



Co-funded by the COSME programme
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Creating attractive tourism product

UNESCO + Greenways for the international market



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Who are we?

Turismo Vivencial is a travel agency specialized in creating unique tourism products that connect travellers with the local culture.

Experiences  Emotions



What products we create?

- **Itineraries**

- Including at least an overnight stay

- **Single-day activities**

- Not including overnight stay



Single-day activity



WHAT WE'LL DO TOGETHER

The region of Penedès, located in the southern part of the province of Barcelona, is the capital of cava. Some of the best Spanish wines are also produced here.

On this occasion we have prepared an authentic immersion into the world of cava and wine, hand in hand with one of the premium wineries in the region. A memorable and unique experience that will take you among vineyards where you will learn about the the aging processes of our best wines and cavas.

We will start the day at our winery. We'll greet you with a glass of cava and present you your ride for the day, a classical Mehari! With a small briefing you will start driving your own car. A camera will record the route and a GPS will indicate the itinerary so you have total freedom. Our route will guide us through roads that will immerse us into the vineyards, where we will stop to explain more about the exciting world of wine. We'll take advantage of this perfect scenario, and enjoy a picnic there.

Neus will be your hostess, with whom you'll have the opportunity to learn more about cava and wine; and who will accompany you in an itinerary through small towns, almost deserted.



The Mehari, it's waiting for you in Penedès to show you around my family's wine cellar

Price 85€ (*)

Minimum group: 4 people
Duration: 1 day
Meeting point: Sant Sadurn d'Aroca (Barcelona)
Authentic: riding your own Mehari! in an unbeatable scenario

INCLUDED: a Mehari ride through the paths of our vineyards in Penedès. Visit to the cellar and tasting. Picnic in the field. Local host and Travel insurance.

(*) OPTIONAL: Gastronomic wines and cava tastings. Excursions to visit Montserrat and the coastal town of Sitges. Working in the the vineyard itself (depending on season and date).



Itinerary



DESCRIPTION

In this Greenway, you will find many interesting experiences to make your stay an unforgettable memory. You will visit traditional wineries and oil mills where you will learn about their different qualities. You will enjoy an immersion in the Order of Calatrava in the Castle of Alcaudete and you will relive its history.

Zuheros, Cabra, Lucena and Baena will be the places you will cross before arriving in Córdoba, you will also enter the Cueva de los Murciélagos (Bat Cave) and we will take you to the Passion Museum.

This greenway is between the stations of Jaén and Campo Real in Puente Genil (Córdoba), so you'll go through one of the most beautiful tracks of Andalusia.

ITINERARY

Day 1, we will leave from Jaén to Tomalacampo, to arrive to Marbella, where we will enjoy its popular gastronomy. Day 2, we will arrive to Alcaudete to visit its imposing Castle and the Fort of Al Mota. Day 3, our destination is Luque, with a quick stop at the Laguna del Salobral. Day 4, we will visit the Interpretation Center of the Oil to get to Baena and finally to Zuheros. Day 5, we will enter the impressive Bat Cave, continuing towards Doña Mencía. Day 6, the goal of the day is to arrive Cabra, to visit the Museum of the Passion. Day 7, we will arrive to Lucena, to visit its station and leisure area. After, we will continue to Moriles. Day 8, we will visit a wine cellar and in the afternoon, transfer to Córdoba to visit its majestic Mosque-Cathedral. Day 9, free time in Córdoba and end of services.

DATA SHEET

Stages: Jaén and Córdoba
Level: medium and easy
Length: 123 km
Season: all year long
Special activities: trekking and cyclo-tourism

Collaborating agency of



The Greenway, it's waiting for you in the Olive Oil Greenway to take you to unique moments

Price 75€ ()**

Minimum: 8 people
Stay: 9 days and 8 nights
Alojamientos: Half board
Train stations: Jaén and Córdoba
Extensions: Córdoba, Sevilla and Málaga

INCLUDED: vehicle and transfers, half board accommodation (water and wine in meals), included activities, bike rental, tickets and visits, basic travel assistance insurance and local taxes.

OTHER OPTIONAL SERVICES: transfer of the vehicle to the indicated point of arrival.

() NOT INCLUDED:** alcoholic drinks, tips. Any service not indicated in the included section, will be considered as NOT included.



TUVI's methodology for product creation



We mainly commercialize our products among other travel agencies (B2B), but we can also sell them to an individual travelers (B2C). We reach our customer by doing the following:

- **Publishing product information in our website www.turismovivencial.com**
- **Sending newsletters to travel agencies** registered on our data base
- **Attending trade fairs, workshops and other industry related events**
- **Publishing products** into online sale channels.



Product creation for Greenways





Supplier Agreement

A document that gathers information of the activities and services provided by our suppliers



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SUPPLIER AGREEMENT



Turismo Vivencial is a Spanish tourism operator working as a partner on the Greenways Heritage project, co-funded by the European Union COSME programme. The project aims to create innovative tourism products around European greenways, which are located near UNESCO sites. This supplier agreement is a document to gather information about the services provided by our suppliers. Turismo Vivencial will use this information to create tourism itineraries. For more information please visit: www.turismovivencial.com ; or e-mail us at: info@turismovivencial.com

Basic Information

<i>Trade name of the company</i>		<i>Business name</i>	
<i>Name of the Owner or Manager</i>		<i>ID number / CIF / NIF</i>	
<i>Full Address</i>		<i>Contact person</i>	
<i>Location and Postal Code</i>		<i>Phone number</i>	
<i>Nearby Greenway(s)</i>		<i>Nearby UNESCO site(s)</i>	
<i>E-mail</i>		<i>Contact e-mail</i>	
<i>Corporative web site</i>		<i>Bank account number (for payment transfers)</i>	IBAN

About the activity

TYPE OF ESTABLISHMENT OR ACTIVITY					
Accommodation (Indicate type and category)	<input type="checkbox"/>	Food and beverage services (Restaurants, bars, etc.)	<input type="checkbox"/>	Tourism activities (Guides, routes, etc.)	<input type="checkbox"/>
Tourism services (i.e wine cellar, farm, etc.)	<input type="checkbox"/>	Museum, Castle, Fortress, Interpretation Centre, etc.	<input type="checkbox"/>	Others	<input type="checkbox"/>

Accommodation

EQUIPMENTS AND ADDITIONAL SERVICES										
Places			Equipment							
Room type	Nº of rooms	Nº of beds	Rooms				Services			
Single			Air Conditioning (AC)	<input type="checkbox"/>	Wi-fi	<input type="checkbox"/>	Restaurant	<input type="checkbox"/>	Meeting rooms	<input type="checkbox"/>
Double			Heating	<input type="checkbox"/>	Adapted room	<input type="checkbox"/>	Bar-Cafeteria	<input type="checkbox"/>	Gymnasium	<input type="checkbox"/>
Triple			Satellite TV	<input type="checkbox"/>	Mini bar	<input type="checkbox"/>	Spa	<input type="checkbox"/>	Pool	<input type="checkbox"/>
Quadruples			XL Beds	<input type="checkbox"/>	Exterior window view	<input type="checkbox"/>	Gardens	<input type="checkbox"/>	Children area	<input type="checkbox"/>
PRICES (INCLUDING TAXES)										
Low-season		Mid-season				High-season				
Room type	Price per person	Room type	Price per person	Room type	Price per person	Room type	Price per person	Room type	Price per person	
Single room with breakfast		Single room with breakfast		Single room with breakfast		Single room with breakfast		Single room with breakfast		
Double room with breakfast		Double room with breakfast		Double room with breakfast		Double room with breakfast		Double room with breakfast		
Triple room with breakfast		Triple room with breakfast		Triple room with breakfast		Triple room with breakfast		Triple room with breakfast		

Food and beverage services

FOOD AND BEVERAGE ESTABLISHMENTS					
Restaurant		Bar-cafeteria		Other	
Maximum capacity	Average prices (including taxes)	Maximum capacity	Average prices (including taxes)	Maximum capacity	Average prices (including taxes)

Tourism services

TOURISM SERVICES				
Activity		Detailed description of the service or activity provided	Opening Hours	Price (including taxes)
<i>Guides</i>	<input type="checkbox"/>			
<i>Touristic routes</i>	<input type="checkbox"/>			
<i>Castles and Fortress</i>	<input type="checkbox"/>			
<i>Museums and Interpretation services</i>	<input type="checkbox"/>			
<i>Outdoor and sport activities</i>	<input type="checkbox"/>			
<i>Nautical activities</i>	<input type="checkbox"/>			
<i>Nightlife leissure</i>	<input type="checkbox"/>			
<i>Others (please specify)</i>	<input type="checkbox"/>			

This action is part of Project "GREENWAYS HERITAGE", which has received funding from the European Union's COSME Programme (2014-2020). The content of this note represents the views of the authors only and is their sole responsibility; it cannot be considered to reflect the views of the European Commission and/or the Executive Agency for Small and Medium-sized Enterprises or any other body of the European Union. The European Commission and the Agency do not accept any responsibility for use that may be made of the information it contains

Compromise

By signing this agreement, I authorize **TURISMO VIVENCIAL SL.** to include my company as one of the suppliers of the products and services they commercialize. Any modifications made to the information indicated in this *Supplier Agreement*, must be communicated immediately.



(Date – Signature - Stamp)

Project partners:



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Please provide more information about your product

In accordance with the General Data Protection Regulation (GDPR), Turismo Vivencial SL informs you that the information you have provided us in this Supplier Agreement is going to be used for the creation of tourism itineraries and activities commercialized by Turismo Vivencial SL. We assure you the protection of your data, we will not share it with any other third party, unless told otherwise. To access, rectify, cancel or oppose the processing of your data, you can write a letter addressed to Turismo Vivencial SL, Edificio Nèkpolis, Rambla de l'Exposició, 59-61 of 08300 Vilanova i la Geltrú (Barcelona, Spain).

Thank you for your attention!



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