



# TURISMO VIVENCIAL

HAND MADE EXPERIENCES



Co-funded by the COSME programme  
of the European Union



**Conferencia Monção, 14/11/17**

# ¿Qué somos?

## Una mayorista de viajes especializada

Una nueva categoría de turismo

Una propuesta de turismo sostenible, en la que el turista, nuestro **huésped**, disfruta de la riqueza cultural, natural y gastronómica de unos destinos auténticos, **sin aditivos**, y en la que siempre estará acompañado del mejor **anfitrión** local

Queremos que seas el protagonista de tu próxima historia



# ¿Dónde estamos?

78 itinerarios nacionales

632 experiencias únicas

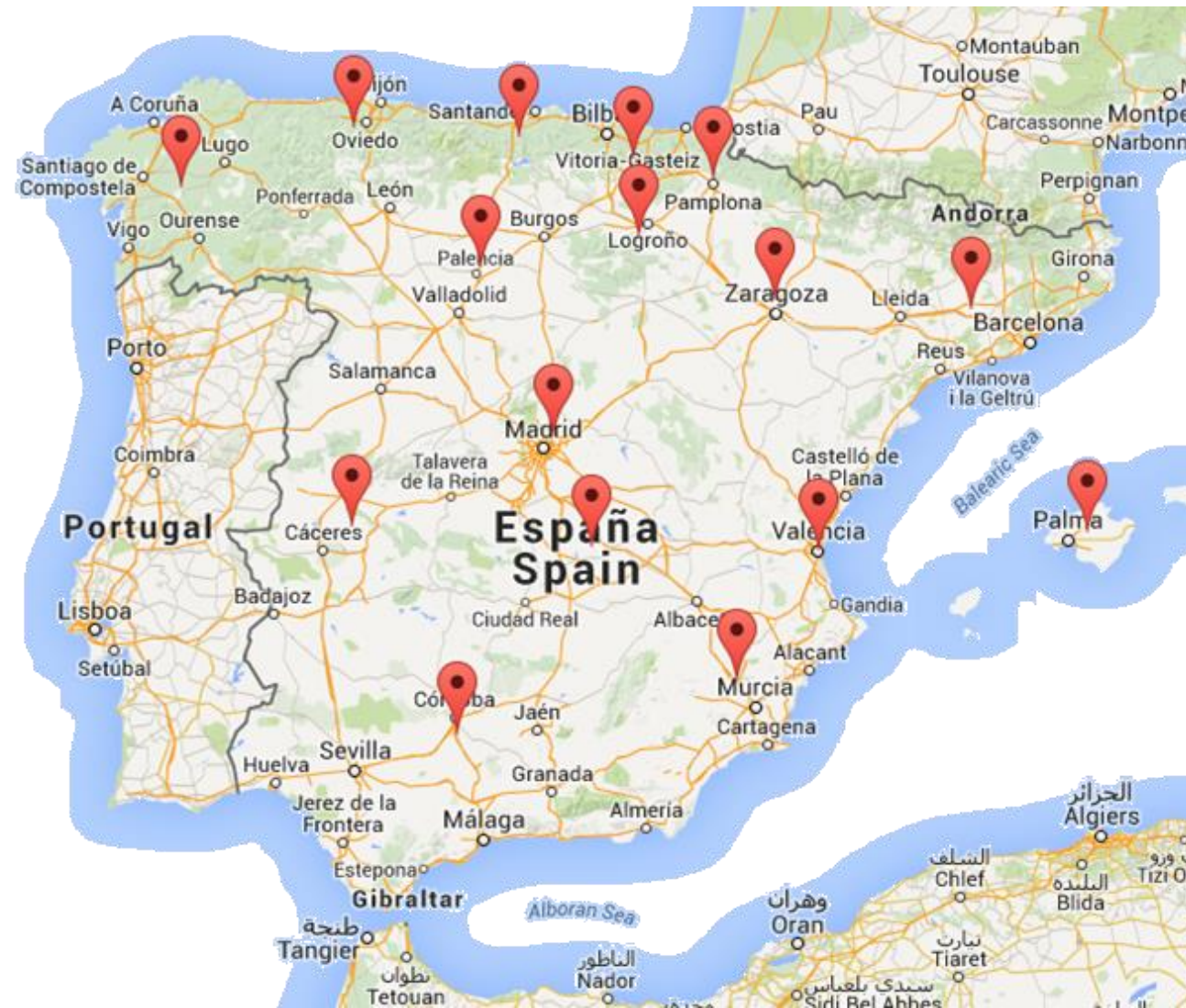
98 destinos

Presencia en todas las  
Comunidades Autónomas

Partners de:

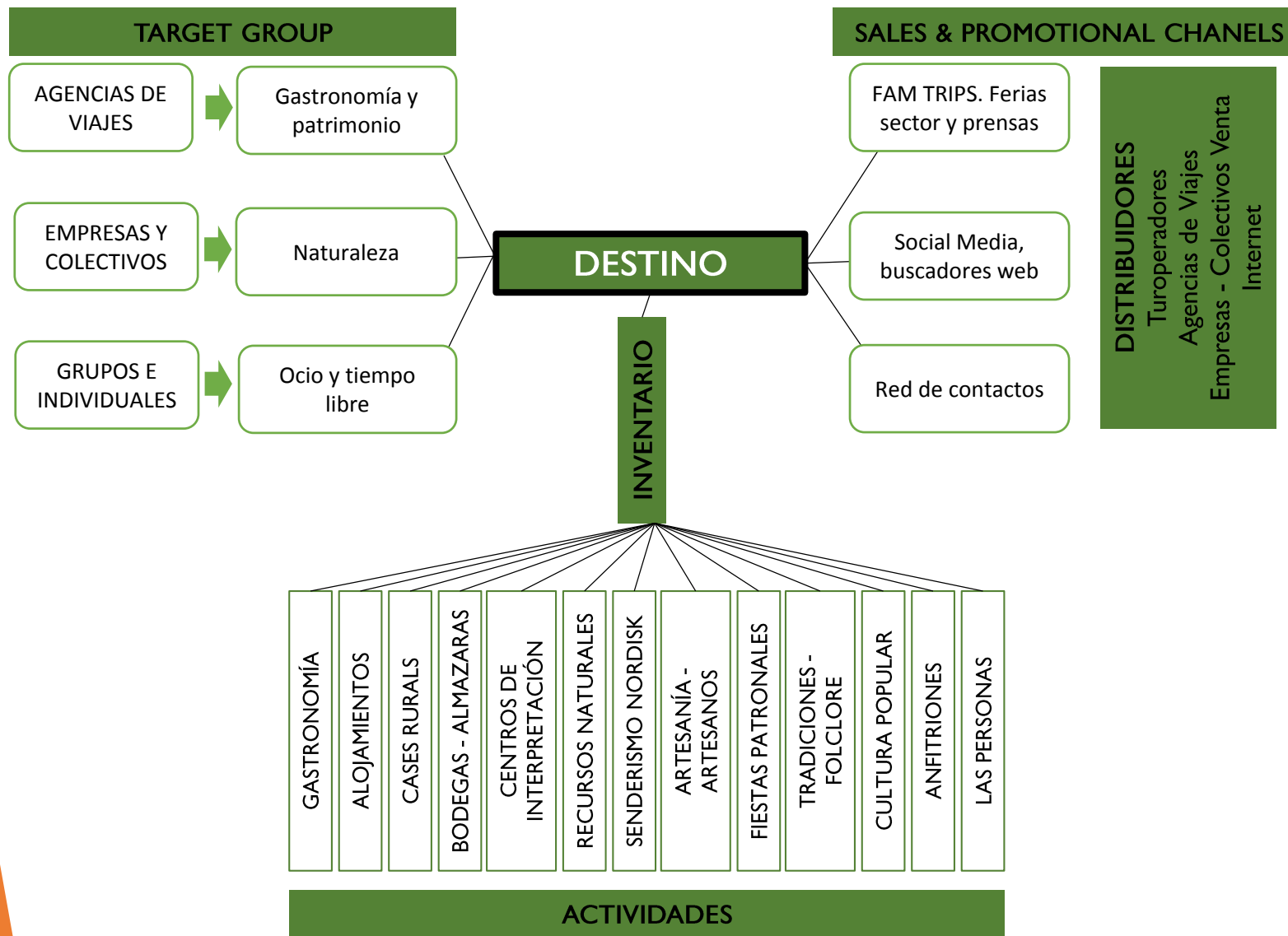


*Empresa homologada*



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# ¿Cómo lo hacemos?



# Público objetivo: seniors europeos

Cerca del 20% de la población europea tiene más de 65 años, % en aumento

Tienen más tiempo para disfrutar

Sus estancias son más largas (media de 8 día) y más veces al año (2/3)

Renta económica media/alta, tienen dinero para gastar, principalmente en consumir ocio

Saben lo que quieren y están dispuestos a pagar ello (la calidad se da por entendida)

# La propuesta para el viajero → accesible



Diferentes programas (itinerarios y estancias)

Dirigido a todos los colectivos

Buenos accesos y oferta complementaria

Bien comunicado por carretera y aeropuertos

Producto turístico adaptado/accesible

# Programa 5 días: Duero - Oporto



## THE IDEA OF YOUR TOUR TO PORTUGAL

A journey to discover the best and most authentic of northern Portugal. An itinerary that will take you to navigate the Douro River, walk through vineyards, visit old wineries, and taste local gastronomy; but especially, you will enjoy with its friendly people and feel like one of them. Six unique days through the Ecopista do Dão.

**DAY 1, Porto.** We will be waiting for you at the airport to transfer you to your hotel, located in the downtown area of Porto, near the river, to enjoy the best views of the wineries. At your arrival, we will walk through the downtown area to enjoy the best sunset.

**DAY 2, Viseu.** Early in the morning, we will go to Viseu, a university city with a lot of history, museums and a monumental center that will transport you to another era. Today we will have a quiet day, enjoying the scenery and we'll also take part in a short cycle ride of acclimatization by the Ecopista, an old railway track that has been recovered for the ride. We will dine in a typical tavern.

**DAY 3, Viseu.** After breakfast, we will take our bicycles and cross the first section of the track that takes us to Tondela. For lunch we will have a picnic in a very special place. In the afternoon, we will be back to Viseu to visit its most unique museums and buildings.

**DAY 4, Viseu.** In the morning, we will do the second section of the track, in direction to Tondela, where we will cross the Ecopista and its Albufeira. Today we will eat in Santa Comba do Dao, in a restaurant by the river in the middle of nature.

**DAY 5, Castelo di Paiva.** On our way back to Porto, we will stop at Castelo di Paiva to take a boat tour of the Duero and visit a wine cellar in the heart of the Dão wine region. We will arrive to Porto in time to wander around its most attractive neighborhoods, and thus take a complete experience of your stay.

**DAY 6, Porto.** Time to make the last purchases in the local market and transfer to the airport.

Porto is one of the most beautiful cities in Europe and our first stop



The best gastronomy of Portugal and all variants of it

I am Luis, your host during your stay in Portugal. I will accompany you to share unique experiences.

[www.turismovivencial.com](http://www.turismovivencial.com)  
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Trip operated by TURISMO VIVENCIAL OVN 230223-3

Included: 6 days and 5 nights in full board accommodations (wine and water with the meals). Transport, bicycle rental. Accompaniment of local guide on every visit. Tickets and travel assistance insurance. Transfers to and from the airport.

Important: Please let us know beforehand if you suffer from allergies or have any special dietary need.

FLIGHTS ARE NOT INCLUDED



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From  
**875€**  
per person



**Gracias**