

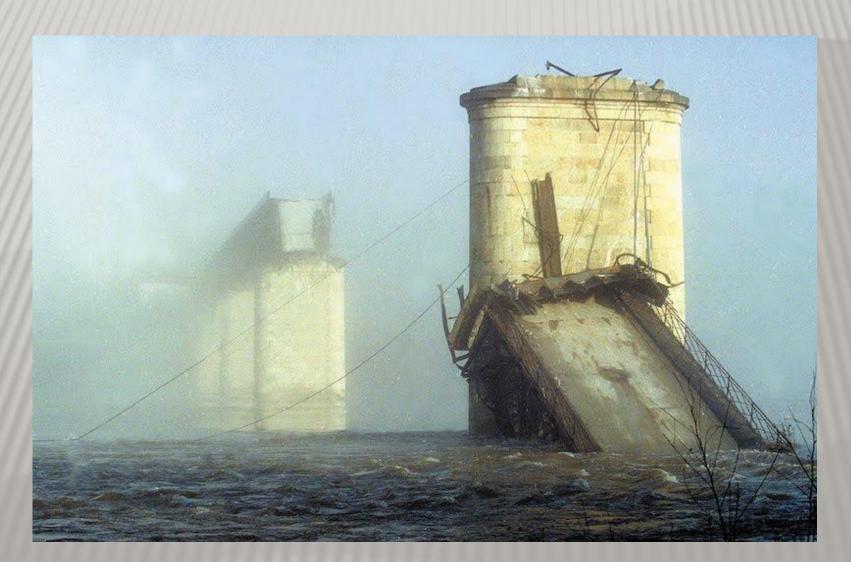
### **GREENWAYS PRODUCT - The portuguese context**





### **Greeways - The Portuguese National Network**

The fall of the Entre os Rios Bridge in 2001 made the public institutions aware of the problem of abandoned infrastrucure.





#### **Greeways - The Portuguese National Network**

Today there is a set of greenways that are starting to settle in the territory due to the effort of the REFER, municipalities, CIM's and other regional governments, that have invested in the construction, maintenance and promotion of these infrastructures.

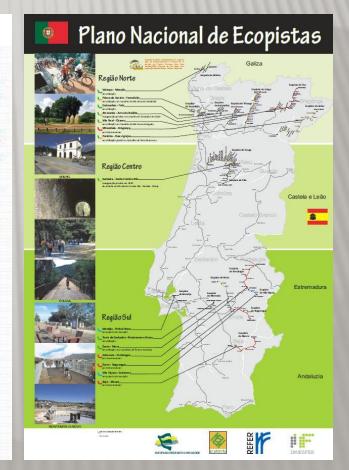
#### EcoTrails

- REFER created a National EcoTrail Plan in 2001, with a view to redeveloping and reusing the railway lines and corridors that were not in use in some parts of Northern and Central Portugal and in the Alentejo region.
- The plan was implemented on the basis of contractual agreements with the municipalities through
  which these deactivated lines and trails pass. REFER conducted preliminary studies for
  landscaping projects, which subsequently served as the basis for the projects that developed each
  of the ecotrails.
- This entire experiment included the creation and registration of a National and European Brand (ECOPISTAS). Moreover, REFER also became a member of the

European Greenways Association (EGWA)

#### Ecotrails in use -December 2009

- Rio Minho EcoTrail
- Famalicão Branch Line EcoTrail
- Guimarães -Fafe EcoTrail
- Corgo EcoTrail
- Sabor EcoTrail
- Vouga EcoTrail
- Dão EcoTrail
- Mora EcoTrail
- Montado Montemor-o-Novo EcoTrail
  - Since last November 2009, INVESFER had the management responsibility for the ECOTRAILS NATIONAL PLAN



DUPPELA

# •

# Plano Nacional de Ecopistas







### **Greeways - The Portuguese National Network**

>The number of residents in 49 Municipalities (large majority Rural) reach more than a			
Milion and half people;			
	Total kms elegibles for the Plan	– 748 kms	
	Number of kms with contracts	- 449 kms (60%)	
	Number of kms with preliminary studies for landscaping projects :	– 580 kms (78%)	
	,	<i>y</i>	
	kms in use as Ecotrail (9 Municipalities in 49 – 18 %)	- 129 kms (17%)	
_	kins in use as Ecotran ( 9 Municipanties in 49 – 10 %)	- 129 Kms (1770)	

Until the end of the year 2014 .... 212 km



# Greeways – Ecopista do Minho















## Greeways - Ecopista Povoa do Varzim Famalicão

















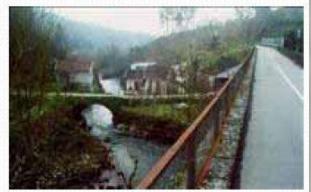


# Greeways – Ecopista Guimarães - Fafe











## **Greeways - Ecopista Corgo**





Cycle by night in Tourencinho









## Greeways - Ecopista Vouga

# 6. VOUGA EcoTrail

















# Greeways - Ecopista Évora - Arraiolos















# **Greeways – Ecopista Montemor**















# Greeways – Ecopista Mora













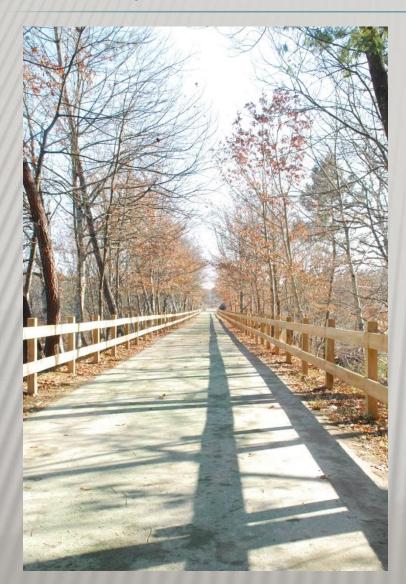
### **Greenways – Ecopista Amarante**





### **Greenways - Ecopista do Dão**

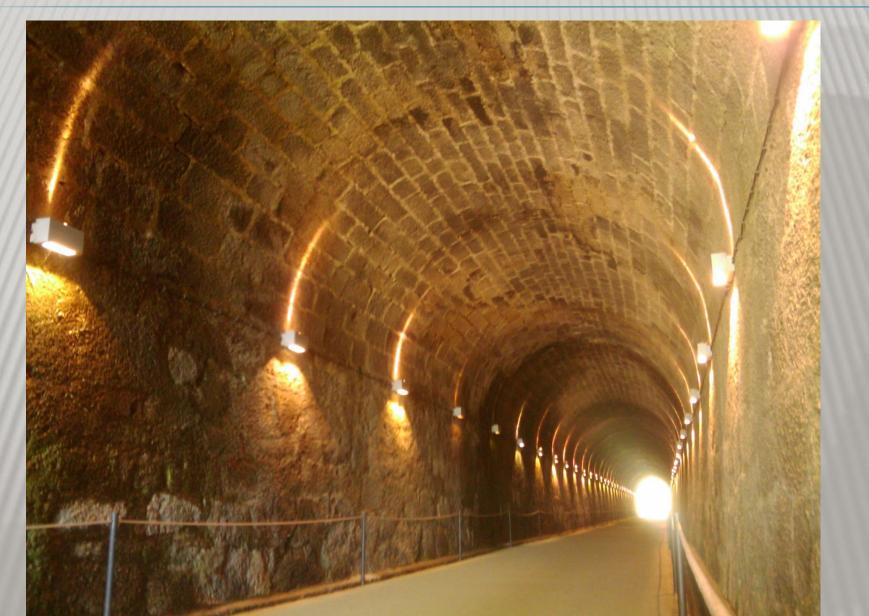






### **Greenways – Ecopista do Dão**





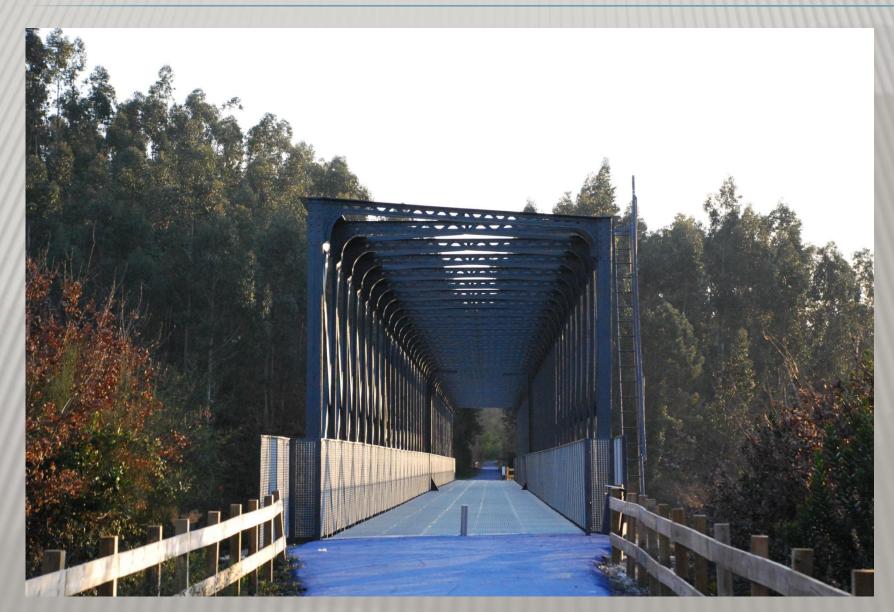
### **Greenways - Ecopista do Dão**





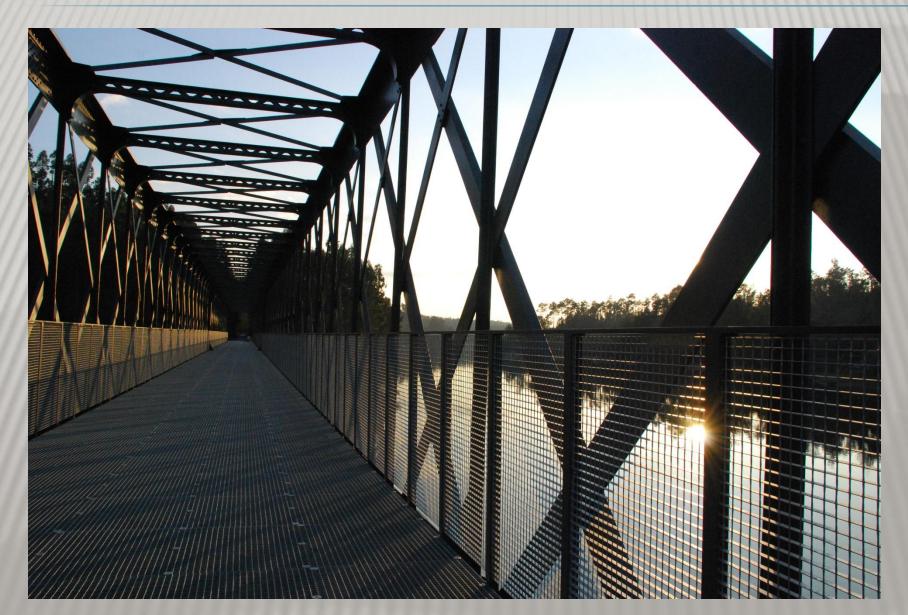
### **Greenways - Ecopista do Dão**





### **Greenways – Ecopista do Dão**







#### **Greenways – Touristic Internet Portals**

With the recent expansion of cycle-tourism in Portugal and the increasing demand of the use of greenways led to the construction of private websites provinding information regarding greenways, and selling services

What started as home made web-site just with basic information about the greenways is now becoming a business selling touristic guides, renting bikes and supporting other recreational activities.



ECOVIAS DE PORTUGAL



#### **Greenways - Touristic Internet Portals**

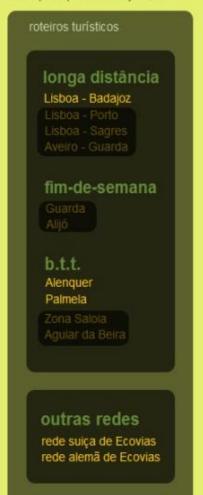
" ... se andar depressa demais vai perder tudo aquilo que o fez viajar ", Bantam

fim-de-semana - Alenquer

#### Alenquer - zona saloia

sugerimos umas pedaladas por um concelho de tradições vincadamente ligadas à produção agrícola e que ainda hoje alimenta o corpo e a alma das gentes da capital.







#### **Greenways - Touristic Internet Portals**



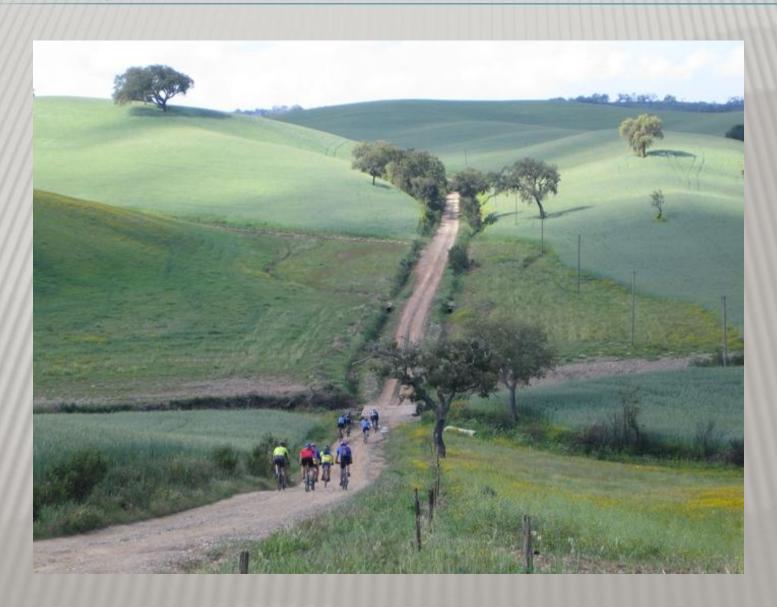


#### **Greenways - Touristic Internet Portals**





# **Greenways - Nature tourism services**





## Greenways - Accomodation that uses de Ecopistas



Pousada de Arraiolos, Ecopista de Évora

#### **Greenways - Accomodation**

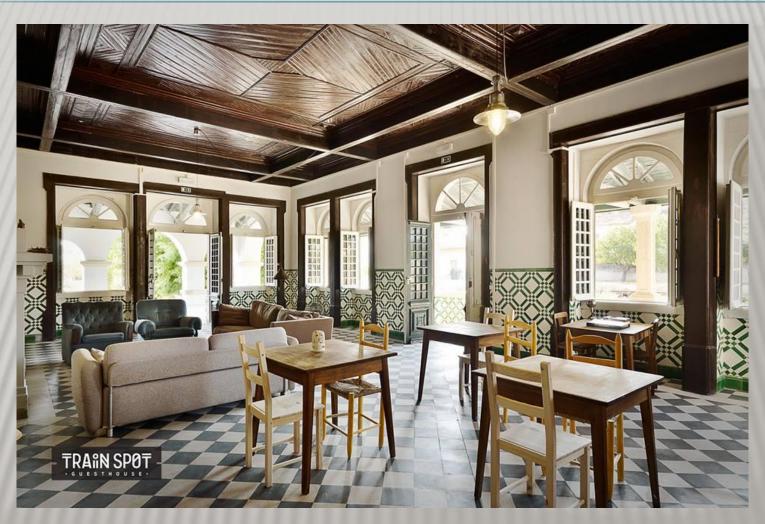




Estalagem Rainha D. Leonor, Cabeço de Vide

#### **Greenways - Accomodation**





Trainspot - Marvão

#### **Greenways - Facilities**



#### Accomodation

2 Hotels (27 rooms)

1 Hostel (24 beds)

#### Restaurants

2 restaurants

7 cafés

#### **Cultural equipments**

4 museums/ Interpretation Centre

#### **Bike rent**

2 bike rent at the Ecopistas

#### Commerce

2 Local Shops

#### **Promotion**

3 Specialized web-sites

Touristic companies

#### **Greenways Direct Economy**



- 24 Direct Jobs
- 26 Indirect jobs in maintenance

	Average anual investment in direct human resources	307.104,00 €
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- Average anual investment in maintenance
   234.000,00 €
- Accommodation anual average incomme 202.940,00 €

TOTAL 744.044,00 €



### **GREENWAYS PRODUCT – The portuguese context**

#### labai ačiū ...

Arq. Miguel Marques Pereira Vice-Presidente da Associação Portuguesa de Corredores Verdes

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