



ONE PATH

MANAGING SUCCESS

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Presentation by Gordon Clarke
National Director for Northern Ireland and the Republic of Ireland

FORMAT OF PRESENTATION

- The National Cycle Network - UK
- Greenway Masterplan – N. Ireland
- Award-winning Comber Greenway -10 Years On
- What Success Looks Like
- Managing Success
- One Path Initiative – Pilot Project
- What Next



THE NATIONAL CYCLE NETWORK

- 25,750 km of route
- 6,450 km of greenway
- 789 million trips annually
- 3% increase since 2015
- 52% walking / 48% cycling
- 27% of trips are commuters

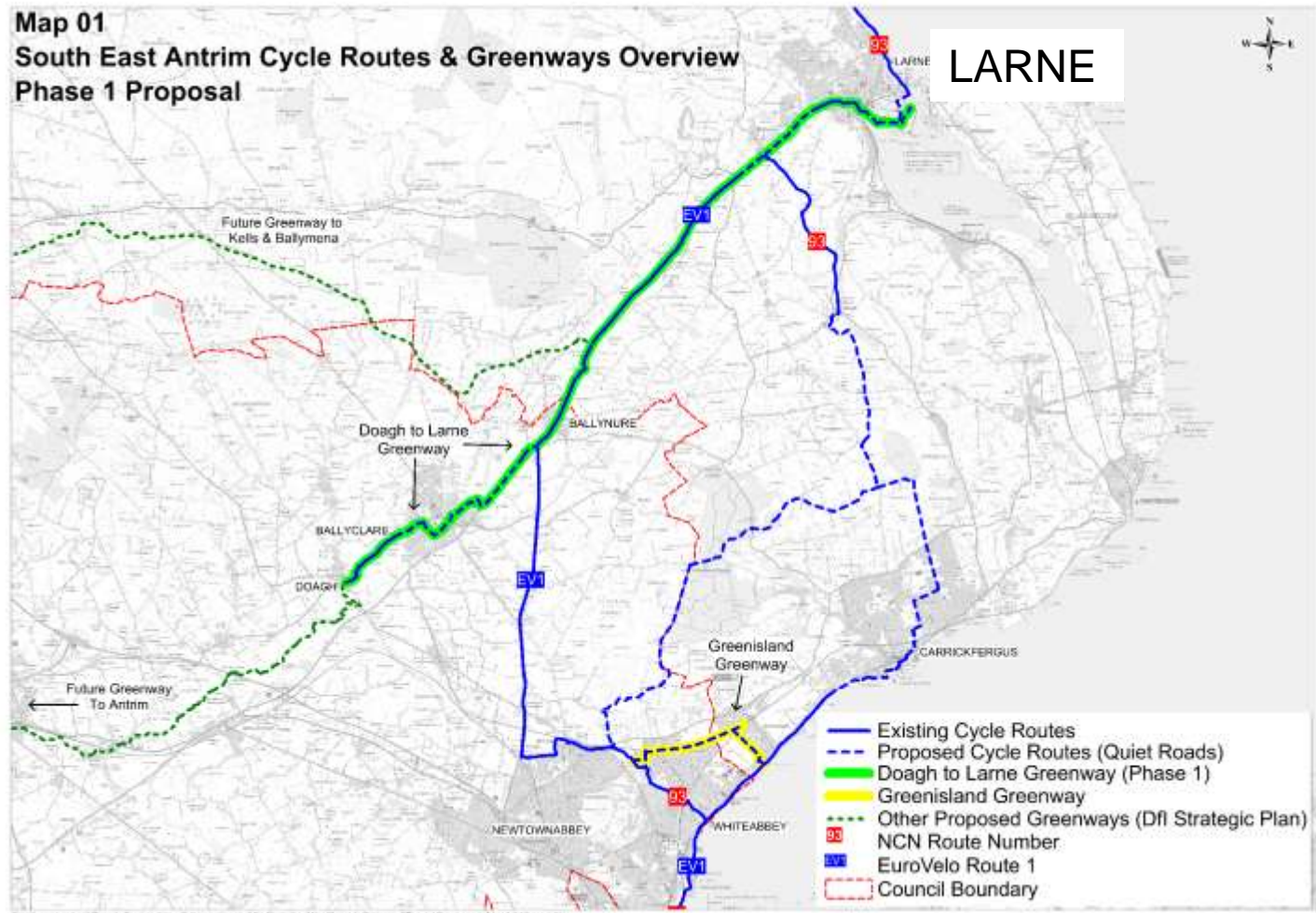
MAJOR REVIEW IN PROGRESS

NATIONAL CYCLE NETWORK IN NORTHERN IRELAND



- 1,300 km of route
- 185 km of greenway

EUROVELO ROUTE 1 – LARNE TO BELFAST SECTION



NEW CROSS BORDER GREENWAYS – 80km (€26m)



- Derry / Donegal
- Armagh Monaghan
- Down / Louth

Opened 2008

The Comber Greenway



7 miles of traffic free tranquillity

Belfast ► Dundonald ► Comber

Download a route map www.combergreenway.org.uk





ASSOCIATION EUROPÉENNE DES VIES VERTES
EUROPEAN GREENWAYS ASSOCIATION
ASOCIACIÓN EUROPEA DE VÍAS VERDES



IV European Greenways Award

Mobility category

First Prize

Comber Greenway - UK

9 October 2009, St. Vith (Belgium)

Gilbert Perrin

European Greenways Association President

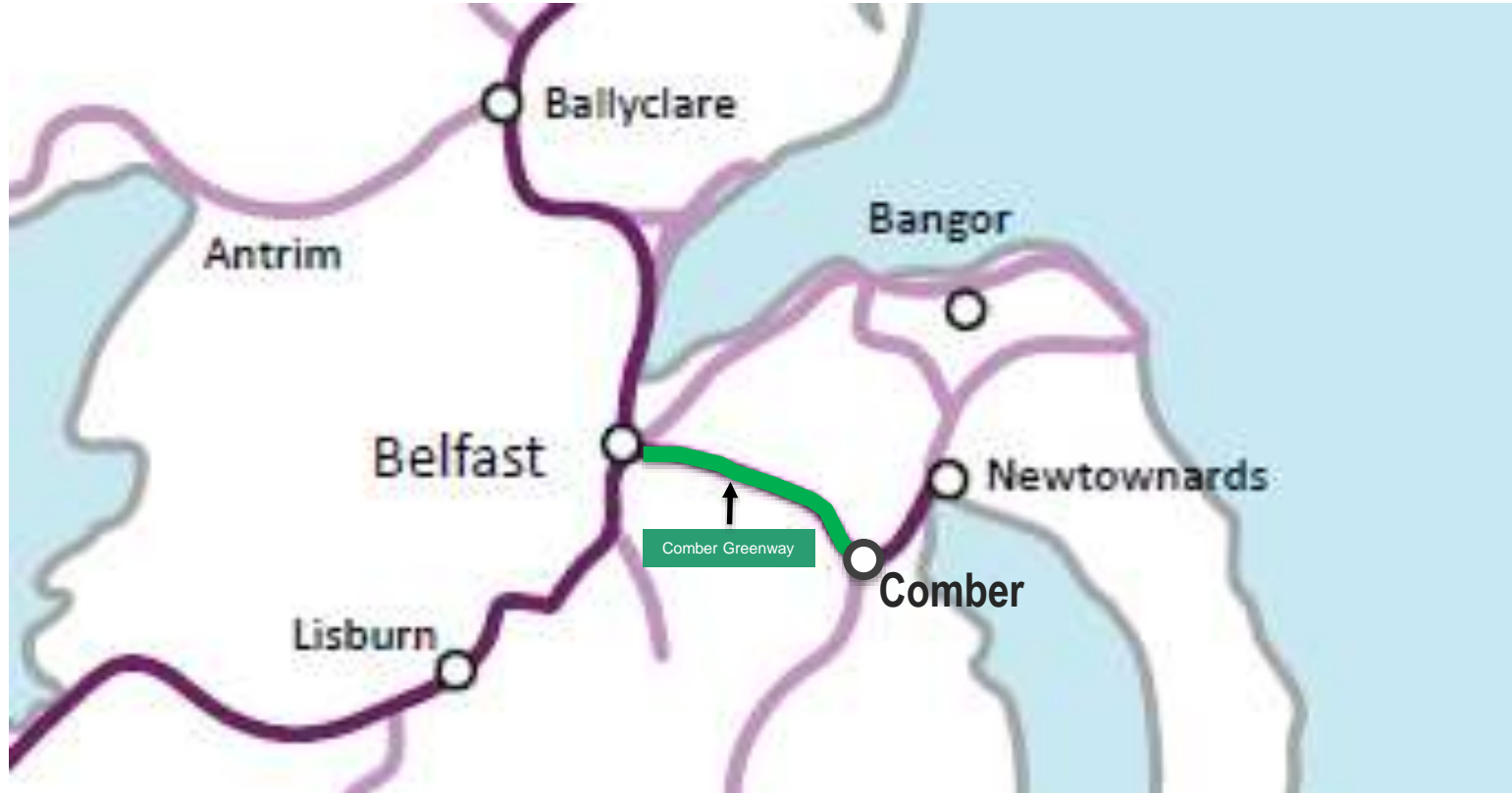


sustrans
JOIN THE MOVEMENT



THE COMBER GREENWAY

A Strategic Plan for a Greenway Network



The Comber Greenway



What have we been doing since winning the award ?

- Saving it from becoming a bus route
- Encouraging new users – access for all
- Improving the infrastructure

PROMOTING GREATER USE



SCHOOLS



COMMUNITIES



WORKPLACES
(16,000 employees)

PROMOTING GREATER USE



ACTIVE TRAVEL HUB



CYCLE TRAINING

PROMOTING GREATER USE

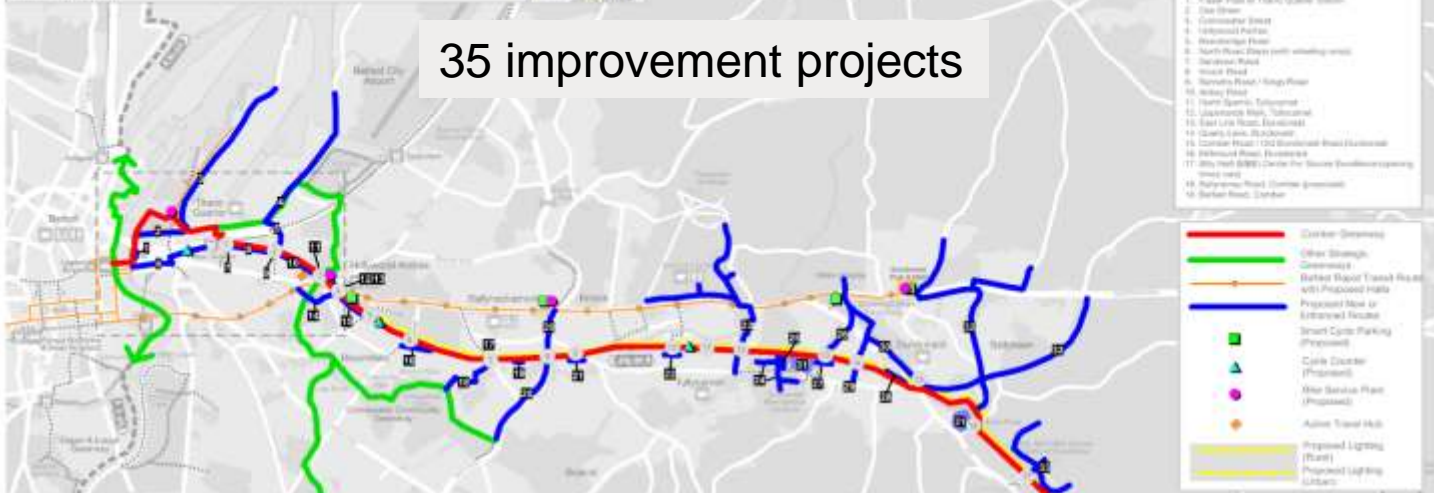


SUPPORTING GREATER USE

Comber Greenway Corridor Enhancements
Draft 22/8/2016



35 improvement projects



1. Greenway	Path redesign - completing connections
2. Oak Street	Street road along Sanderson Road to front of Oak Street
3. Oak Street	Carriageway to (south) side of Sanderson Road
4. Lillington Park	Sanderson Road widening at Lillington Park and to Sanderson Road
5. North Wood Drive	New street lighting in Sanderson
6. Sanderson Road	New cycle path along Sanderson Road
7. Sanderson Road	Water plan at Sanderson Road / Oak Street
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PATH WIDENING 3m to 4m



LIGHTING



LINKAGES



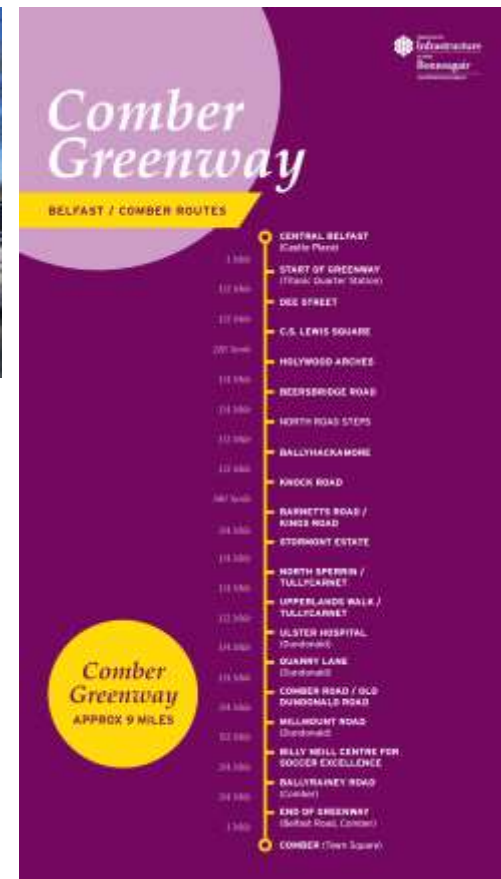
BIKE SERVICE POINTS



BIKE PARKING



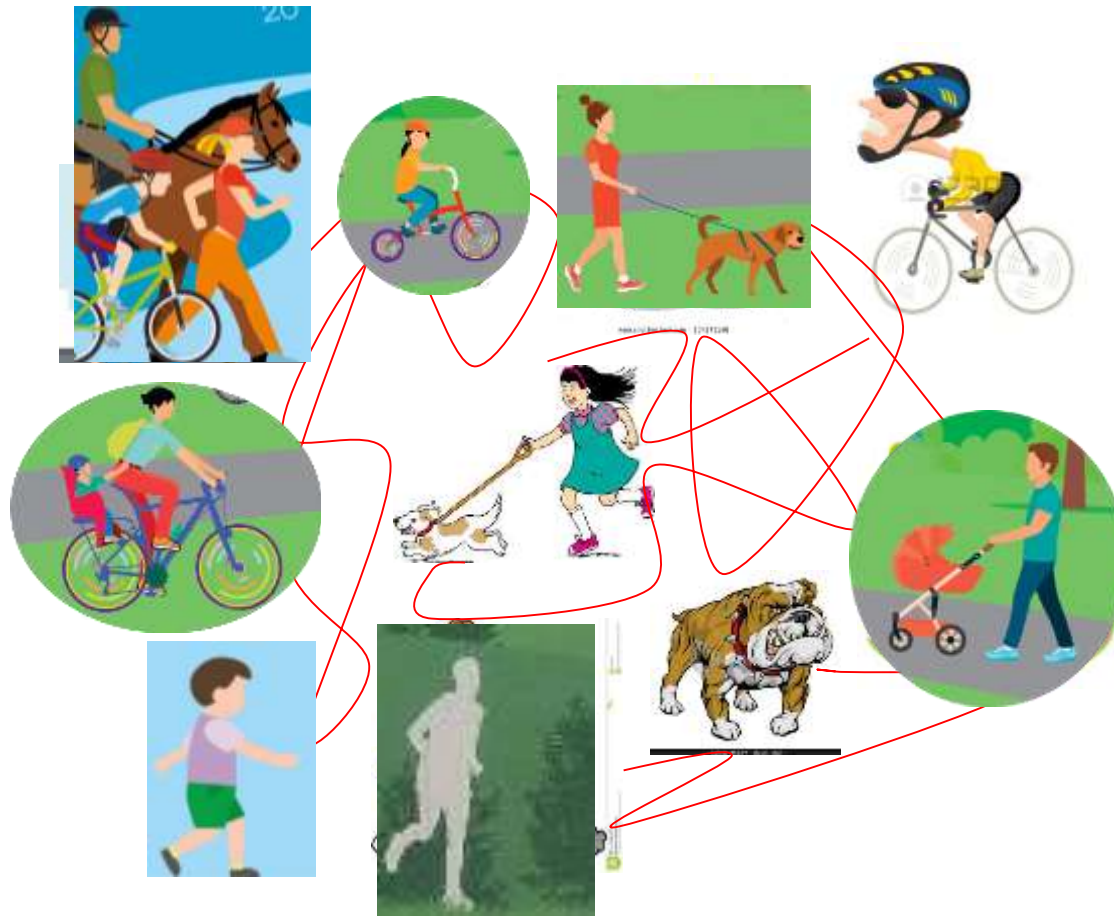
COUNTERS



WHAT DOES SUCCESS LOOK LIKE?



THE REALITY?



WHAT IS THE ANSWER?

SOLVING THE PROBLEM?



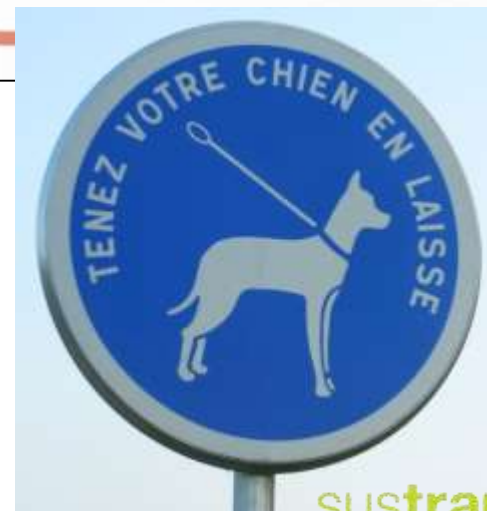
SEGREGATION



PHYSICAL BARRIERS

ONLY TWO USER GROUPS?

SOLVING THE PROBLEM?



SIGNAGE

NEGATIVE TARGETED MESSAGES

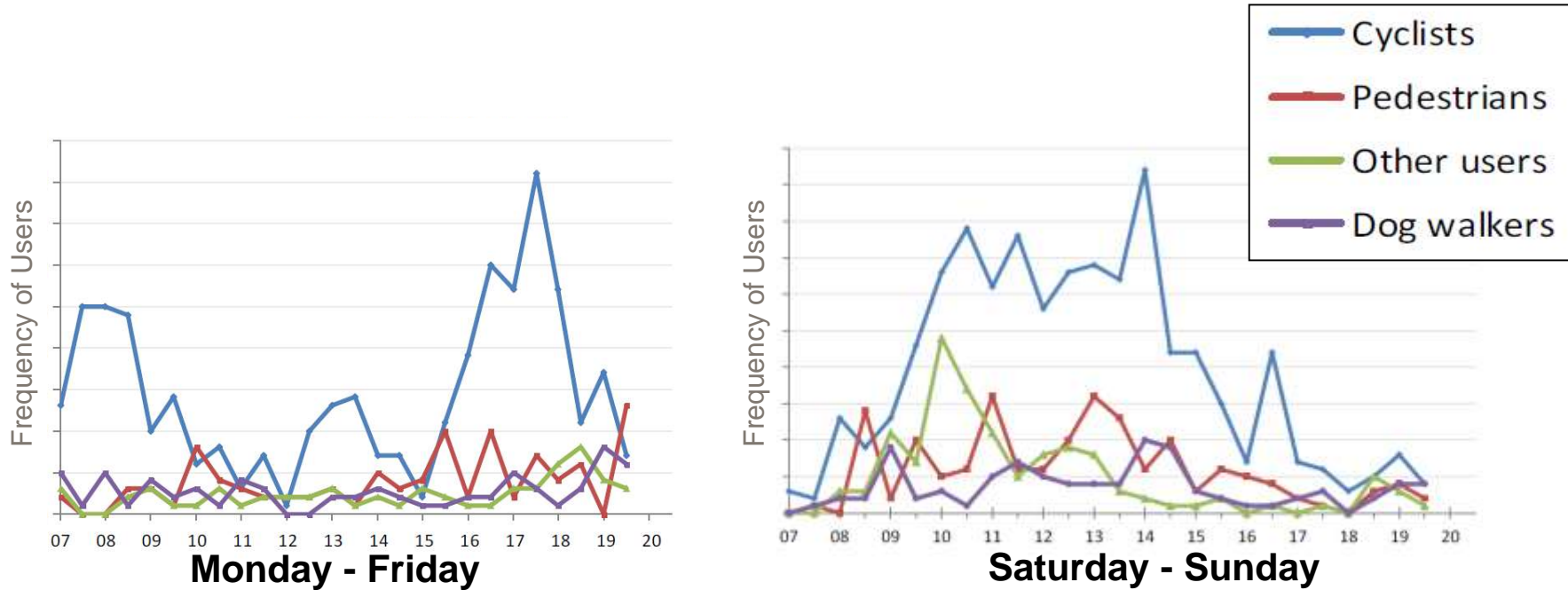
SOLVING THE PROBLEM?



BY-LAWS & CODES OF CONDUCT

MULTIPLE MANAGERS

WHEN DO THEY USE IT?



DIFFERENT CONFLICTS AT DIFFERENT TIMES ON DIFFERENT DAYS

THE REALITY

- New types of users – not just walkers & cyclists
- Variable user patterns
- Linear route with multiple access points
- Difficult, if not impossible, to manage & enforce behaviour



ONE PATH

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**PROMOTING GOOD RELATIONS BETWEEN
ALL TYPES OF USERS ALL DAY, EVERYDAY**

ONE PATH - KEY MESSAGE FROM INITIAL RESEARCH

SHARE

RESPECT

ENJOY

HOW DOES IT WORK ?

POLITICAL SUPPORT



LISTENING TO USER GROUPS & INDIVIDUALS



COMMON MESSAGES – NOT ON SIGNS

- *Please show consideration for all those sharing the path.*
- *Use your skills of observation, anticipation and forward planning especially at times when the path is busy.*
- *Travel at a pace suitable for the conditions and take particular care when passing children, less able people and animals.*
- *Be courteous and thank people who move aside to share the path.*
- *When cycling you should ring your bell to alert people to your presence, not to order them out of your way. It is best to do this well in advance when approaching pedestrians and people cycling more slowly or when approaching a blind corner.*
- *Keep your dog[s] under control*
- *Be aware that some path users may have visual and hearing impairments or be wearing headphones so may not be aware of you.*
- *After dark, think about whether you and your dog are visible to others.*
- *Take rubbish home or use bin at your exit point.*

ON-GOING INITIATIVE

- Meetings with new users and new user groups
- Working with partially sighted / blind groups
- Events for all / publicity
- One Path festival
- Meetings with managers

GRAPHIC MESSAGE



TWO TYPES OF USER



COMMUNITY PROPOSAL

WE LOOKED ELSEWHERE



GRAPHIC DESIGN DEVELOPMENT



Uses:

- posters
- signage/stencils
- social media
- T shirts
- banners
- bike bells
- paper cups

SPOT THE DIFFERENCE



Share • Respect • Enjoy

sustrans



Share • Respect • Enjoy

sustrans



WHAT DOES SUCCESS LOOK LIKE ?

OUTCOMES

Shared use – It is up to individuals to change behaviour



Thank-you



Dog walker shortens lead



Thank-you

Thank-you



Cyclist rings bell

SHARE RESPECT ENJOY



Thank You





We make it easier
for people to
walk and cycle
