voie verte Mairon / Questembert
(itinéraire régional n°3) ;
un long ruban, en pleine verdure



Greenways in Europe



France

Defined a national cycle routes and greenways network of 22,000 km, 13,600 already in use. Of them:

- 8300 Km greenways.
- 13700 cycle routes

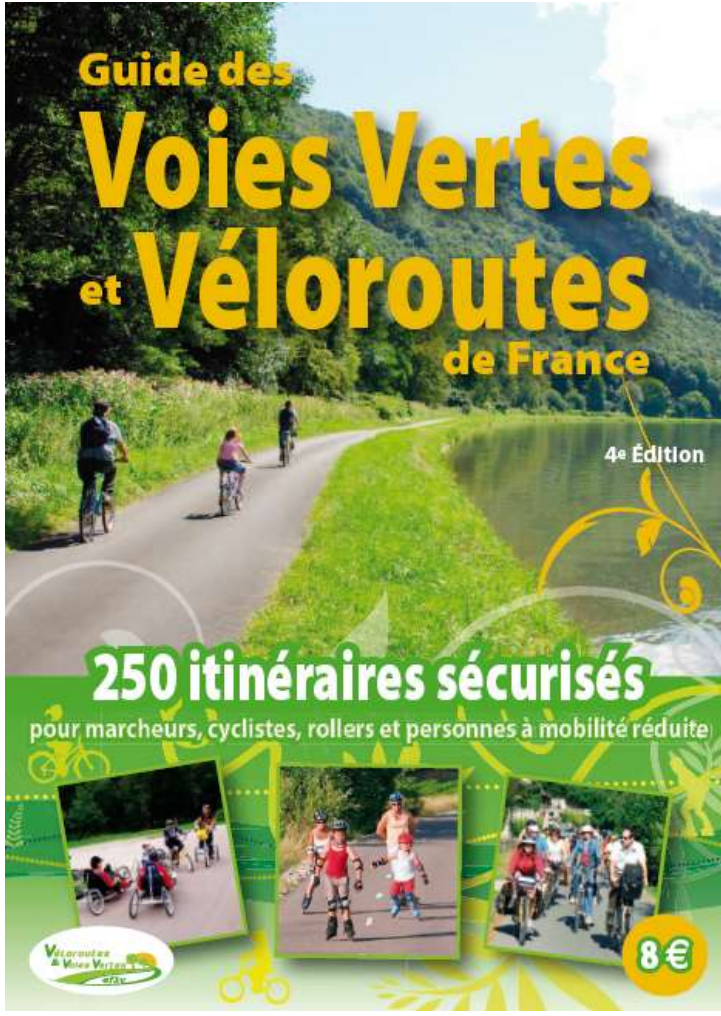
EuroVelo:

- 3300 Km en 2010
- 6600 km en 2016

Source : *Départements & Régions cyclables de France*



France



250 safe itineraries for pedestrian, cyclists, skaters and for people with reduced mobility



www.af3v.com



1er Prix



européen des Voies Vertes 2003

PREMIER PRIX

La Voie Verte de Cluny a Givry (France)

Guides et livres vélo

Consultez les législations pour préparer votre randonnée vélo en Bourgogne.
Vues y retrouvez des cartes, plans et photos, des descriptions sous le microscope

- La Voie de Cluny jusqu'à Givry
Adrien Chavanne
- Bourgogne à vélo
Adrien Chavanne
- La Voie Verte Bourgogne de Cluny
Adrien Vépe



EXCLUSIVEMENT EN SAÛNE-ET-LOIRE

Notre séjour dans une campagne unique au sud de la Bourgogne, élégante et amusante, gourmande et sportive, pour succéder à de multiples expériences qui libèrent les sens.

ÊTES-VOUS PRÊT À ÊTRE L'INVITÉ D'UN MONDE INÉDIT ?

COUNTRY BREAK À 1H16 DE PARIS ET 40MN DE LYON

COUNTRY-BREAK-BOURGOGNE.FR



300 km de Lignes de Bourgogne
70000 km de Lignes de Bourgogne

200 km de Lignes de Bourgogne
70000 km de Lignes de Bourgogne

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70000 km de Lignes de Bourgogne

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70000 km de Lignes de Bourgogne



• La Voie de Cluny jusqu'à Givry
Adrien Chavanne

• Bourgogne à vélo
Adrien Chavanne

• La Voie Verte Bourgogne de Cluny
Adrien Vépe



Accueil vélo

AVEZ-VOUS UN BIEN-ÊTRE EN BOURGOGNE ?
Accueil Vélo est une structure certifiée qui garantit ses pratiques. Un accueil de qualité de services adaptés à leur pratique, en lien avec les associations cyclistes de France.

CE N'EST PAS SEULEMENT UN BIEN-ÊTRE, DES RESTAURANTS, DES OFFICES DE TOURISME, DES NOUX DE VILLAGE ET DE CARRÉS, DES OFFRES DE RECEPTION DE VÉLOS.

QUELLES SERVICES ?

- Le conseil et l'accompagnement
- L'organisation des déplacements
- L'entretien des vélos
- Le location des vélos
- Le location des vélos adaptés
- Le location des vélos adaptés
- Le location des vélos adaptés



Laissez-vous transporter... en Saône-et-Loire

LES LIGNES 7 + CHARENTAIS + CHARENTAIS + CHARENTAIS
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Offices de Tourisme

Pour préparer votre séjour, contactez les offices de tourisme à proximité des itinéraires cyclistes.

CLUNY - ACCUEIL VÉLO - 03 85 41 41 41

CLUNY - ACCUEIL VÉLO - 03 85 41 41 41

CLUNY - ACCUEIL VÉLO - 03 85 41 41 41

CLUNY - ACCUEIL VÉLO - 03 85 41 41 41

CLUNY - ACCUEIL VÉLO - 03 85 41 41 41



Locations/Reparation vélos

Que ce soit au printemps, des heures et des heures de location de vélos à disposition.

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44 km

<http://www.cluny-tourisme.com>

4e Prix



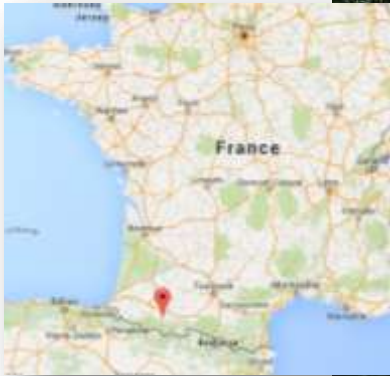
européen des Voies Vertes 2009

DEUXIÈME PRIX

**SUSTAINABLE DEVELOPMENT
and TOURISM**



Voie Verte des Gaves (France)



© Voie Verte des Gaves

5e Prix



européen des Voies Vertes 2011



PREMIER PRIX

EXCELLENCE

Avenue Verte (France)



© Avenue Verte

Forges les Eaux, dep76, FVT

The National platform for monitoring users' of cycle routes and greenways



A- A+ A0

ACTUALITÉS ARTICLES VELOURUTES ET VOIES VERTES OBSERVATOIRES ITINÉRAIRES PARUTIONS

www.eco-public.com/ParcPublic/?id=891#



DRC

Français



Du 01/01/2013
au 31/07/2013

1. BRUNSTATT	<div style="width: 100%;"></div>	138 409
2. HUNINGUE	<div style="width: 95%;"></div>	114 096
3. pavillon_sous_bois	<div style="width: 85%;"></div>	113 859

Nombre de passages:

2 654 897

Moyenne journalière:

45



Economic Impact

RETOMBÉES ÉCONOMIQUES

Brittany 2013 (all types) 37 M€

Alsacia 2013
(cycle
tourism 10
M€

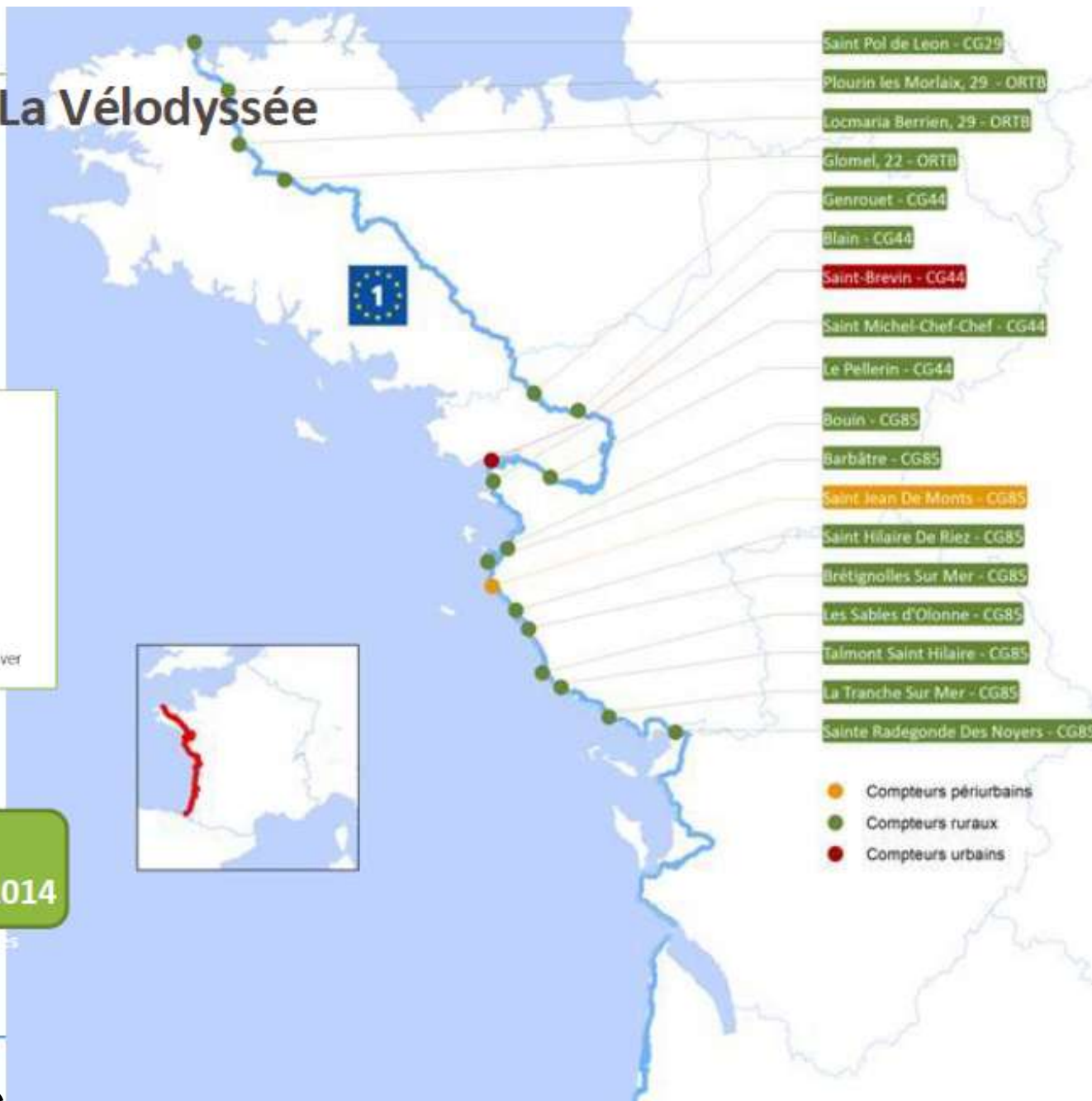
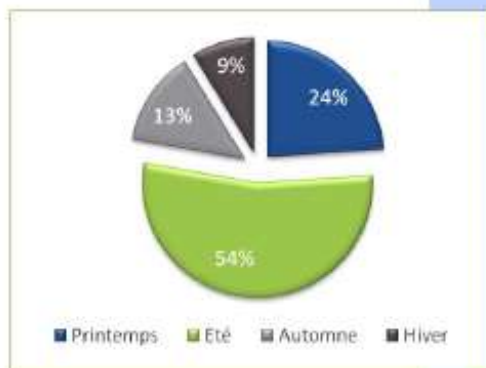
Bretagne - 2013
(tous types)
37 M€

Alsace - 2013
(cyclistes)
10 M€

Loire à vélo - 2011
(cyclistes)
18 M€

“La Loire à vélo”
18 M€

EuroVelo 1 / La Vélodyssée



Source: DRC

600 km of cycle routes

**120 km using disused
railways lines**

**90 % of disused railways
lines have been reconvered
in greenways**



Trouvez les pistes cyclables nationaux du Luxembourg



Piste cyclable Charly Gaul (PC 11)

Fentange

PC 11 Fentange - Ellange-
Gare Départ: Fentange



Piste cyclable des Trois Rivières (PC 3)

Schengen

PC3 Schengen - Vianden
Départ: Schengen Cette piste



Piste cyclable Jangeli (PC 7)

Remich

PC 7 Remich - Mondorf-les-
Bains Départ: Remich



Piste cyclable Nicolas Franz (PC 13)

Kleinbettingen

PC 13 Kleinbettingen -
Strassen Départ:



Piste cyclable Benny (PC 23)

Diekirch

PC 23 Blesbrück - Fouhren
Départ: Blesbrück ...



Piste cyclable de l'Attert (PC 12)

Pétange

PC 12 Pétange - Colmar-Berg
Départ: Pétange Une grande...



Piste cyclable de l'Ernz Blanche (PC 5)

Junglinster

PC 5 Junglinster - Reisdorf
Départ: Junglinster



Piste cyclable de la Moyenne Sûre (PC 16)

Reisdorf

PC 16 Reisdorf - Kautenbach
Départ: Reisdorf Reliant la

Luxemburgo « bed+bike »

DISUSED RAILWAYS AND GREENWAYS IN SPAIN



In 1993: 7.600 km of disused railways.

- 954 stations
- 501 tunnels
- 1.070 bridges

In 2017

2600 km
107 greenways

1er Prix



Européen des Voies Vertes 2003



2^o AWARD

Girona greenways

5th EUROPEAN GREENWAYS AWARDS - 2011



© Vías Verdes de Girona

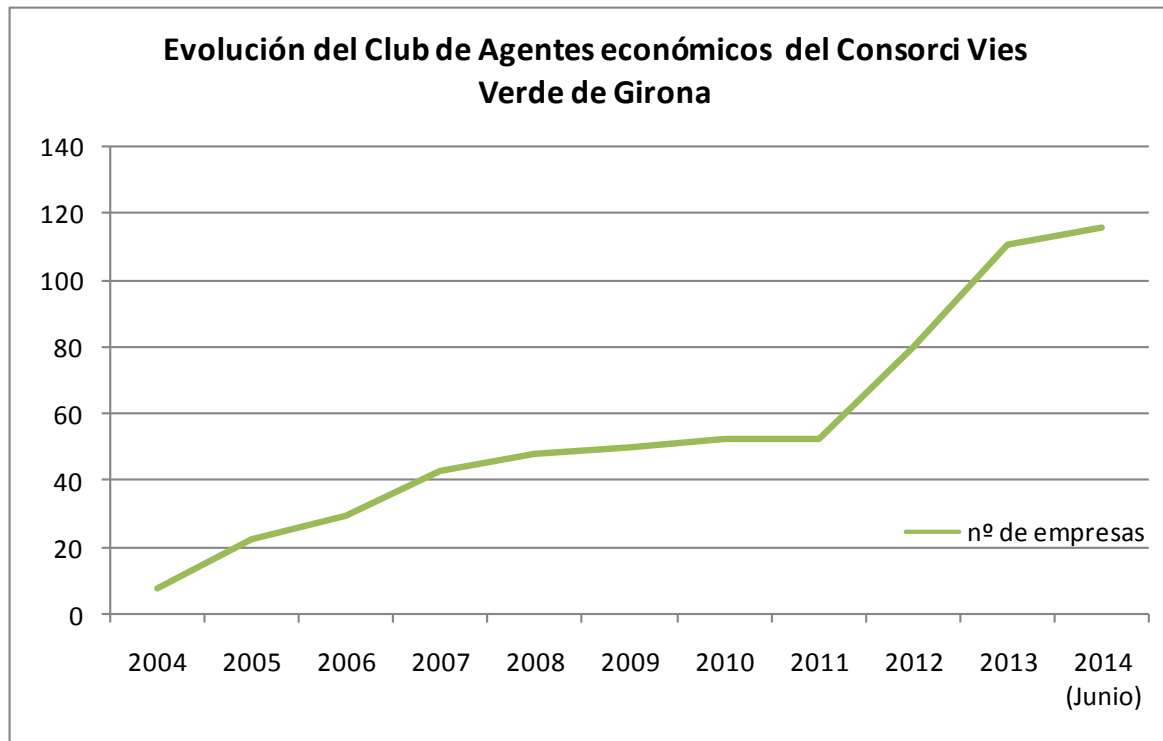
Lenght: 125 km



Girona greenways

A reference on the involvement of the private sector: the **growing number of business partners** in the "ConSORCI VÍES VERDES de Girona", 2004-2014

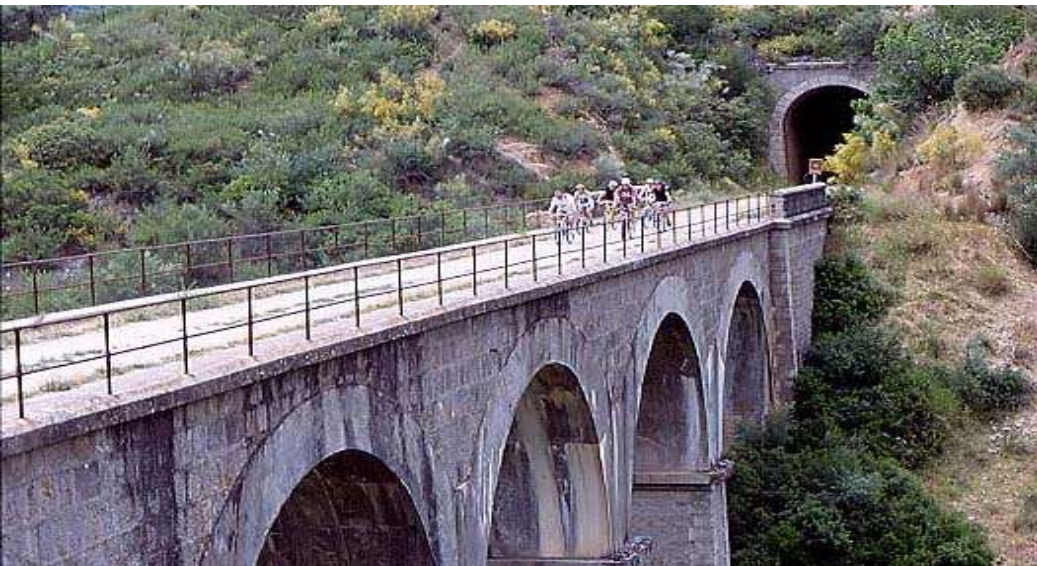
In 10 years some 120 companies have become partners



Source: Consorci Vies verdes de Girona – Fundación de Ferrocarriles Españoles

1st Prize 4th EGA, 2009 -Sustainable, Development & Tourism
Via Verde de la Sierra (Spain)

**Example of Sustainable Development and tourism
& local generation of employment
in an isolated and depressed rural area.**



36 km crossing 6 small municipalities, with about
30.000 inhabitants

30 tunnels

4 railways stations restored



Vía Verde de la Sierra (Spain)

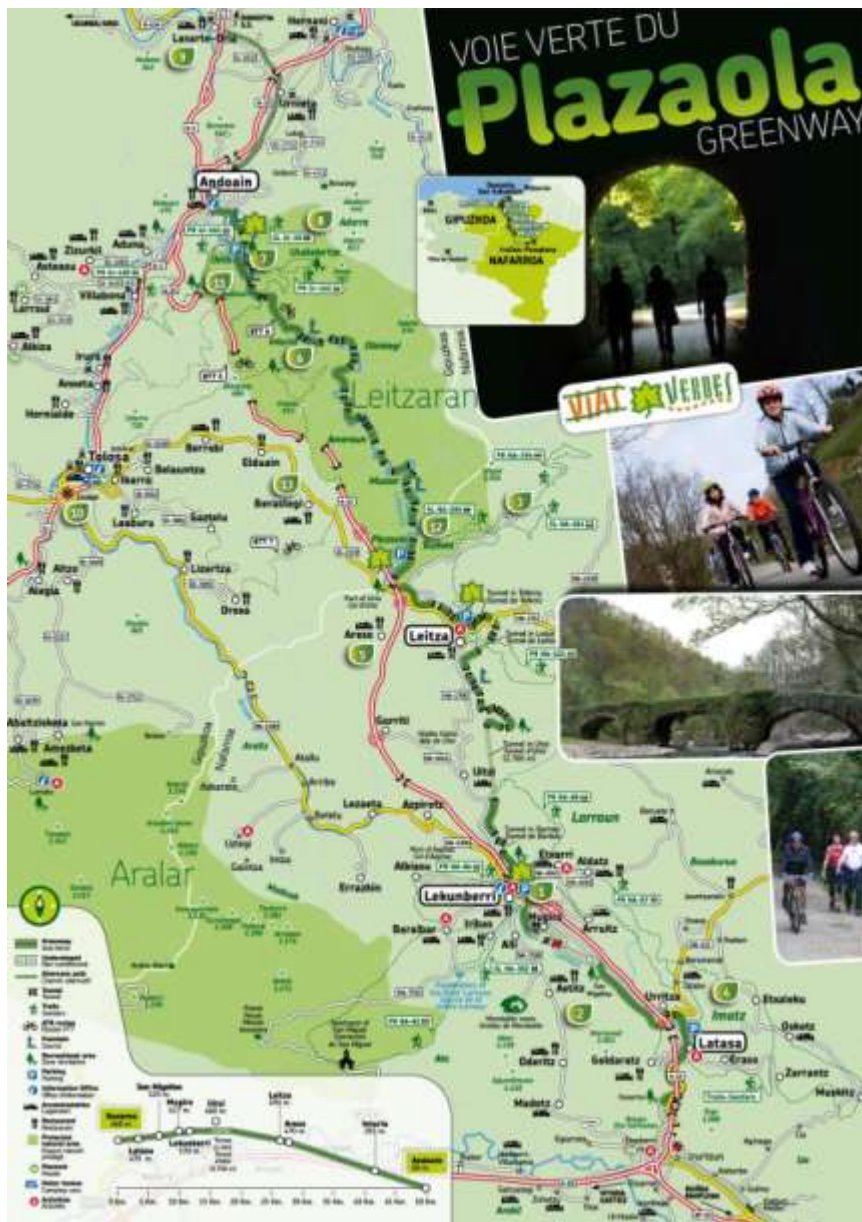
For its determination on keeping on improving the excellence levels already reached, generating new and attractive equipments and accommodations to attract tourists and creating new jobs in a very rural area, despite the current crisis.



Excellence
2nd Prize / 2e Prix

Plazaola Greenway

7th
European
Greenways
Award - 2015



Excellence
2nd Prize / 2e Prix

7th
European
Greenways
Award - 2015

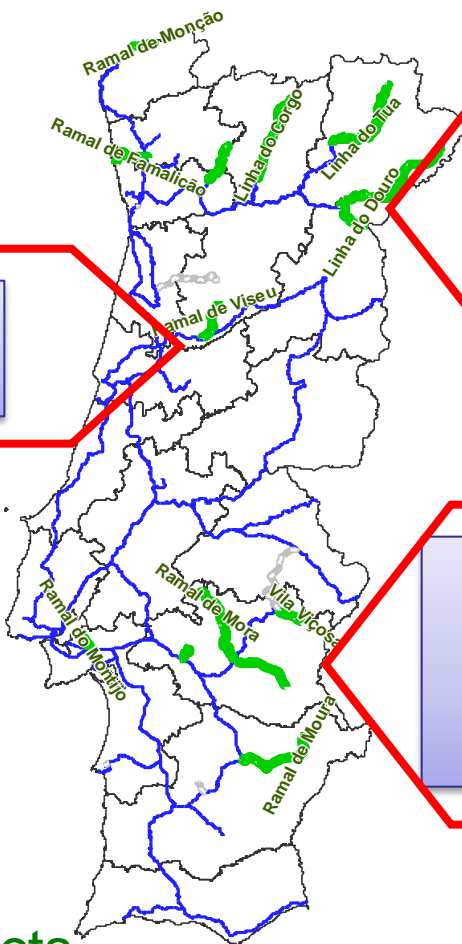
Plazaola Greenway



44 km

Portugal – “Ecopistas” Nacional Plan”

Promoted by REFER (Railways Infrastructure Manager)



EX-LINHA DO DÃO
RAMAL DE VISEU
EX-LINHA DO VOUGA
RAMAL DE VISEU

Ex-LINHA GUIMARÃES
MAIA
GUIMARÃES -FAFE
RAMAL DE MONÇÃO
RAMAL DE FAMALICÃO
LINHA DO TÂMEGA
LINHA DO CORGO
LINHA DO TUA
LINHA DO SABOR

RAMAL DE PORTALEGRE
RAMAL DO MONTIJO
RAMAL DE MONTEMOR
RAMAL DE MORA
RAMAL DE REGUENGOS
RAMAL DE MOURA
RAMAL DE VILA VICOSA
Ex-LINHA DO SUL- LOUSAL

748 Km elegibles
449 Km with contracts
580 Km with preliminary studies for projects
212 Km in use as “ecopistas” (2013)



Portugal



Excellence / Excelência
3rd Prize / 3º Prémio

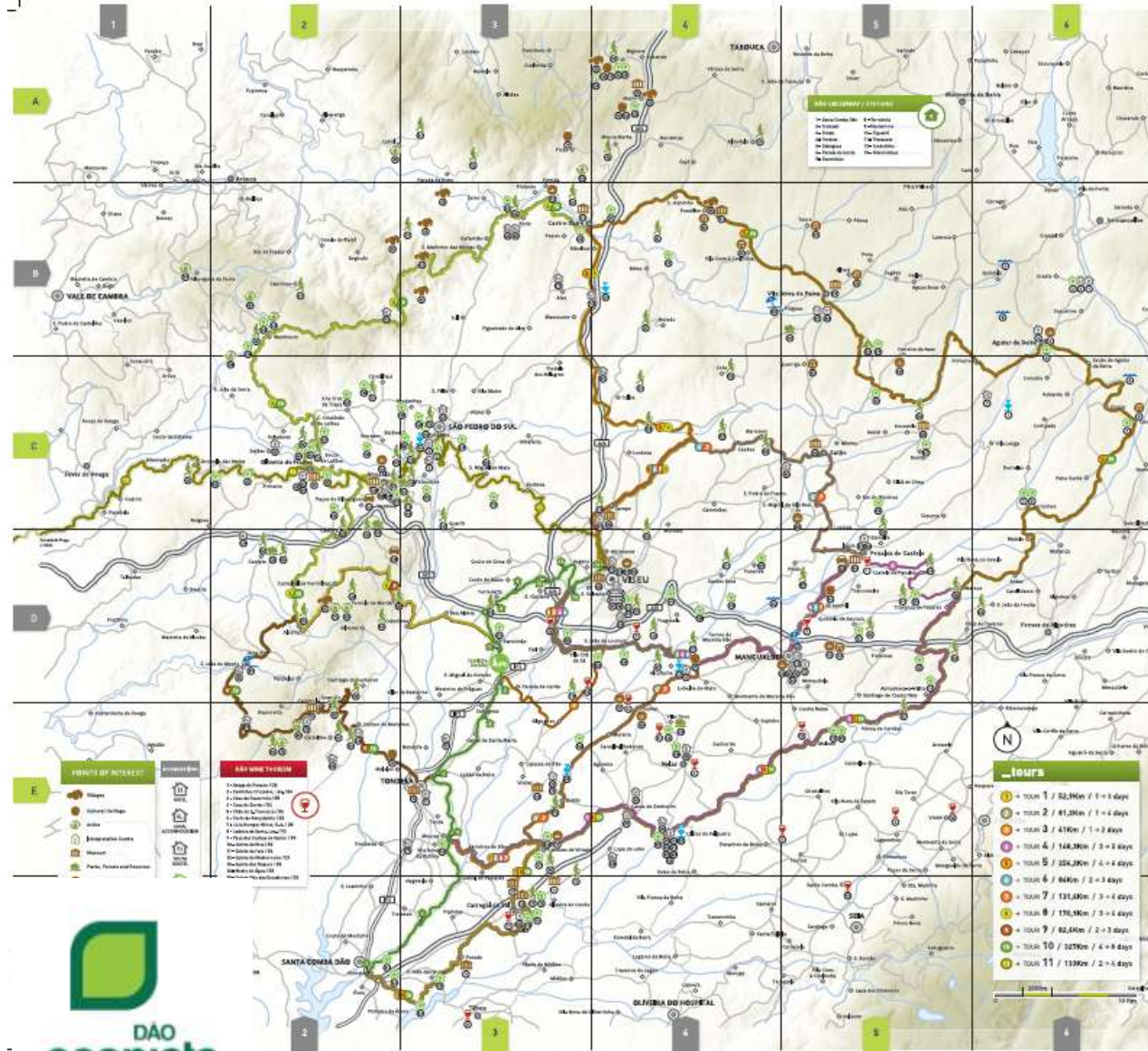
6 th
European
Greenways
Award-2013

Ecopista do Dão (Portugal)



50 Km

Dão Greenways – Tourist and Cycling Routes



Legend

Information / Services

Accommodation

Points of Interest

Services

Scale

North Arrow



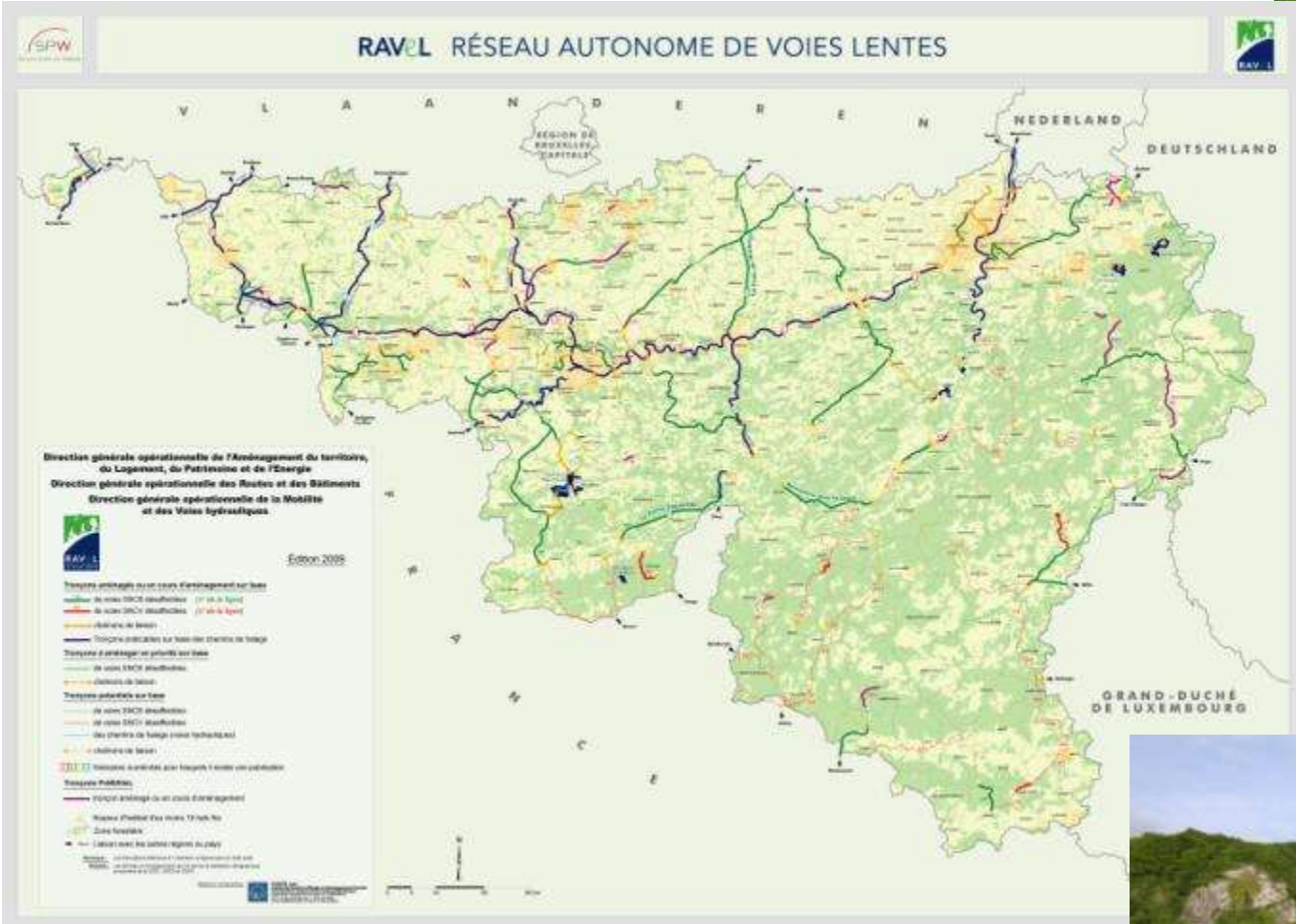
—tours

- 1 + TOUR 1 / 52,9Km / 1 → 3 days
- 2 + TOUR 2 / 81,2Km / 1 → 4 days
- 3 + TOUR 3 / 41Km / 1 → 2 days
- 4 + TOUR 4 / 148,3Km / 3 → 5 days
- 5 + TOUR 5 / 256,2Km / 4 → 6 days
- 6 + TOUR 6 / 86Km / 2 → 3 days
- 7 + TOUR 7 / 131,6Km / 3 → 4 days
- 8 + TOUR 8 / 170,9Km / 3 → 4 days
- 9 + TOUR 9 / 82,6Km / 2 → 3 days
- 10 + TOUR 10 / 327Km / 6 → 8 days
- 11 + TOUR 11 / 133Km / 2 → 4 days

“Ecopista” do Rio Minho



Belgium: Walloon Region



1300 Km. of RAVeL, 150 Km. pré-RAVeL and others greenways and 200 Km of conexion path.



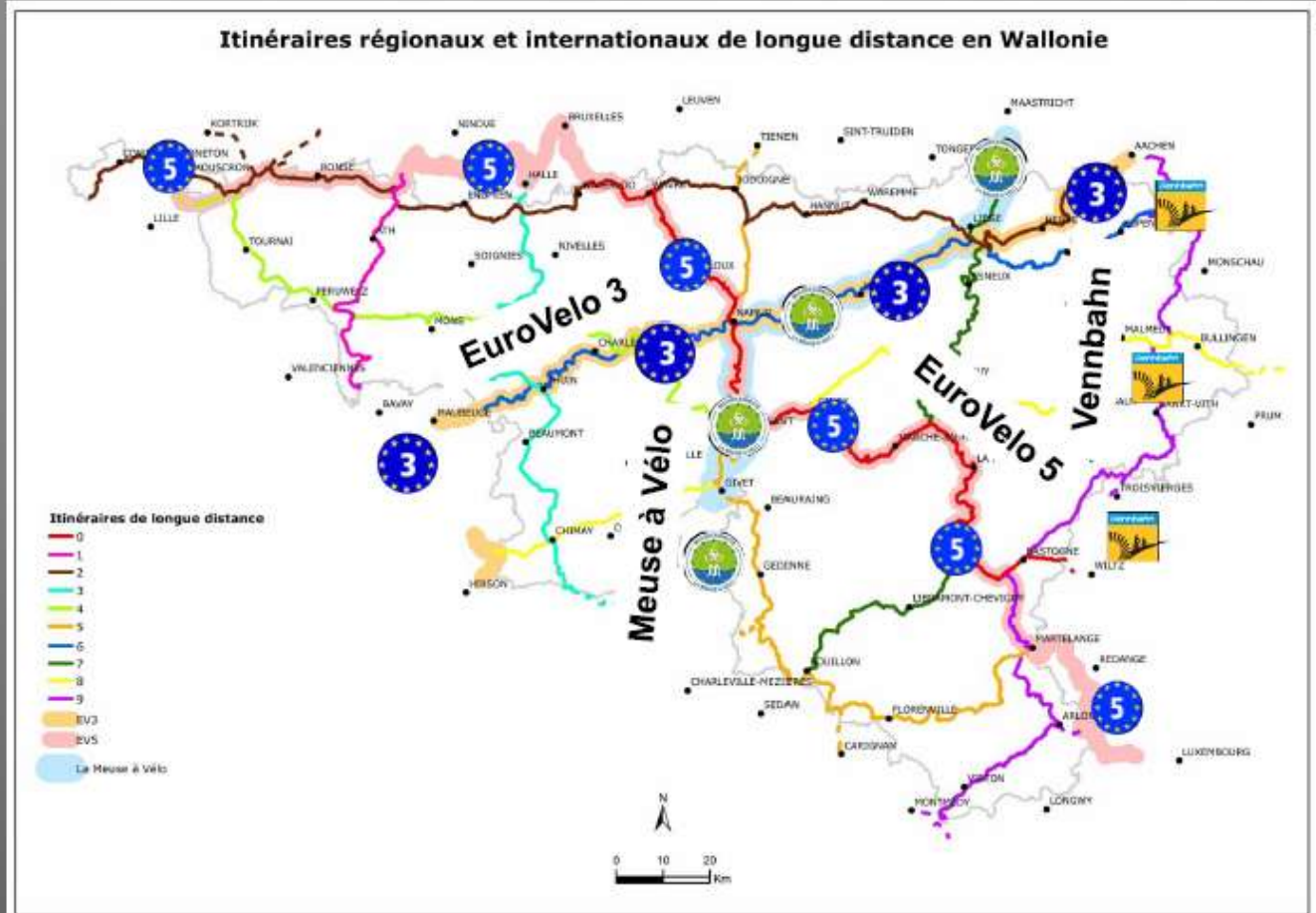
<http://ravel.wallonie.be/opencms/opencms/fr/>

Greenways Integrated in a network of cycle routes

Meuse à Vélo / Maasfietsroute

Part of the Walloon cycle network

Long distance Itineraries with own name



First long distance itinerary in Wallonie



Meuse à Vélo – Maasfietsroute

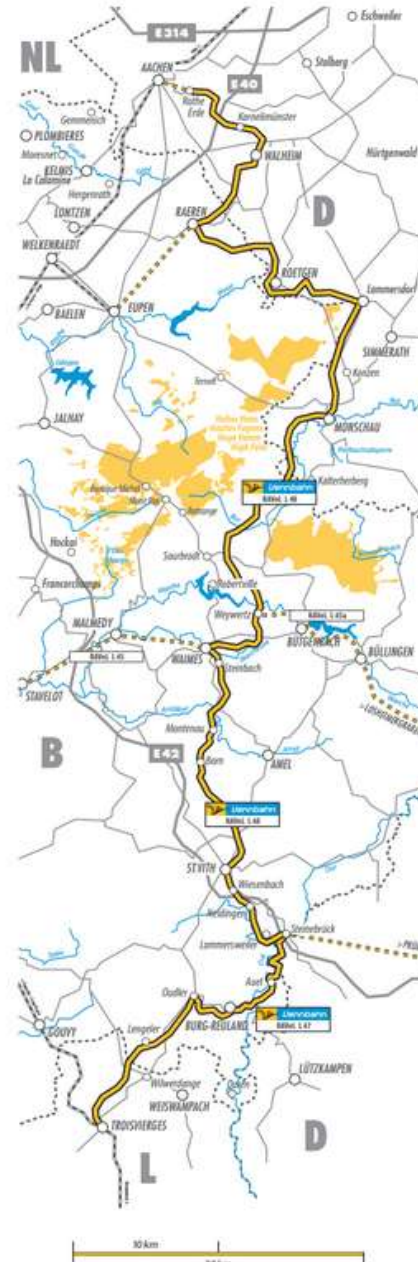
The Meuse cycle route : some figures

Country or region	Total length	Existing	%	Greenway (off road)	%
France	409	88	22	141	34
Belgium Limburg	54	54	100	40	74
Belgium Wallonia	154	154	100	106	69
Netherlands	389	389	100	121	31
Total	1006	685	68	408	41



Vennbahn

125 KM, 3 different countries Germany, Belgium, Luxembourg



Länge 125 km
 Start Aachen
 Ziel Trarivierges / Luxemburg

Charakteristik
 einer der längsten Bahnassamtrasse Europas, durch 3 Länder führend, einseitigam, überwiegend asphaltiert, teils wassergetriebene Decke. Natur, Grenzlandschaft und Vennlandschaften begleiten die Tour. Die Vennbahn gehört zum RAVEL-Programm der walloonischen Region Belgien. RAVEL steht übersetzt für „Autonomie Netz für langsame Reduzieren Verkehr“. Dieses Netz soll ein in die Philosophie der „grünen Wege“, einer Beziehung mit der in Europa und weltweit Infrastruktur bekannt werden, die dem nicht motorisierten Verkehr vorbehalten sind.

Highlights
 Aachen: Weltkulturerbe, Karnevalstadt, Ortzentrum, Raeren: Tälermuseum, Morschaau: Stadtmuseum, Heckenlandschaft von Morschaau und rund um Saurbach, Wolfsbach, St. Vith: Ausstellung im Museum „Zwischen Venn und Schmelz“, malerisches Dorf, Burggraben von Reuland, Tunnel bei Lammersweiler und Langeler, Europadeckel in Düren, Gärten im Trarivierges, ...

Total length 125 km
 Start Aachen
 End Trarivierges / Luxemburg

Features
 Features: one of the longest railway track riding trails in Europe, crossing three countries, flat, for the most part paved, inhospitable a water-resistant top view. Nature, border line and the Vennlandschaften will be your companion on a trip along the Vennbahn. The Vennbahn belongs to Walloon's RAVEL programme. RAVEL can be translated as the "Autonomous Network for Slow-Moving Traffic" and comes under "Greening", a philosophy developing infrastructure specially reserved for non-motorized traffic in Europe and throughout the world.

Highlights
 Aachen – World Heritage City, Carolingian – its historic centre, Raeren – the pottery museum, Morschaau – its historic town centre, the heritage of Morschaau and in the vicinity of Saurbach, Wolfsbach, St. Vith – the exhibition in the museum "Zwischen Venn und Schmelz", the village Dur valley, the castle ruins of Reuland, the Lammersweiler and Langeler tunnels, the monument of Europe in Düren and the gardens of Trarivierges, ...

STAPPEN & ANSCHLÜSSE

Stappe 1

Stappe 2

Stappe 3

STAGES & CONNECTIONS

Stage 1

Stage 2

Stage 3



Vennbahn (Belgium / Belgique)

For the creation and commercialization of a tourism product related to the excellent, cross-border Vennbahn greenway, which connects 3 different countries. It offers tourism services packages, including accommodation, e-bikes, baggage transport, and a la carte packages. <http://www.vennbahn.eu/>



UK

“National Cycle Network”: more than 20.000 km,
(1/3 approximately are car-free including “greenways”)

Developed and built by Sustrans in collaboration with numerous local authorities and other collaborators



www.sustrans.org.uk/

Sustrans and the National Cycle Network 2010

2010 marks the 10th anniversary of the National Cycle Network. Since 1999, its length has steadily been grown exponentially and the Network now carries more than 1 million walking and cycling journeys every single day.

The Network includes up to 20,000 km of routes for walking and cycling, and links to other important routes for other purposes to give users a total of 40,000 km to explore and use. The network is made up of routes and greenways with a rich diversity of experiences.

As you take your first steps on a long way, before you set off, you can help us to make sure the path you are on is safe and enjoyable for everyone. We need your help to make sure the path you are on is safe and enjoyable for everyone. We need your help to make sure the path you are on is safe and enjoyable for everyone.

The National Cycle Network in 1995

Legend:

- Major cycle routes
- Regional cycle routes
- Local cycle routes
- Greenways
- Other cycle routes
- Waterways
- Other routes

What is a greenway anyway?

Sustrans works in three ways:

1. to make sure you have the best information available to help you get the most out of your journey
2. to ensure you have the best facilities to make your journey as easy as possible
3. to make sure you are safe.

These greenways include all the following:

Sustrans works in three ways:

- 1. to make sure you have the best information available to help you get the most out of your journey
- 2. to ensure you have the best facilities to make your journey as easy as possible
- 3. to make sure you are safe.

To find out more, visit our website: www.sustrans.org.uk/

HoldMazing in Europe?

HoldMazing is a free service that provides you with the best information available to help you get the most out of your journey. It is a free service that provides you with the best information available to help you get the most out of your journey.

LOTTERY FUNDED

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The first route was the Bristol and Bath Railway Path, a 17-mile traffic-free trail along a disused railway.

This is the most popular greenway in UK



Towards Bristol, Bristol & Bath
Railway Path

Sustrans Connect2 Two Tunnels Greenway

(United Kingdom / Reino Unido)



Sustrans Connect2 Two Tunnels Greenway
(United Kingdom)



UK “National Cycle Network”:

[Map](#) | [What you can do](#) | [Volunteer](#) | [Policy & evidence](#) | [Our ser](#)

[Home](#) > [Map](#) > [Walking and cycling routes](#) > [Routes for families](#) > [Traffic free family rides](#)

Traffic free family rides

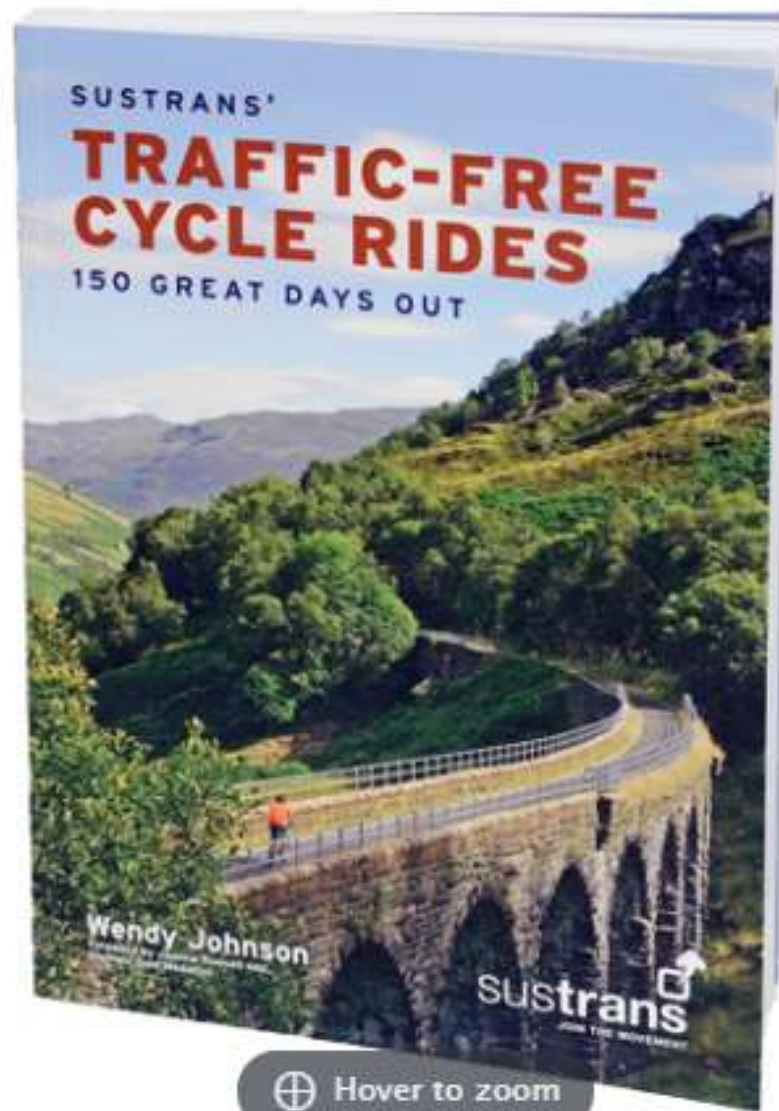



Kids will love being able to ride their bikes on these largely traffic free paths.



Cycling is a wonderful way to have fun as a family. These rides on our **National Cycle Network** make for a brilliant family day out.

Kids will love being able to ride their bikes on these largely traffic free paths and there are lots of things for them to see and do along the way. You can pack a picnic and have a great cheap day out for you and your kids.



 [Hover to zoom](#)



4e Prix



européen des Voies Vertes 2009



PREMIER PRIX

MOBILITY

Comber Greenway (UK)



***Belfast -
Comber,
11 km***

© Comber Greenway

Ireland



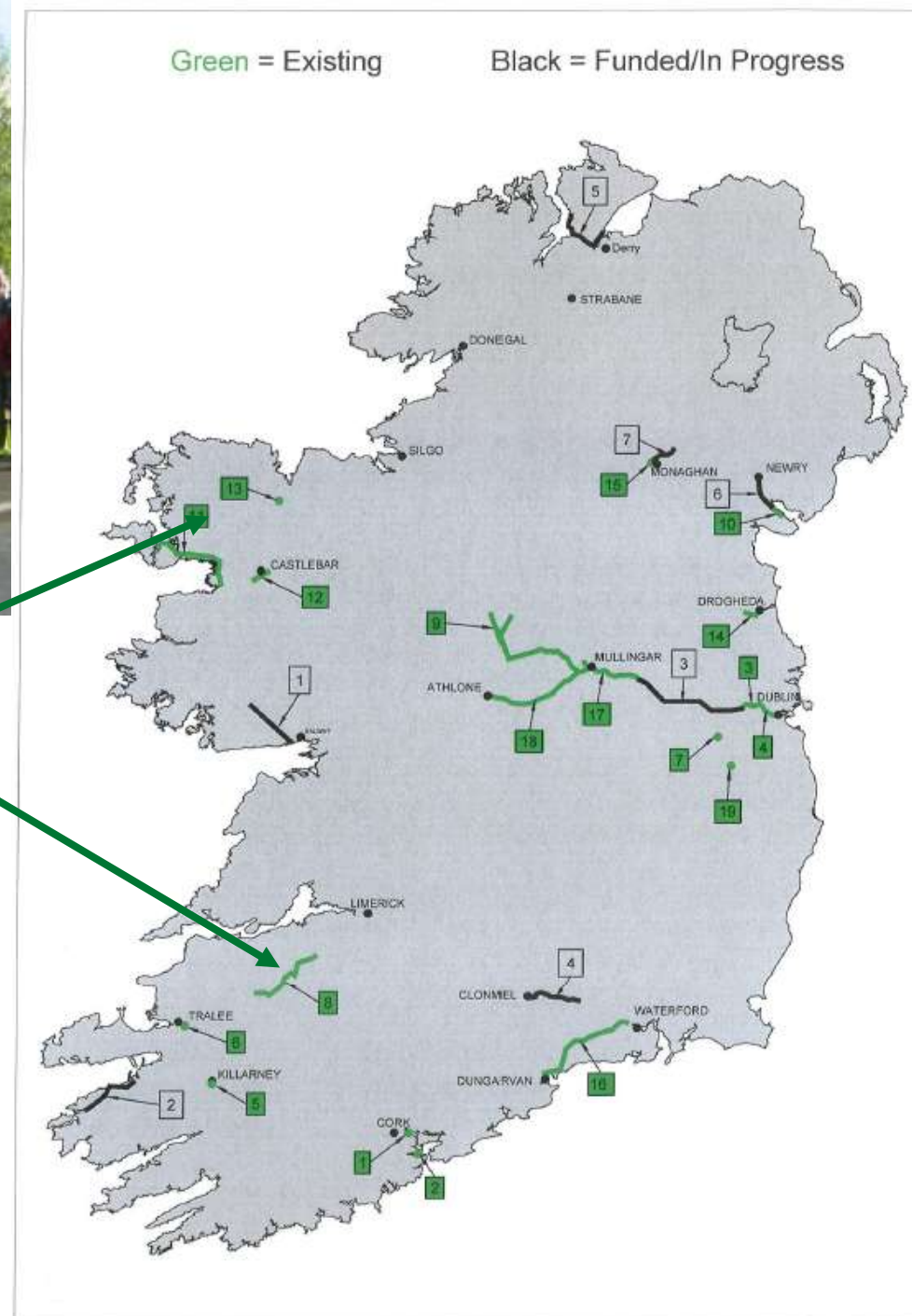
- 8. Great Western Trail (42 Km)
- 11. Great Southern Trail (39 km)

Existing Greenways

1. Cork to Passagewest
2. Carragaline to Crookhaven
3. Royal Canal Ashtown to Castleknock
4. Grand Canal Inchicore to Lucan Bridge
5. Killarney to Fossa
6. Tralee to Fenit
7. Grand Canal Hazelhatch
8. Great Southern Trail
9. Longford - Clondra
10. Carlingford – Omeath
11. Great Western Greenway
12. Castlebar – Turlough
13. Belleek Wood
14. Drogheda – Oldbridge
15. Monaghan Town
16. Waterford Greenway
17. Royal Canal Hill of Down to Mullingar
18. Old Rail Trail
19. Blessington Greenway

Funded/In Progress

1. Galway to Movcullen



Great Western Greenway (Ireland)

For the transformation of an old railway line in excellent greenways, successfully achieved thanks to a partnership approach that is being an inspiring model for other current developments on Ireland. It allows both local residents and tourists to discover the most beautiful landscapes of the west of the country. www.greenway.ie



Example of success: Clew Bay Bike Hire and Outdoor Adventures Ltd, Ireland).



-opened in March 2010 with 1 shop front in Westport Co Mayo employing 3 staff, with 65 bikes available for hire.

- 5 years later they have 5 shop fronts spread over 4 towns along the trail with a fleet of bikes available for hire in access of 500, 5 shuttle vans, and 26 full time staff.



Great Southern Trail, GST (Ireland)

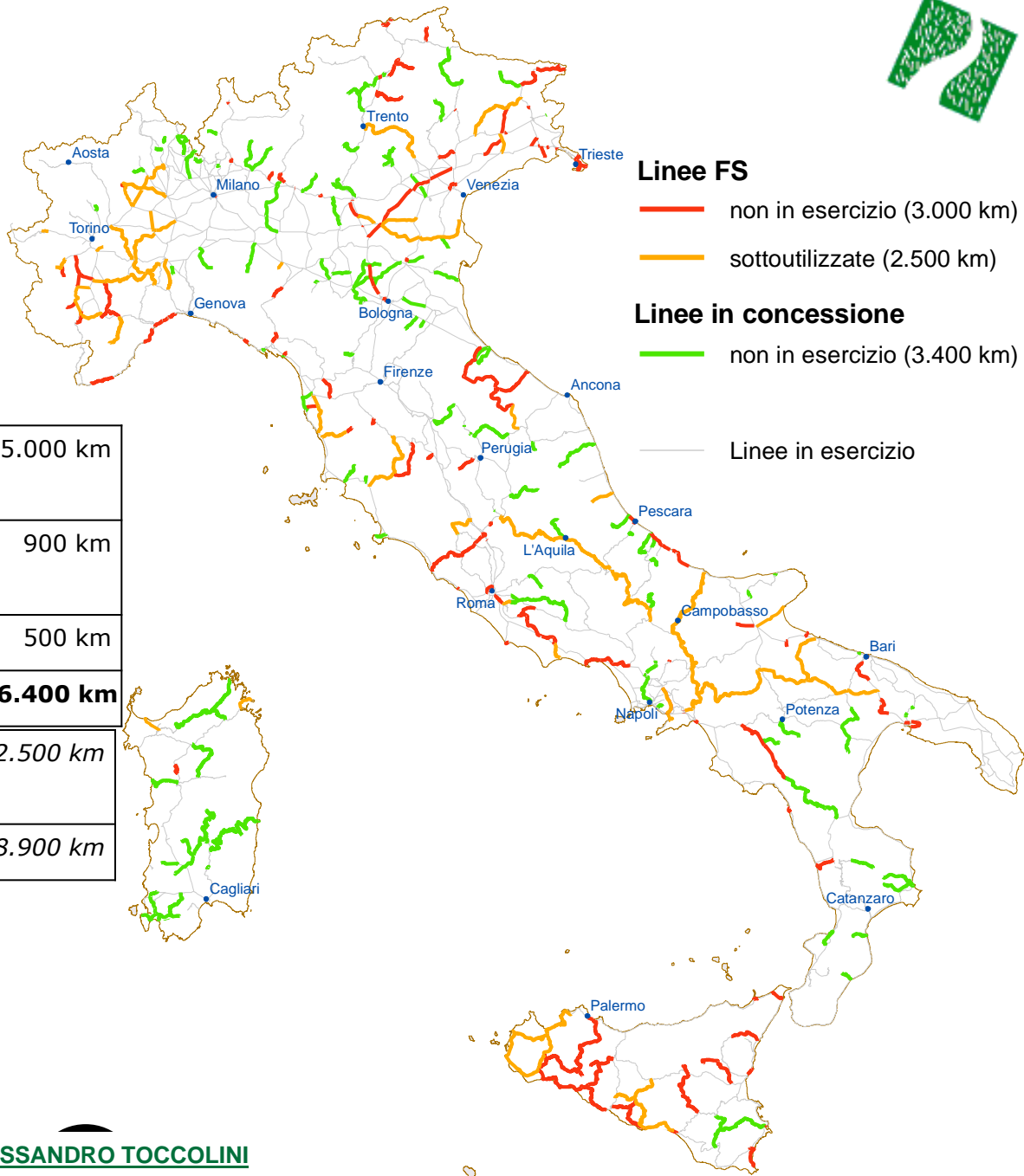


39km



Italy

Disused railways



Linee non più in esercizio (165)	5.000 km
Tratti abbandonati in seguito a varianti (50)	900 km
Linee incompiute (16)	500 km
Totale (233)	6.400 km
Linee a scarso traffico e a spola	2.500 km
Totale	8.900 km



DR. ROBERTO ROVELLI - PROF. ALESSANDRO TOCCOLINI

Italy From railway to greenway



FERROVIE DISMESSE E GREENWAYS
OPPORTUNITÀ PER LA VALORIZZAZIONE DEL TERRITORIO



EX-FERROVIA BERGAMO-P. BREMBANA



EX-FERROVIA GENOVA-VENTIMIGLIA



EX-FERROVIA CALTAGIRONE-DITTAINO



EX-FERROVIA CASALBORDINO-VASTO



Excellence

2nd Prize / 2ème Prix



PARCO COSTIERO DEL PONENTE LIGURE (Italy)



24 Km

Greenways in Central Europe



Excellence
1st Prize / 1er Prix

7th
European
Greenways
Award - 2015

Nordbahntrasse Wuppertal (Germany)



Lenght: 22 Km

Greenway has 2,5 km of tunnels and 1,5 km of bridges/viaducts.

Nordbahntrasse Wuppertal (Germany)



3e Prix



européen des Voies Vertes 2007



DEUXIÈME PRIX

DEVELOPMENT et TOURISME

Iron Horse and Bicycle Greenway (Autriche)

13 km



© Iron Horse and Bicycle Greenway

6e Prix



européen des Voies Vertes 2013



PREMIER PRIX

EXCELLENCE

Tuernitzer Radweg (Autriche)

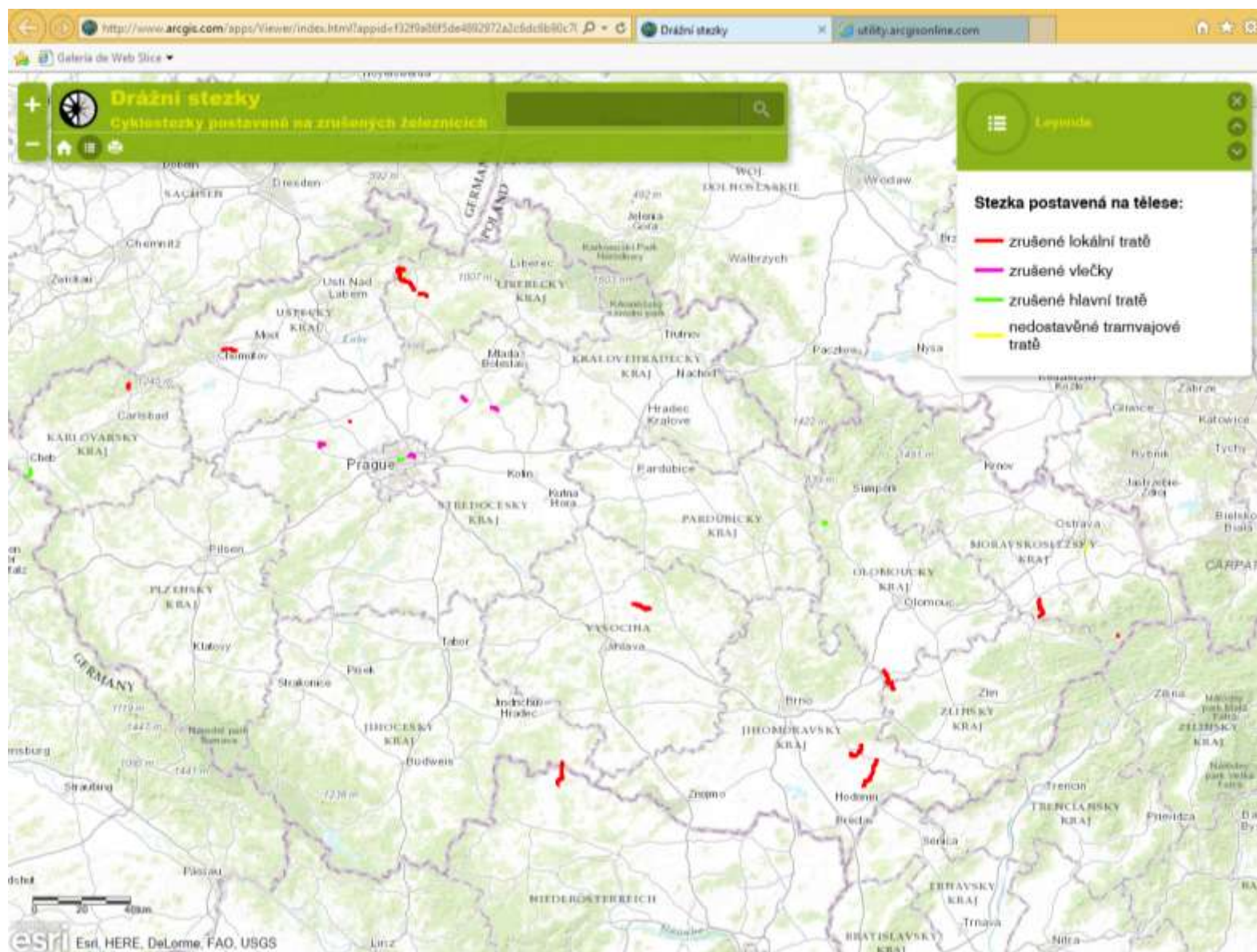


9 km

© Tuernitzer Radweg



Greenways in Czech Republic



Excellence
3rd Prize / 3e Prix

7th
European
Greenways
Award - 2015

Koleje (Train tracks), (Czech Republic)



Greenways Product

LATVIA

Greenways, EuroVelo and Signposted Cycling Routes



Greenways
 Greenways are routes for non-motorized transport, such as cycling, walking, and horse riding. They are designed to be safe and comfortable for all users. The map shows the current status of greenways in Latvia, with a key to indicate their type and condition.

- Greenway
- Road 13 - Iron Curtain Trail
- Local cycling route
- Custom signposted/breaking
- International signposted
- National cycling route
- Regional cycling route
- Local cycling route
- Signposted cycling route
- International Airport
- Port

ATTENTION!
 Greenways in Latvia are still being developed! All greenways shown in this map have a gravel surface. The conditions of the greenways depends on the season. Please consult the national tourism information centre to receive up-to-date information about the current state of greenway.

ATTENTION!
 Greenways in Latvia are still being developed! All greenways shown in this map have a gravel surface. The conditions of the greenways depends on the season. Please consult the national tourism information centre to receive up-to-date information about the current state of greenway.

Latvian Tourism Association (LTA)
 The main aim to promote the tourism development in Northern Latvia. LTA is the Latvian partner in project Greenways Product. For more information, please, visit www.lta.lv

Greenways Product - from "Tourism Resourcer" to "Tourism Product"
 Greenways Product is an EU funded project, with main goal to stimulate the creation of a new tourism product. "Greenways of Europe" helping to establish, promote and market the tourism offer of European Greenways. There are 14 partners from 5 European countries. More information about the project: <http://www.gwp.eu>
 Total budget of the project: 200,000 €
 Implementation Period: April 2013 - September 2014

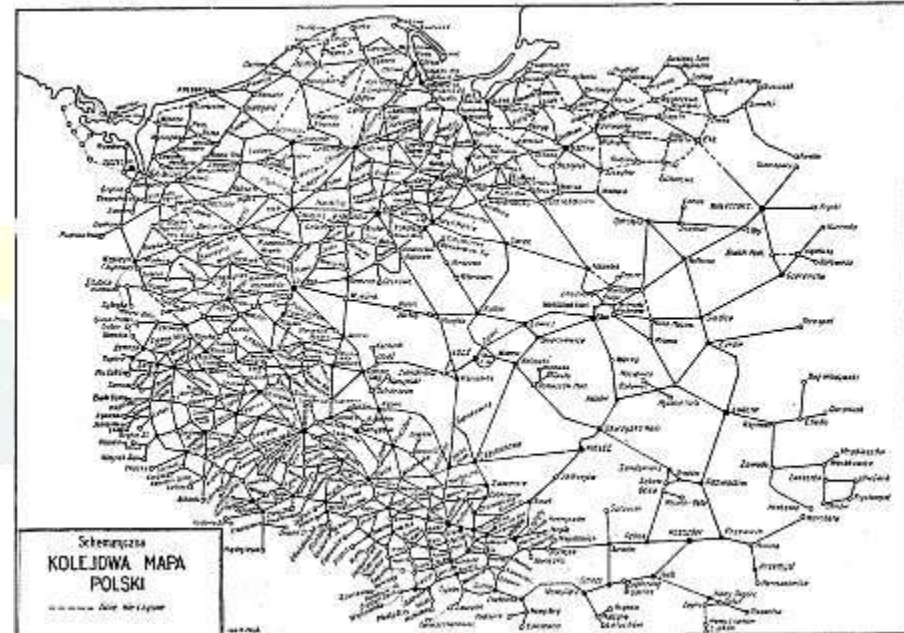
DISCLAIMER: The sole responsibility of this publication lies with the author. The European Commission is not responsible for any use that may be made of the information contained therein.

Project co-financed by the Competitiveness and Innovation Framework Programme of the European Union.

Greenways in Poland...

Hight potential

Wishing Coming soon !



Some conclusions about greenways and tourism



- **Greenways** are greatly advancing in **Europe**
- They are an **tourism initiative** from the **EU**
- The creation and promotion of **Greenways** can greatly help to **diversify** the **economy** in rural areas attracting **visitors**, but also to be **used for local people**.
- The **economic impact** that **tourism** generates is a reality for a growing number of greenways.



Some conclusions about greenways and tourism

- The EU recent projects as **Greenways Outdoor project** help this to be true for other European greenways, many of which still have a long way to go before they can **turn** what is an **attractive resource into** an excellent greenway **product**.
- The **success stories** and the conditions that have made them possible will serve as an **inspiration** to embark on **new initiatives in other European countries** that do not yet have a greenways program but have a strong potential for setting one up.
- ✓ **Greenways and cycle tourism have a real economic impact on the regions they pass through.**



Next events & activities in cooperation with EGWA members.

- **Spain, Vitoria-Gasteiz.** Conference “**Euskadi Greenways**“ 5-6 Octubre, 2017. In cooperation with FFE and Basquetour
- **Portugal – Monção; Greenways4ALL final Conference.** 14 November. In cooperation with Camara de Monção, CIM Alto-Minho, Camara de Valença.
- **Latvia – Estonia:** 21-22, November, 2017. In cooperation with Vidzeme Tourism Association.
- **Italy – Chieti, International conference** 23-24-25, November. In cooperation with Italian Greenways Association.

Thanks for your attention!!

www.aevv-egwa.org



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<https://www.facebook.com/European.Greenways.Association/>



European Greenways Award 2015

Join EGWA!

**There are thousands of km of fantastic greenways in Europe
Enjoy Greenways! No borders no barriers!**