



Greenways Product project



Project co-financed by the Competitiveness and Innovation
Framework Programme of the European Union

Greenways and Sustainable tourism in Europe

21th May 2014 Riga, (Latvia)



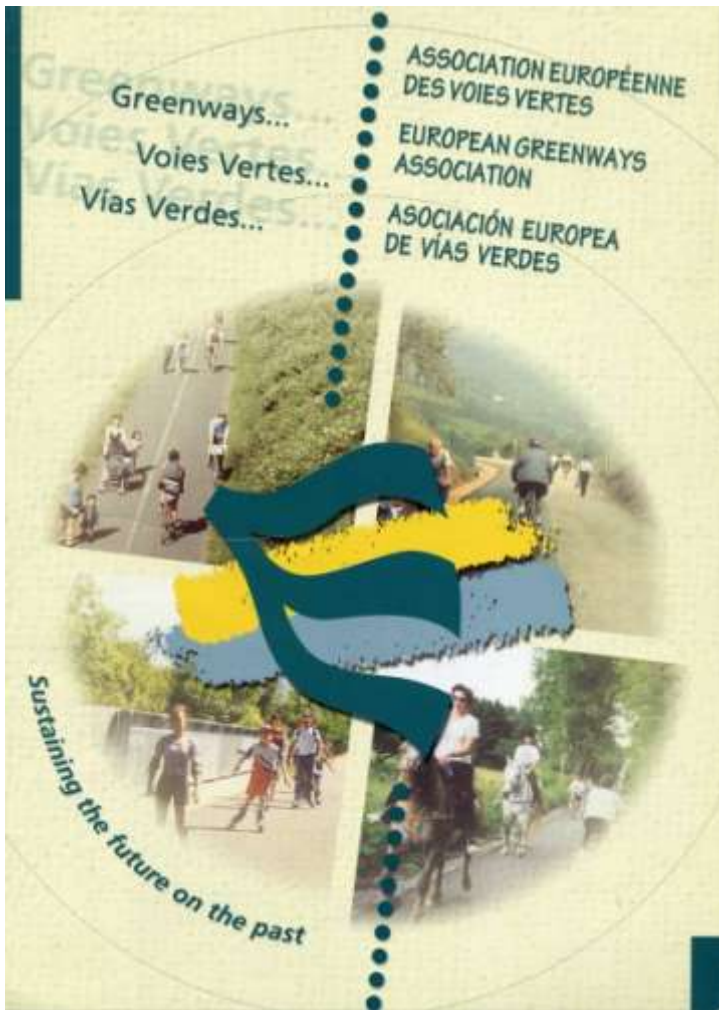
ASSOCIATION EUROPÉENNE DES VOIES VERTES
EUROPEAN GREENWAYS ASSOCIATION
ASOCIACIÓN EUROPEA DE VÍAS VERDES

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www.aevv-egwa.org



- **EGWA presentation**
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- **European Greenways promotion for sustainable tourism**
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In 1998 the European Greenways Association (EGWA) was created in Namur (Wallonia, Belgium)

Objectives: inventory, encouraging the creation and promotion of Greenways in Europe.

Secretariat and executive seat in Madrid (Spain).

45 members from 14 countries

EGWA MEMBERS

AUSTRIA : FUTURE BASE WEINVIERTEL (FBW) - **BELGIUM** : CHEMINS DU RAIL (CDR) ; INSTITUT BRUXELLOIS GESTION ENVIRONNEMENT (IBGE) ; REGIERUNG DER DEUTSCHSPRACHIGEN GEMEINSCHAFT ; RÉGION WALLONNE - D.G. OPÉR. ROUTES ET BÂTIMENTS ; RÉGION WALLONNE - D.G. OPÉR. MOBILITÉ ET VOIES HYDRAULIQUES ; RÉGION WALLONNE -D.G. OPÉR. AMÉNAGEMENT DU TERRITOIRE, DU LOGEMENT, DU PATRIMOINE ET DE L'ÉNERGIE ; VILLE DE CHARLEROI - **CZECH REPUBLIC**:ENVIRONMENTAL PARTNERSHIP for SUSTAINABLE DEVELOPMENT (EPSD) - **FRANCE** : ASSOCIATION DES DÉPARTEMENTS ET RÉGIONS CYCLABLES (DRC) ; ASSOCIATION FR. VÉLO ROUTES ET VOIES VERTES (AF3V) ; ASSOCIATION FRANÇAISE POUR LE DEVELOPPEMENT ET LA PROMOTION DE L'AVENUE VERTE LONDON/PARIS CLUB DES VILLES CYCLABLES ; MINISTÈRE DE L'ÉCOLOGIE, DU DÉVELOPPEMENT DURABLE, DES TRANSPORTS ET DU LOGEMENT (MEDDTL) ; ECO-COMPTEUR; **HUNGARY** : GREENWAYS METHODOLOGY ASSOCIATION (GMA); - **IRELAND**: GREAT SOUTHERN TRAIL; HERITAGE COUNCIL OF IRELAND - **ITALY**: ASSOCIAZIONE ITALIANA GREENWAYS (AIG) - **LATVIA**: VIDZEME TOURISM ASSOCIATION - **LUXEMBOURG**: MINISTÈRE DU TOURISME - **PORTUGAL**: ASSOCIAÇÃO PORTUGUESA DE CORREDORES VERDES; CÂMARA MUNICIPAL DE MONTEMOR-O-NOVO; CÂMARA MUNICIPAL DE VALENÇA ; COMUNIDADE INTERMUNICIPAL DA REGIÃO DÃO LAFÕES; COMUNIDADE INTERMUNICIPAL DO MINHO-LIMA (CIM-ALTO MINHO) MUNICIPIO DE MONÇÃO; REDE FERROVIARIA NACIONAL (REFER); - **SPAIN**: ADMINISTRADOR DE INFRAESTRUCTURAS FERROVIARIAS (ADIF); BASQUETOUR-AGENCIA VASCA DE TURISMO ; CONSELL COMARCAL DE LA TERRA ALTA ; CONSORCI VIES VERDES DE GIRONA ; CONSORCIO TURISTICO PLAZAOLA; CONSORCIO TURÍSTICO VÍA VERDE DEL NOROESTE ; CONSORCIO VIA VERDE DEL TARAZONICA ; DIPUTACION PROVINCIAL DE JAEN; FUNDACION FERROCARRILES ESPAÑOLES (FFE) ; FUNDACION VIA VERDE DE LA SIERRA ; GENERALITAT VALENCIANA. D. G. DE TRANSPORTES, PUERTOS Y COSTAS; MANCOMUNIDAD VÍA VERDE DE LA JARA - **UNITED KINGDOM**: SUSTRANS.



Honorary members: **BELGIUM**: SNCB-HOLDING - **SPAIN**: ADMINISTRADOR DE INFRAESTRUCTURAS FERROVIARIAS (ADIF); MINISTERIO DE MEDIO AMBIENTE Y MEDIO RURAL Y MARINO; **USA**: RAILS TO TRAILS CONSERVANCY (RTC).

Greenways

Communication **car-free routes**. These routes should meet satisfactory standards of width, gradient, and surface condition, to ensure that they are both **user-friendly** and **low-risk for users of all abilities**.

Mainly using **disused railway lines** and **canal towpath**.

For daily mobility, active tourism, healthy leisure, sport and exercise for everyone in urban or rural settings.



Greenways, common characteristics:

- ✓ wide **accessibility** to the general public including people with reduced mobility.
- ✓ **ease of use, safety** and continuity of routes.
- ✓ Respect for the natural, cultural, historic and human environment of any region they pass through

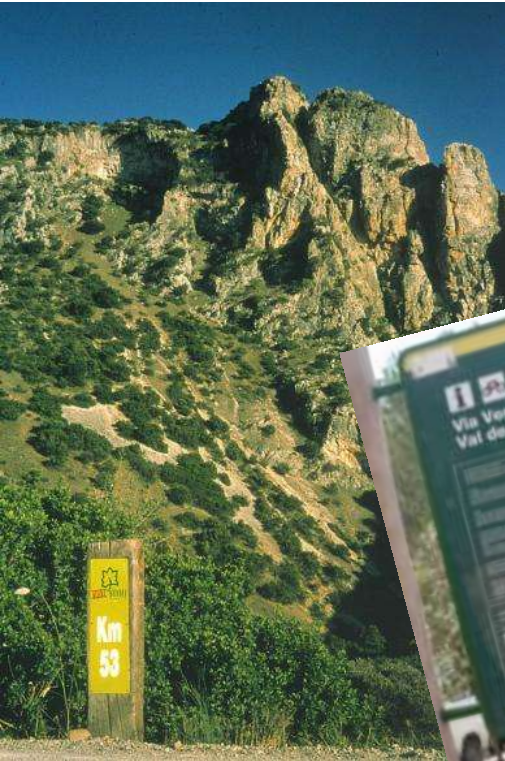


Infrastructures facilitating access

Reconditioning of railway bridges



Signposting of the Greenways



Rehabilitation of disused railway stations To install Services and tourism equipment for



Innumerable examples in Europe.



Greenways: an asset for sustainable tourism

Gradients less than 3 %, rectilinear tracks, wide curves.

Exceptional and respectful access to nature, due to the use of preexisting infrastructures integrated into the landscape allowing movement around the countryside, offering enjoyment of the culture and history of Europe.



Greenways in Europe: some examples



Maubeuge ValSambre (Francia)



Montemor-o-Novo - Portugal



Bruselas-Terburen (Bélgica)



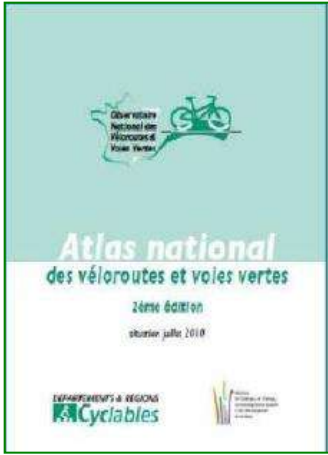
Water_RailWay_Lincolnshire - UK

France

Defined a national cycle routes and greenways network of 19.500 km, 35 % already in use. Of them:

- Greenways 63 % (4320 km).
- With smooth surface near 4.000 km and 1.800 km hard.

6.150 Km. of the national network, take part of the itineraries at European level. (July, 2010)

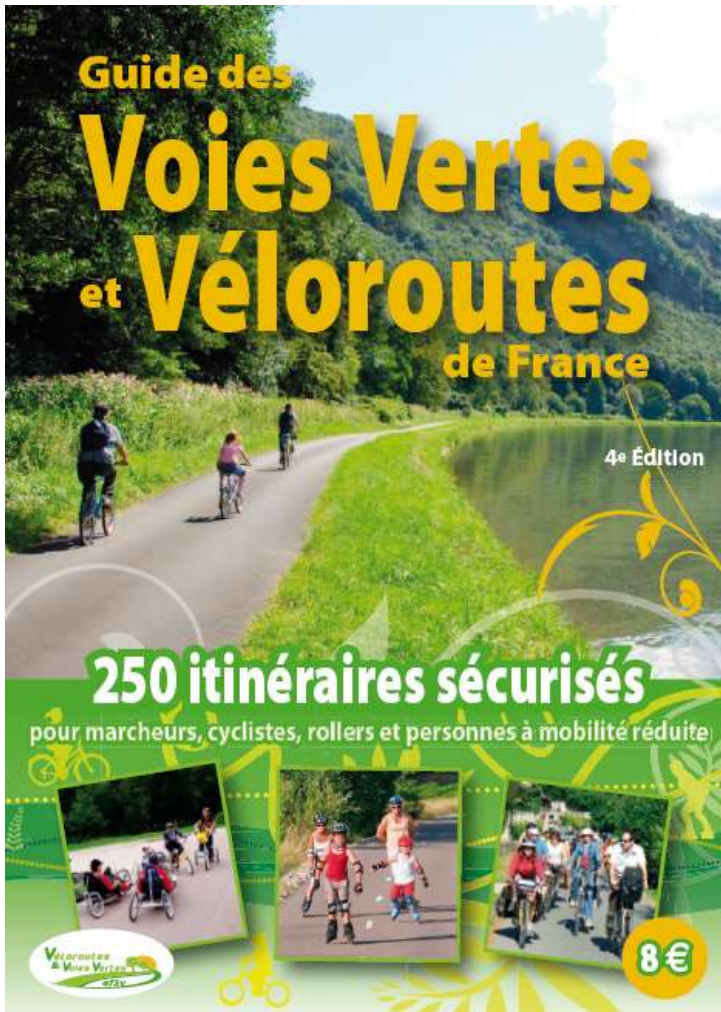


Fuente: Atlas national des Veloroutes et voies vertes. Départements & Régions cyclables de France in partnership with the Minister of the Ecologie .



Numérotation des itinéraires du Schéma National des Véloroutes et des Voies Vertes (SN3V)

France



250 safe itineraries for pedestrian, cyclists, skaters and for people with reduced mobility



www.af3v.com





600 km of cycle routes

120 km using disused railways lines

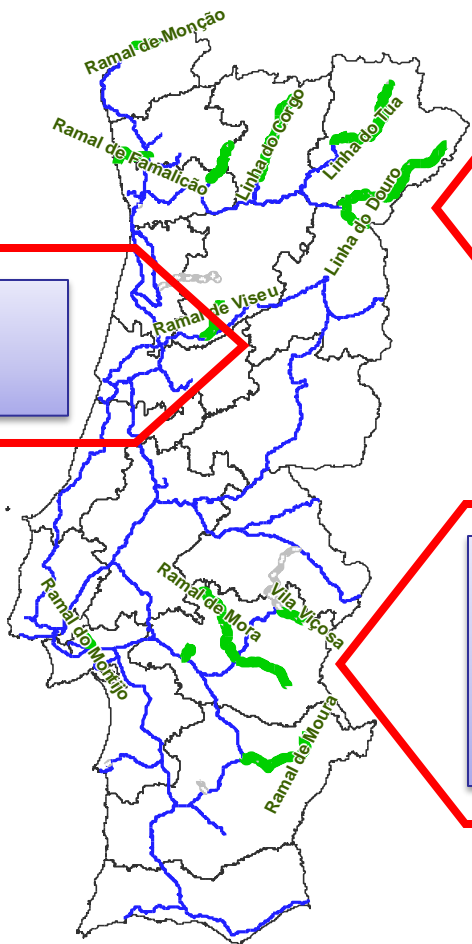
90 % of disused railways lines have been reconverted in greenways for the benefit of non-motorized peoples.



<http://www.mdt.public.lu/fr/infrastructures/pistes-cyclables/index.html>

Portugal – “Ecopistas” Nacional Plan

Promoted by REFER (Railways Infrastructure Manager)



EX-LINHA DO DÃO
RAMAL DE VISEU
EX-LINHA DO VOUGA
RAMAL DE VISEU

EX-LINHA GUIMARÃES MAIA
GUIMARÃES -FAFE
RAMAL DE MONÇÃO
RAMAL DE FAMALICÃO
LINHA DO TÂMEGA
LINHA DO CORGO
LINHA DO TUA
LINHA DO SABOR

RAMAL DE PORTALEGRE
RAMAL DO MONTIJO
RAMAL DE MONTEMOR
RAMAL DE MORA
RAMAL DE REGUENGOS
RAMAL DE MOURA
RAMAL DE VILA VIÇOSA
EX-LINHA DO SUL- LOUSAL



Portugal



Minho



Ecopistas nacional Plan:

748 Km elegibles

449 Km with contracts

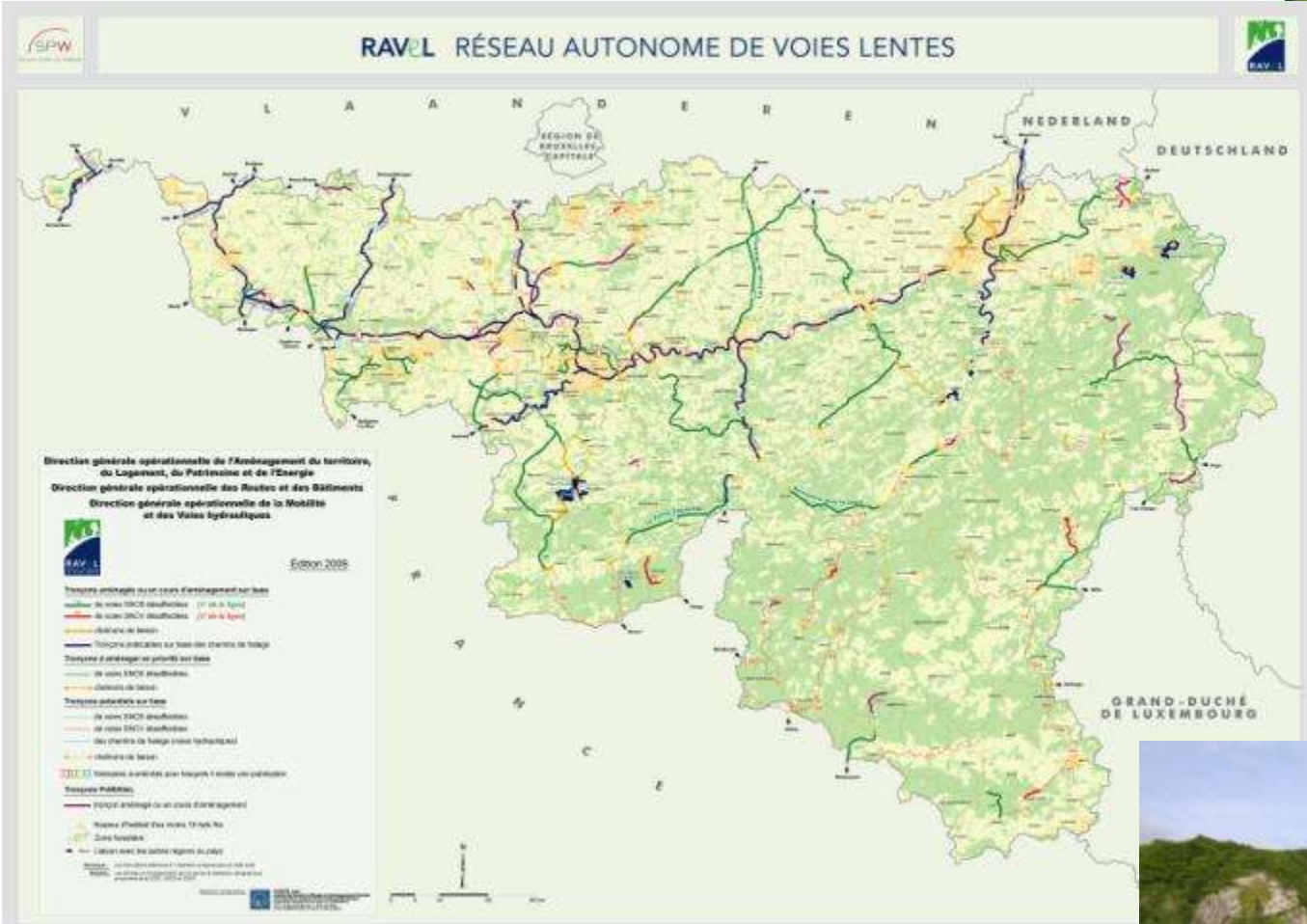
580 Km with preliminary studies for projects

212 Km in use as “ecopistas” (2013)

Évora



Belgium: Walloon Region



1300 Km. of RAVeL, 150 Km. pré-RAVeL and others greenways and 200 Km of connexion path.



<http://ravel.wallonie.be/opencms/opencms/fr/>

UK

“National Cycle Network”: more than 20.000 km,
(1/3 approximately are car-free including “greenways”)

Developed and built by Sustrans in collaboration with numerous local authorities and other collaborators



www.sustrans.org.uk/

Sustrans and the National Cycle Network 2010

2010 marks the 10th anniversary of the National Cycle Network. Since 1989, its length and popularity have grown exponentially and the Network now carries more than 6 million walking and cycling journeys every single day.

The Network consists of 20,000 km of routes, including 10,000 km of cycle paths and 10,000 km of routes that are not specifically designed for cycling. The Network is made up of routes that have been developed by local authorities and other collaborators.

As you cycle across the country, you will see many signs. You can help to improve the Network by reporting any problems you see on the Network to your local authority. You can also help to improve the Network by reporting any problems you see on the Network to your local authority.

The National Cycle Network in 1995

1995

Legend:

- Major cycle routes
- Regional cycle routes
- Local cycle routes
- Greenways
- Other cycle routes
- Waterways
- Other cycle routes

What is a greenway route?

Sustrans works in three ways:

1. to create and improve the National Cycle Network
2. to ensure that the National Cycle Network is safe and enjoyable to use
3. to promote the benefits of cycling

These greenways include all the following:

- Sustrans routes (including the National Cycle Network)
- Local authority routes
- Greenways (including the National Cycle Network)
- Other cycle routes

To find out more about the National Cycle Network, visit www.sustrans.org.uk/

0-10 km

LOTTERY FUNDED

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Holidaying in Europe?

Find out more about the National Cycle Network in Europe. Visit www.sustrans.org.uk/europe for more information.



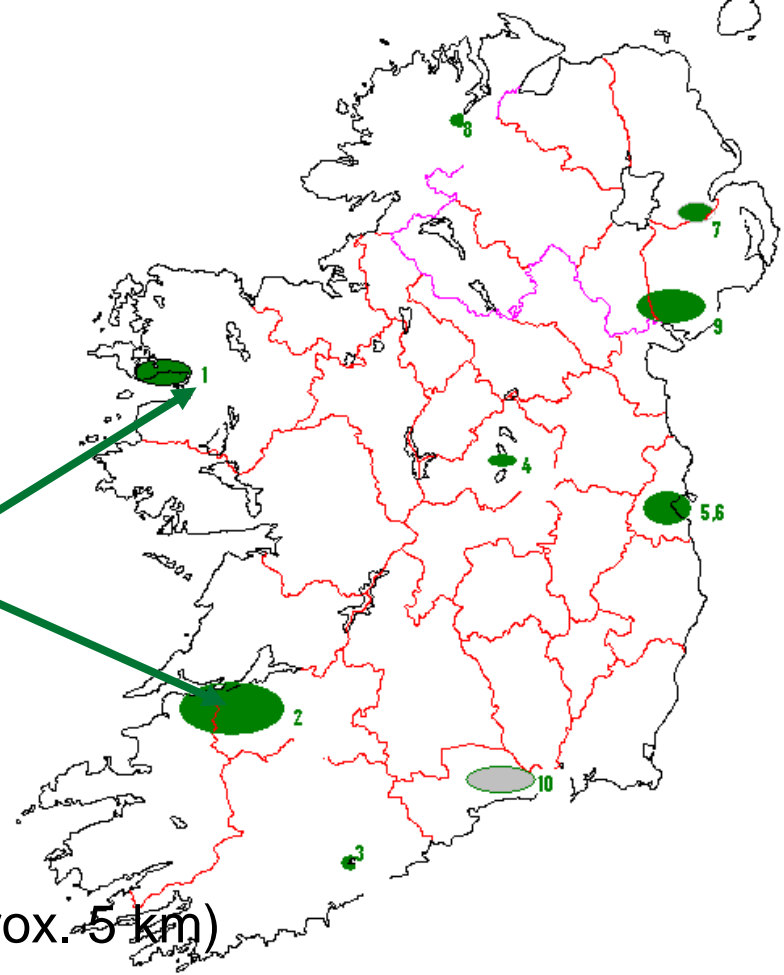
The first route was the Bristol and Bath Railway Path, a 17-mile traffic-free trail along a disused railway.

This is the most popular greenway in UK, with more than 2,8 millions trips in 2010. by bike or walking



Towards Bristol, Bristol & Bath
Railway Path

Ireland

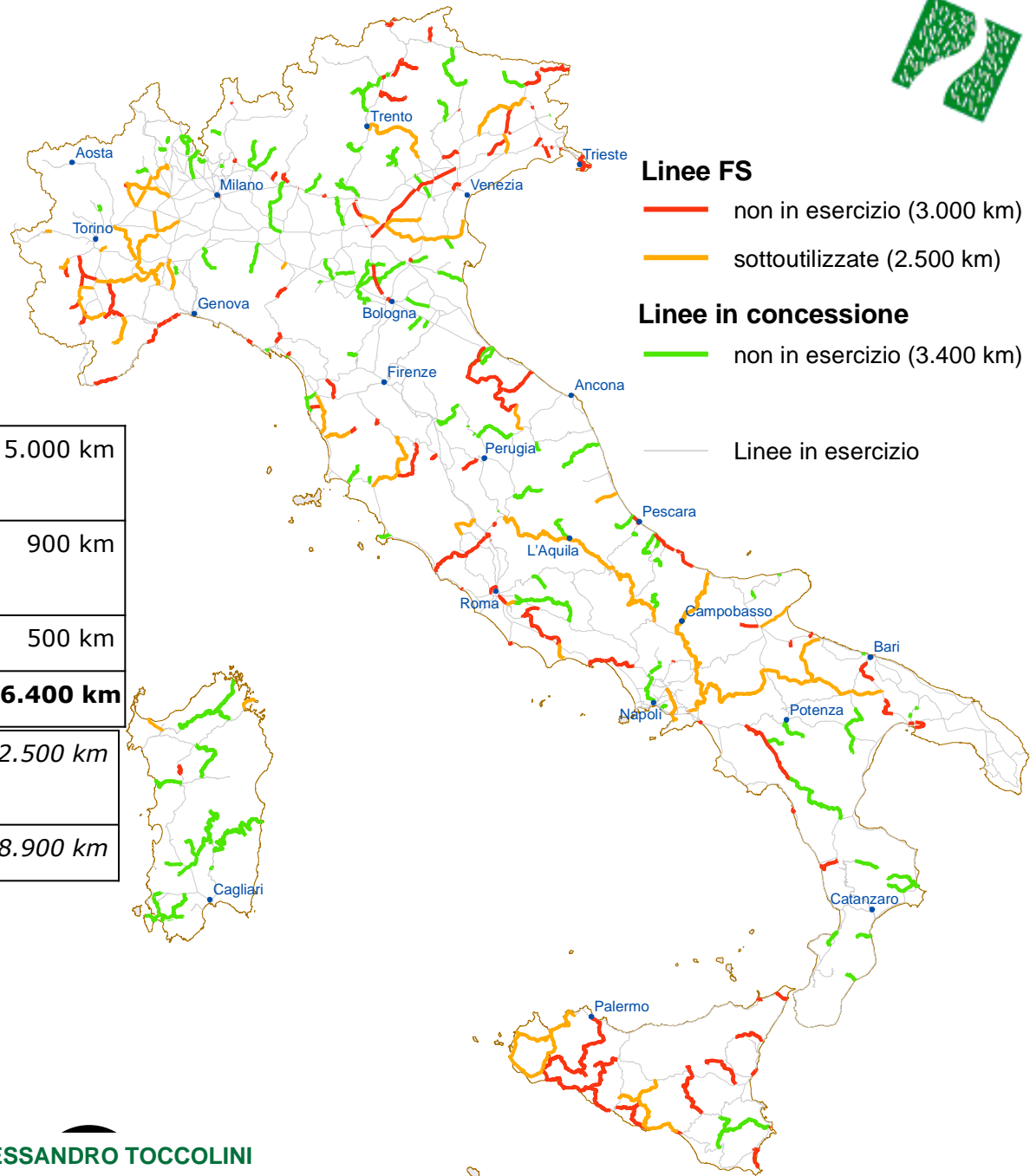


1. Great Western Trail (42 Km)
2. Great Southern Trail (35 km)
3. Cork city to Dougla's estuary (aprox.5km)
4. Mullingar in Royal Canal – (pilot phase, aprox. 5 km)
- 5/6. Grand & Royal Canals in Dublín
7. S2S (Sutton to Sandycove) around Dublin Bay– in phase of planning.
8. Lagan Canal - Belfast – Lisburn (Nord Irland)
9. Foyle - Derry City (4 km) (Nord Irland)
- 10 Newry Canal – Newry to Belfast (Nord Irland)
11. Waterford to Dungarvan - in phase of planning (in grease colour on the map)



Italy

Disused railways



Linee non più in esercizio (165)	5.000 km
Tratti abbandonati in seguito a varianti (50)	900 km
Linee incompiute (16)	500 km
Totale (233)	6.400 km
<i>Linee a scarso traffico e a spula</i>	<i>2.500 km</i>
<i>Totale</i>	<i>8.900 km</i>






DR. ROBERTO ROVELLI - PROF. ALESSANDRO TOCCOLINI

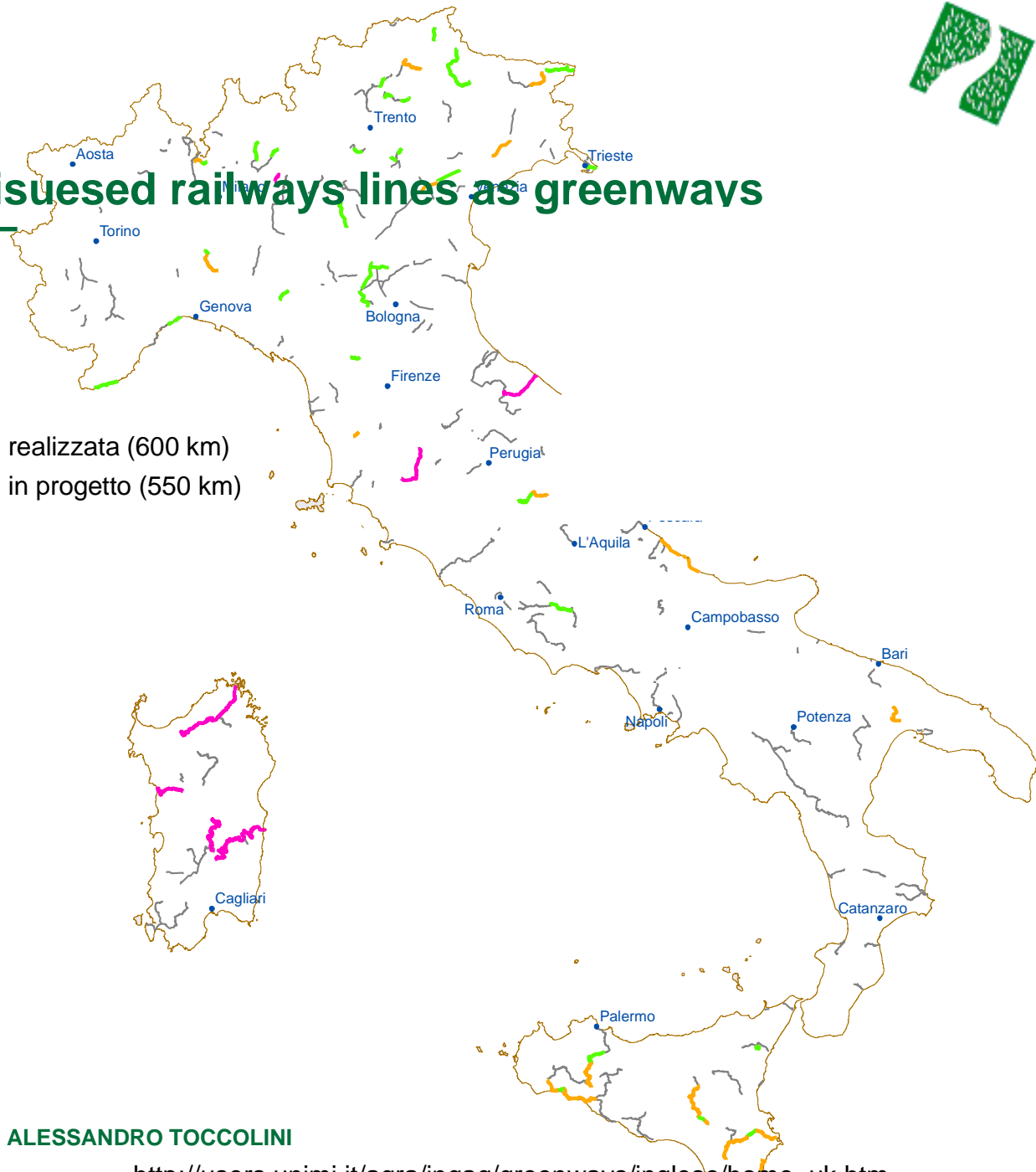
Italy



The recovery of the disused railways lines as greenways

Progetti di recupero

-  Pista ciclabile o ciclopedonale realizzata (600 km)
-  Pista ciclabile o ciclopedonale in progetto (550 km)
-  Ferrovia turistica (500 km)



VALORIZZARE TERRITORIO E



DR. ROBERTO ROVELLI - PROF. ALESSANDRO TOCCOLINI

http://users.unimi.it/agra/ingag/greenways/inglese/home_uk.htm

Italy From railway to greenway



FERROVIE DISMESSE E GREENWAYS
OPPORTUNITÀ PER LA VALORIZZAZIONE DEL TERRITORIO



EX-FERROVIA BERGAMO-P. BREMBANA



EX-FERROVIA GENOVA-VENTIMIGLIA



EX-FERROVIA CALTAGIRONE-DITTAINO



EX-FERROVIA CASALBORDINO-VASTO





Greenways in Central Europe



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DISUSED RAILWAYS AND GREENWAYS IN SPAIN



In 1993: 7.600 km of disused railways.

- 954 stations
- 501 tunnels
- 1.070 bridges

In 2014

70 VV in use : 2050 km

107 greenways



Greenways in Spain



Greenways in Latvia...

Hight potential

Coming soon !



MAP: VISIT TO GREENWAYS LINE NEAR RĪGA (May 21)





Greenways4Tour

This project is co-financed
by the European Union
under the preparatory action
"Sustainable Tourism".



Aim of the project: to promote and increase international awareness of European greenways as excellent facilities for **cyclists, walkers and people with disabilities** and to greatly improve **sustainable tourism choices in Europe.**



UNIVERSITÀ
DEGLI STUDI
DI MILANO



BASQUETOUR

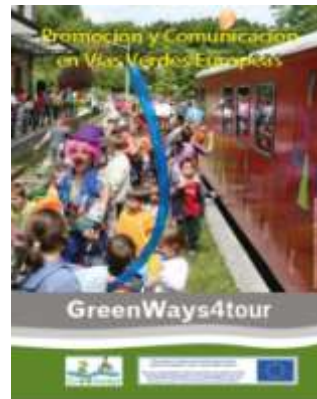
TURISMOAREN EUSKAL AGENTZIA
AGENCIA VASCA DE TURISMO



"Greenways4tour"

Products:

- best practices guides,
- leaflets,
- video



European Greenways Observatory: www.greenwayseurope.org



An essential source of information to discover thousands of kilometres of non-motorized routes in Europe.

Promoting introduction of data to update greenways information by EGWA members and other organisations.

To become the European reference for greenways.



European Greenways Observatory



ASSOCIATION EUROPÉENNE DES VOIES VERTES

FR
EN
ES

CHOOSE THE LANGUAGE

English

French

Spanish

HOME | SEARCH A GREENWAY | CONTACTS

SEARCH A GREENWAY

Country:

Type of user:

Type of surface:

Length (km):

SEE ALL THE GREENWAYS

SEE ALL THE GREENWAYS

FILTER

**(Country ,
Region, type of
users...)**



European Greenways Observatory



ASSOCIATION EUROPÉENNE DES VIES VERDES

HOME | BÚSQUEDA DE VÍA VERDE | CONTACTO

VIA VERDE DELLA SIERRA

MAPA:

LEYENDA — Via Verde seleccionada — Otras Vías Verdes

UBICACIÓN:
La Vía Verde se sitúa:
País: España
Región: Andalucía
Localidad: Puerto Serrano
La Vía Verde comienza:
País: España
Región: Andalucía
Localidad: Ólvera

DESCRIPCIÓN:
Longitud: 36,5 km
Tipo de terreno:
Duro y lizo (asfalto, hormigón, betón)

USUARIOS:
Peatonal
Peatonal con movilidad reducida
Bicicletas
Bicicletas todoterreno
Animas

OBSERVACIONES:
La vía, de 36,5 km de largo, atraviesa los municipios de Ólvera, Puerto Serrano, Coripe, Montefrío, El Coronil y Píñar. Esta vía verde, de una belleza paisajística y natural incomparable, fue inaugurada en el año 2000 y actualmente cuenta con treinta km de senderos, cuatro viaductos, tres antiguas estaciones (Ólvera, Puerto Serrano y Coripe), transformados en hoteles, restaurantes, y la estación de Zafra Vieja, acondicionada para funcionar como centro de información para visitantes, y observatorio ornitológico.

ORGANISMO DE GESTIÓN DE LA VÍA VERDE:

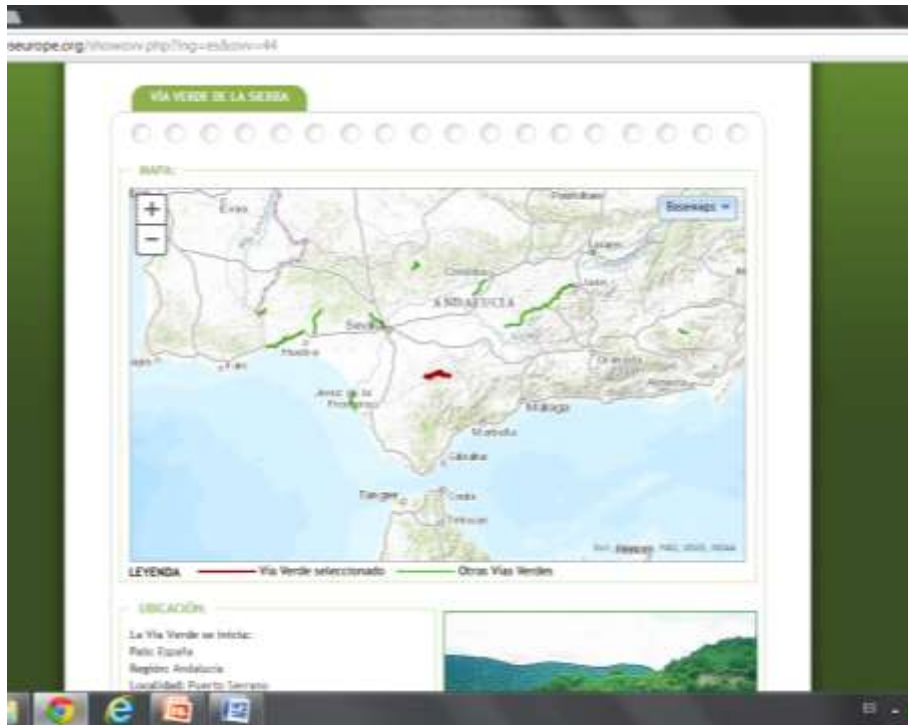
MAP

Basic information of the greenway including pictures and link to the greenway web

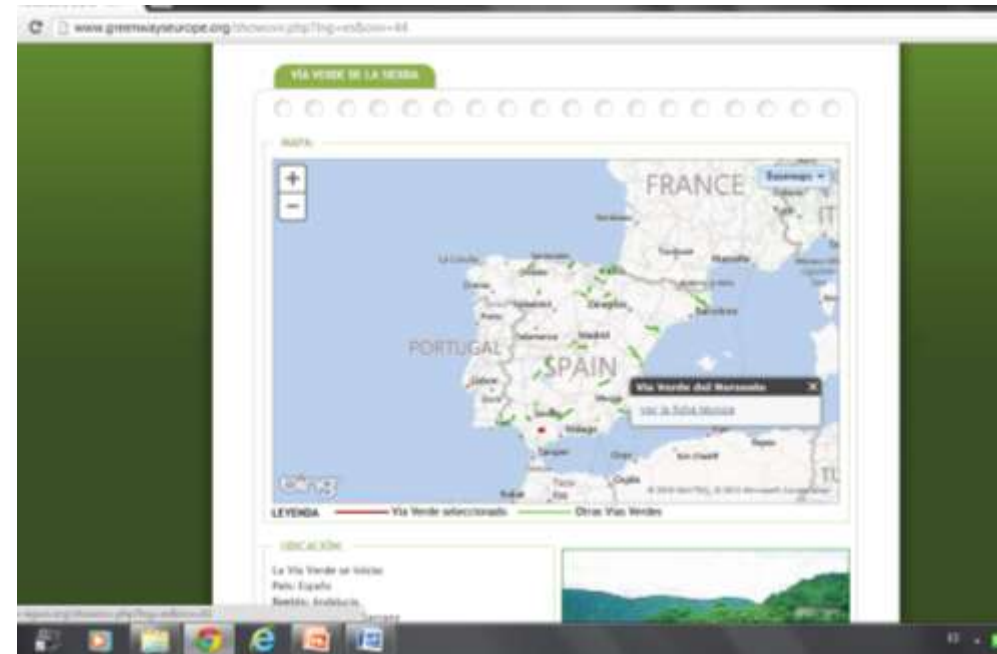
European Greenways Observatory



Look for other greenways
on the map



And



To access to their
information

Greenways Product

From “Tourism Resource” to Tourism Product”

Greenways product

*from “Tourism Resource”
to “Tourism Product”*

Greenway product is an EU-funded project, the main goal of which is to stimulate the creation of a new tourism product, “Greenways of Europe”, helping to establish, promote and market the tourism offer of European Greenways.

www.visitgreenways.org



Project co-financed by the Competitiveness and Innovation
Framework Programme of the European Union

Has recognized examples of best practices in greenways under 3 categories:

The poster for the 6th European Greenways Award-2013 features the logos of the European Greenways Association and the Dão Lafões Regional Intermunicipal Community. It includes the text 'Deadline for the reception of the candidacies: 20th May 2013' and a colorful illustration of a winding greenway path with people walking, cycling, and a mountain in the background. At the bottom, it lists the organizing institutions: 'Associação Europeia das Vias Verdes', 'European Greenways Association', and 'Asociación Europea de Vías Verdes'. It also mentions 'With the collaboration of:' followed by logos for the European Union, the Dão Lafões Regional Intermunicipal Community, and the Associação Europeia das Vias Verdes. Contact information for the organizing institutions is provided at the very bottom.

- Excellence awards
- Exemplary initiatives
- Special award, (*) Tourism product in greenways.

• 21 candidacies from 9 countries

• International Jury meeting was held in Brussels 25 June 2013

(*) Special award; part of the Greenways Product project.



ASSOCIATION EUROPÉENNE DES VOIES VERTES
EUROPEAN GREENWAYS ASSOCIATION
ASOCIACIÓN EUROPEA DE VÍAS VERDES



COMUNIDADE INTERMUNICIPAL DA
REGIÃO DÃO LAFÕES

6th EUROPEAN GREENWAYS AWARD, 2013,



Award ceremony Viseu, Portugal, in cooperation with CIM Dão Lafões. 12 September 2013

Vennbahn (Belgium / Belgique)

For the creation and commercialization of a tourism product related to the excellent, cross-border Vennbahn greenway, which connects 3 different countries. It offers tourism services packages, including accommodation, e-bikes, baggage transport, and a la carte packages. <http://www.vennbahn.eu/>





SPECIAL AWARD - TOURISM PRODUCT IN GREENWAYS

Vennbahn (Belgium)

Gîte d'Etape des Hautes Fagnes



Rue des Charmilles 69
B-4950 Ovifat

T +32 (0)80 444 677
F +32 (0)80 444 762
gite.ovifat@gitesdetape.be
www.gitesdetape.be/fr/gites/ovifat

MO-SO / MA-ZO / LU-DI
09:00-21:00

Naturparkzentrum Botrange



Route de Botrange 131
B-4950 Robertville

T +32 (0)80 440 300
F +32 (0)80 444 429
info@botrange.be
www.botrange.be

MO-SO / MA-ZO / LU-DI
10:00-18:00



» Route 1: Dwars door het Hertogenwald

Overzicht van de route

Etappe 1: Het oostelijke Hertogenwald, ca. 46 km
Etappe 2: Het westelijke Hertogenwald, ca. 56 km

In de prijs inbegrepen: 2 overnachtingen met ontbijt, VeloTour-
wegaankort, documentatie, lunchpakketten op aanvraag

Prijs: 99,- euro p.p., toeslag halfpension 40,- euro,
lunchpakketten 14,- euro, toeslag enkele kamer 27,- euro

Hotline: +32 (0) 80 - 28 09 97

» Route 2: Dwars door de Belgische Eifel

Overzicht van de route

Etappe 1: Bütgenbach – Schönberg, ca. 48 km
Etappe 2: Schönberg – St. Vith, ca. 47 km
Etappe 3: St. Vith – Bütgenbach, ca. 46 km

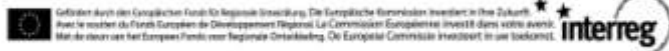
In de prijs inbegrepen: 3 overnachtingen met ontbijt, VeloTour-
wegaankort, documentatie, lunchpakketten op aanvraag

Prijs: 139,- euro p.p., toeslag halfpension 81,50 euro, lunch-
pakketten 24,- euro, toeslag enkele kamer 40,- euro, bagage-
transfer 50,- euro

Hotline: +32 (0) 80 - 28 09 97

» Informatie en boeking

Toeristisch Agentschap Oost-België
Contactpersoon: Mw Caroline Massotte
Hauptstraße 54 - B-4780 St. Vith
Tel.: +32 (0) 80 - 28 09 97
Fax: +32 (0) 80 - 22 65 39
allin@eastbelgium.com



Project co-financed by the Competitiveness and Innovation
Framework Programme of the European Union



Great Western Greenway (Ireland)

For the transformation of an old railway line in excellent greenways, successfully achieved thanks to a partnership approach that is being an inspiring model for other current developments on Ireland. It allows both local residents and tourists to discover the most beautiful landscapes of the west of the country. www.greenway.ie



“Alverdes” , hostels on the Northwest Greenway of the region of Murcia.

For its reusing initiative, transforming ancient railway stations into lodgings for the users of the Northwest Greenway. They are managed jointly, reinforcing thus the railway patrimony and offering 7 new equipments to the greenway. <http://www.viaverdedelnoroeste.com/>



Conclusion

- The creation and promotion of **Greenways** can greatly help to **diversify** the **economy** in rural areas attracting **visitors**, but also to be **used for local people**.
- The **economic impact** that **tourism** generates is a reality for a growing number of greenways.
- The **Greenways Product project** will help this to be true for other European greenways, many of which still have a long way to go before they can **turn** what is an **attractive resource into** an excellent **greenway product**.
- The **success stories** and the conditions that have made them possible will serve as an **inspiration** to embark on **new initiatives** in other European countries that do not yet have a greenways program but have a strong potential for setting one up.



Thanks for your attention!

European Greenways Award 2013



Enjoy Greenways!

Join EGWA!



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