









Co-funded by the COSME programme of the European Union



## GREENWAYS HERITAGE CIM DO AVE – DIKLI - LATVIA - SEPTEMBER 2019

## MAIN OUTPUTS

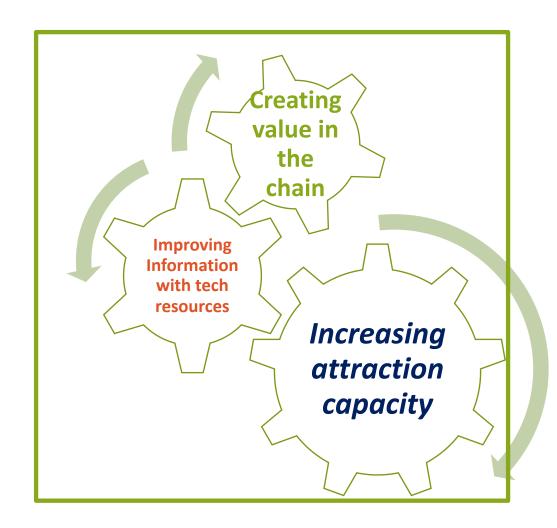
- Main outputs of the Greenways Heritage project. With special focus on key messages and tools to put in value greenways and cultural heritage nearby: Integrating cultural heritage into itineraries to create more attractive routes.
- Using technological tools for informing and enrich the experience of tourist about Greenways and cultural and natural heritage.
- Promoting and selling greenways and UNESCO as common destinations
- Governance to manage and promote greenways and heritage nearby.

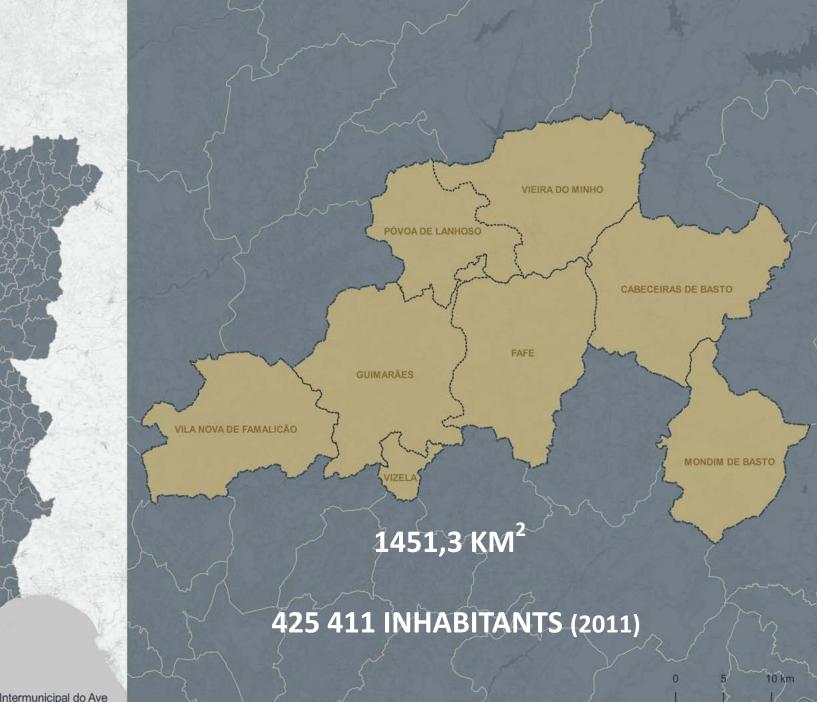


## THE AIMS

- Improving information about Heritage and UNESCO Heritage around Greenways.
- Increasing attraction capacity.
- Creating value in the economical chain.









Portugal Continental Território da Comunidade Intermunicipal do Ave

## World Heritage since 2001.

























































AIMS TO CREATE A GREENWAY LINKING THE DOURO VALLEY TO THE ATLANTIC COAST CENTERED IN UNESCO SITE GUIMARÃES ( AROUND 200 KM)



