

29/30th June 2018 - Namur - Belgium

# St Petersburg and the Baltic zone, soft mobility and greenways project

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Development

## EUROPEAN GREENWAYS ASSOCIATION

20 years later...



20 years

ASSOCIATION EUROPÉENNE DES VOIES VERTES  
EUROPEAN GREENWAYS ASSOCIATION  
ASOCIACIÓN EUROPEA DE VÍAS VERDES



# FORUMSTRATEGOV.RU

ANNUAL STRATEGIC PLANNING LEADERS  
FORUM OF THE REGIONS AND CITIES OF RUSSIA

EGWA inspire, Russia deliver



GREENWAYS LEADERS!!!



# Greenways Development in Russia





# First St Petersburg Greenway in Peterhof!





One of St Petersburg's most famous and popular visitor attractions, the palace and park at Peterhof are often referred to as "the Russian Versailles", although many visitors conclude that the comparison does a disservice to the grandeur and scope of this majestic estate

# Peterhof Palace







# FIRST RUSSIAN GREENWAY









Crossroads of  
Baltic nature and culture  
[www.viahanseatica.info](http://www.viahanseatica.info)

**ADVANCING REMOTE AREAS BY  
DEVELOPMENT OF CROSS-BORDER  
VIA HANSEATICA TOURISM ROUTE  
ON BASIS OF LOCAL RESOURCES  
2011-2014**

Estonia-Latvia-Russia CBC Programme



**580**

KILOMETERS

**3**

COUNTRIES

**1**

UNFORGETTABLE  
ADVENTURE





OSLO

COPENHAGEN

GERMANY

Siljan

Gulf of Bothnia

Vänern

Vättern

Kattegat

BALTIC SEA

Gulf of Finland

Uppsala

STOCKHOLM

TALLINN

HELSINKI

Sankt-Peterburg

ESTONIA

RUSSIA

LATVIA

LITHUANIA

RUSSIA

VILNIUS

MINSK

Åland

Hiiumaa

Saaremaa

Gotland

Öland

RĪGA

Jeļgava

Liepāja

Šiauliai

Kaipėda

Tauragė

Panevėžys

Daugavpis

Kaunas

Kainingrad

Alytus

Karistad

Norrköping

Göteborg

Jönköping

Visby

Ventspils

Vaimiera

Cēsis

Jēkabpis

Heisingborg

Kariskrona

Malmö

Rønne

Bornholm

Rügen

Slupsk

Koszalin

Gdańsk

Eibiag

Bydgoszcz

Szczecin

Białystok

Turu

Lahti

Narva

Lake Peipus

Pskov

Aalborg

DENMARK

enburg



# Via Hanseatica today



- ❖ The biggest tourist route in Eastern Europe, stretching over 580 km
- ❖ The joint international strategy for tourism development
- ❖ More than 800 objects – are historical, cultural and natural attractions that perfectly emphasize the unique character of each country
- ❖ International partnership network (over 200 members)
- ❖ Powerful marketing tools of network interaction that contribute to the successful promotion of the route in the domestic and foreign markets
- ❖ [www.viahanseatica.info](http://www.viahanseatica.info)



# Adventure in Nature

## Petersburgse FIETSVERTELLINGEN

Langs bossen en meren vanuit het Estlandse Tartu, over het Russische platteland naar de metropolitische, witte nachten van Sint-Petersburg. Een buitengewone, tot de verbeelding sprekende fietsomgeving.

Tekst: Roman Heinlki | Foto's: David Peskens



# KURGALSKIY GREENWAY

## Leningrad Region



35 km



Kurgalskiy Nature Reserve is one of the key areas for environmental sustainability of the Gulf of Finland







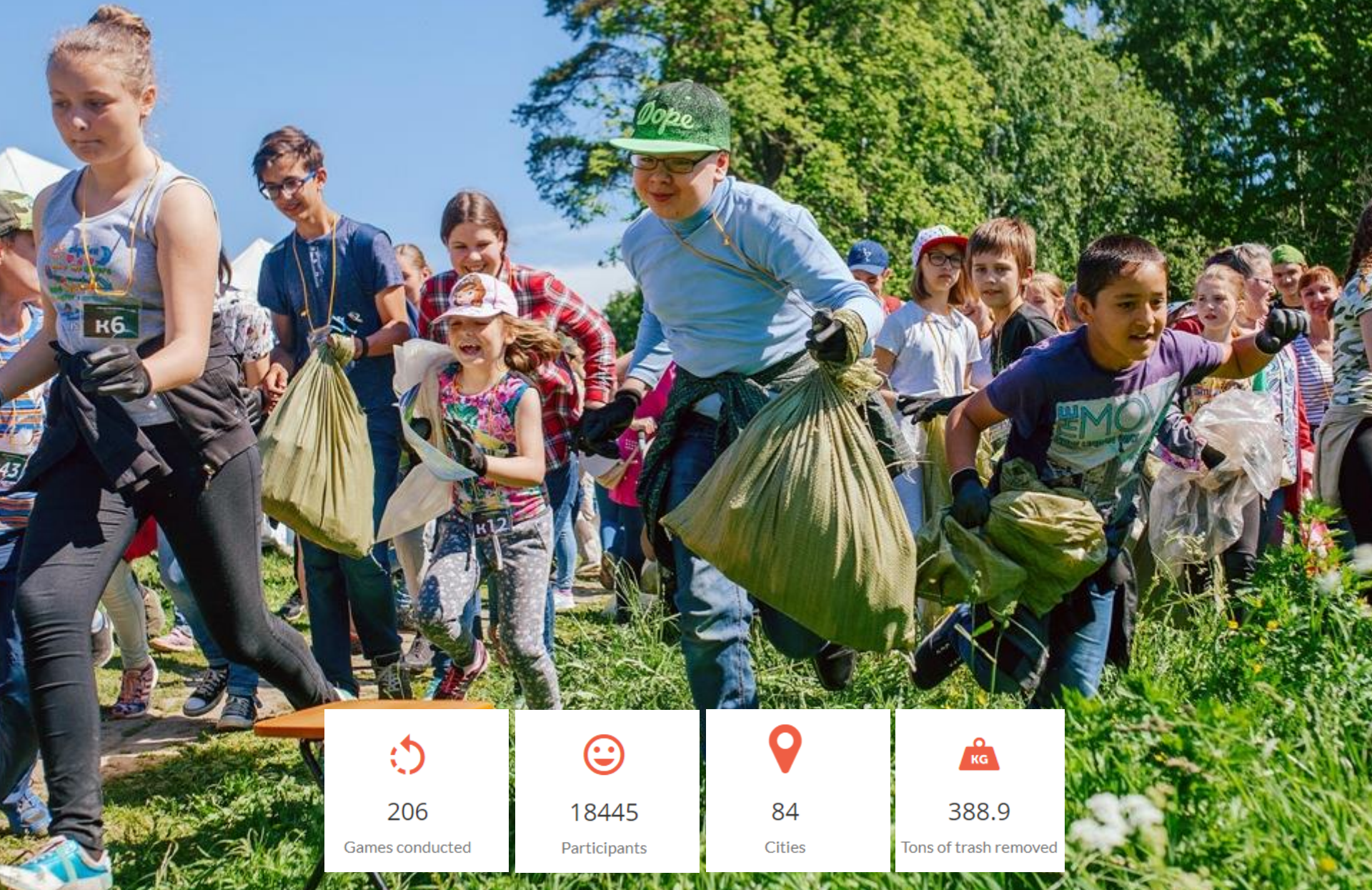




**Via Hanseatica: Eco Friendly**



# Clean Games



206

Games conducted



18445

Participants



84

Cities



388.9

Tons of trash removed




# Ruskeala Greenway

This is one of the most interesting wonders of Russia and it is worth it to come here!





The image shows the interior of the Underground Ruskeala cave. A long, narrow walkway with a metal grating floor and wooden handrails extends from the foreground into the distance. The walkway is flanked by a calm body of water that reflects the colorful lights. The cave walls are made of dark, layered rock and are illuminated with vibrant blue, red, and green lights. In the background, a person can be seen standing on a platform. The overall atmosphere is mysterious and dramatic.

The route consists of a system of mysterious galleries and a large columned marble hall with secret lake

# Underground Ruskeala

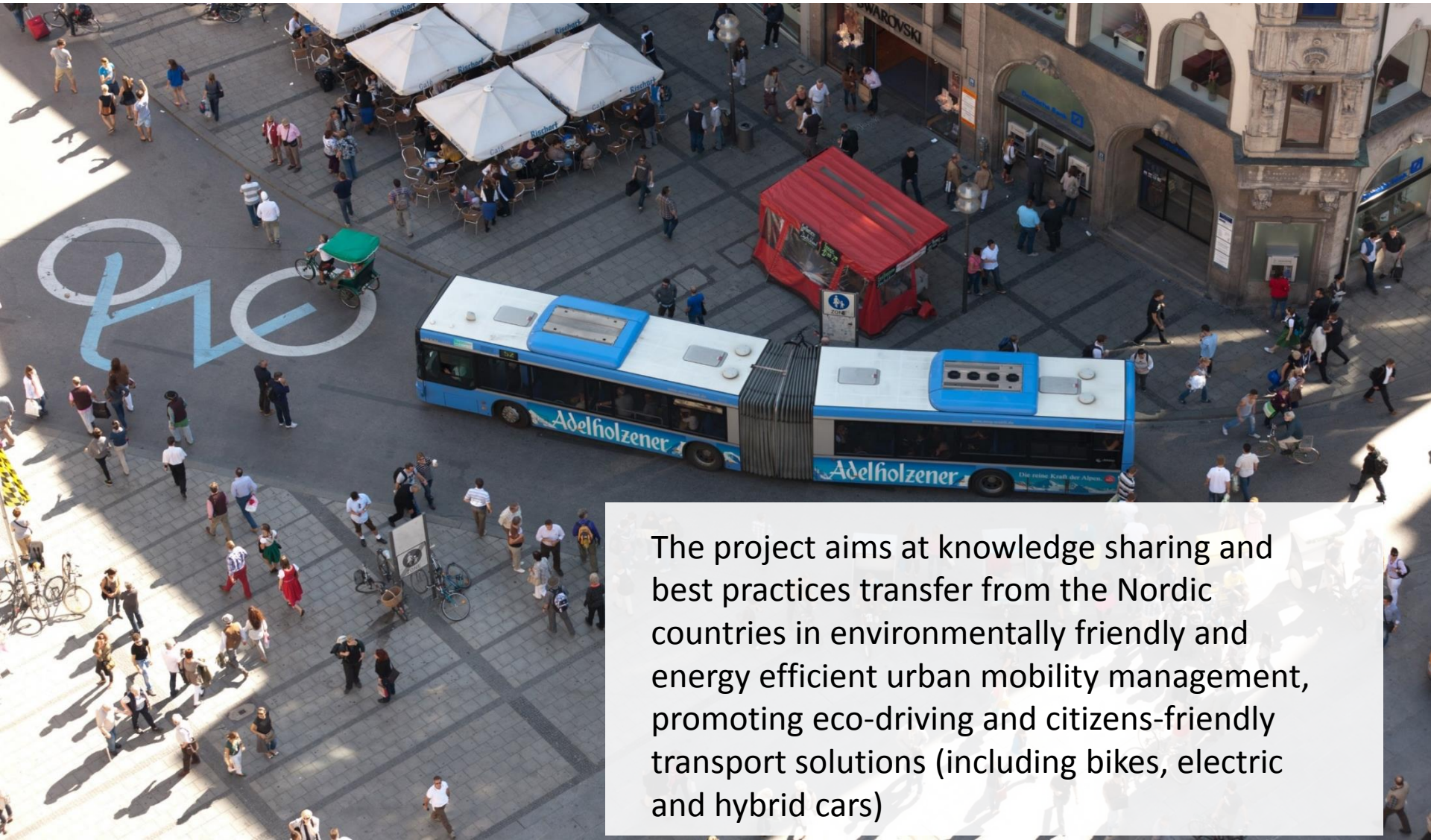




# GREEN MOBILITY

TOWARDS CLEAN, HEALTHY AND ACCESSIBLE ENVIRONMENT

[www.mobility.leontief-centre.ru](http://www.mobility.leontief-centre.ru)



The project aims at knowledge sharing and best practices transfer from the Nordic countries in environmentally friendly and energy efficient urban mobility management, promoting eco-driving and citizens-friendly transport solutions (including bikes, electric and hybrid cars)





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A city is not buildings  
and engineering  
services, but people  
and their social ties





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## GREEN MOBILITY HANDBOOK



РУКОВОДСТВО  
ПО РАЗВИТИЮ  
ЭКОМОБИЛЬНОСТИ



## GREEN MOBILITY HANDBOOK

Hand book contains best Nordic practical recommendations on development of urban sustainable mobility from car-centric to people-oriented development with safe, low-carbon, healthy, smart, multimodal urban transport systems

[https://www.youtube.com/watch?time\\_continue=5&v=HY6b0fa--el](https://www.youtube.com/watch?time_continue=5&v=HY6b0fa--el)





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The International Green Mobility Award, an **Oscar for Sustainable Development**, is awarded annually to representatives of cities that are eager to become open, comfortable, safe and environmentally sustainable, as well as experts and partners of the Green Mobility Project, actively promoting the principles of sustainable mobility towards becoming the "Cities for People"



# FORUMSTRATEGOV.RU





# FORUM STRATEGOV 2018

XVII ANNUAL STRATEGIC PLANNING LEADERS FORUM OF THE REGIONS AND CITIES OF RUSSIA

STAKEHOLDERS OF THE FUTURE

## October 22-23

### FIVE THEMATIC LINES

1. Planning for the future and the future of planning.
2. Human capital: stakeholders of change.
3. Strategic planning best practices, technology planning news.
4. Cooperation for regional development: international, interregional, intermunicipal.
5. **Balance towards humanism – a key to sustainable innovation in Russia**  
(Forum Green Day)



[www.forumstrategov.ru](http://www.forumstrategov.ru)





# GREEN MOBILITY

TOWARDS CLEAN, HEALTHY AND ACCESSIBLE ENVIRONMENT



ABOUT PROJECT **{CITIES}** CO2 GREEN DRIVE PROJECT ACTIVITIES PARTNERS HANDBOOK CONTACTS VIDEO

[www.mobility.leontief-centre.ru](http://www.mobility.leontief-centre.ru)